

Automotive Manufacturing in Austria

Industry Report | 2025-05-29 | 49 pages | MarketLine

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Report description:

Automotive Manufacturing in Austria

Summary

Automotive Manufacturing in Austria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The automotive manufacturing industry is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.
- The Austrian automotive manufacturing industry recorded revenues of \$2.7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 9.1% between 2019 and 2024.
- Industry production volumes declined with a negative CAGR of 3.1% between 2019 and 2024, reaching a total of 0.3 million units in 2024.
- The Austrian automotive manufacturing industry's production volume contracted by 6.1% in 2024, primarily due to a shortage of skilled labor and rising industrial energy costs. Manufacturing hubs in Graz and Styria-home to facilities operated by Magna Steyr and other OEMs-struggled with attracting and retaining workers trained in EV and advanced drivetrain assembly.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Austria
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive

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manufacturing market in Austria

- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Austria automotive manufacturing market with five year forecasts

Reasons to Buy

- What was the size of the Austria automotive manufacturing market by value in 2024?
- What will be the size of the Austria automotive manufacturing market in 2029?
- What factors are affecting the strength of competition in the Austria automotive manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Austria's automotive manufacturing market?

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