

Biotech Flavours Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2032

Market Report | 2025-07-28 | 255 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global biotech flavours market provides qualitative and quantitative analysis for the period from 2022-2032. The global biotech flavours market was valued at USD 6,179.83 million in 2023 and is expected to reach USD 12,093.60 million in 2032, with a CAGR of 7.83% during the forecast period 2024-2032. The study on biotech flavours market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2022-2032.

The report on biotech flavours market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global biotech flavours market over the period of 2022-2032. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global biotech flavours market over the period of 2022-2032. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- The increasing consumer preference for natural, authentic, and clean-label food products is driving the biotech flavours market.
- The growing popularity of plant-based and sustainable products is propelling the biotech flavours market.
- Advancements in biotechnological processes are driving the biotech flavours market.

2) Restraints

- High production cost of biotech flavours is restraining the biotech flavours market.
- Regulatory hurdles and approval delays are restraining the growth of the biotech flavours market.

3) Opportunities

- The rising adoption of biotech flavours in emerging markets is opening significant growth opportunities for the biotech flavours market.
- Rising investment in research and development (R&D) is unlocking opportunities for the biotech flavours market.

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Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global biotech flavours market is segmented on the basis of flavour, form, and application.

The Global Biotech Flavours Market by Flavour

- Vanilla
- Apple
- Citrine
- Saffron
- Chocolate
- Others

The Global Biotech Flavours Market by Form

- Liquid
- Powder
- Paste

The Global Biotech Flavours Market by Application

- Dairy Products
- Confectionary Products
- Bakery Products
- Nutraceuticals

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- Beverages
- Others

Company Profiles

The companies covered in the report include

- Takasago International Corporation
- T.Hasegawa USA Inc.
- Sensient Technologies Corporation
- Symrise AG
- DSM-Firmenich
- BASF SE
- Kerry Group plc.
- MANE Flavor & Fragrance
- International Flavors & Fragrances Inc.
- Givaudan

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the biotech flavours market.
2. Complete coverage of all the segments in the biotech flavours market to analyze the trends, developments in the global market and forecast of market size up to 2032.
3. Comprehensive analysis of the companies operating in the global biotech flavours market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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