

Global MedTech Healthcare IT Industry Competitive Landscape

Market Research Report | 2025-08-01 | 228 pages | BCC Research

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Report description:

Description

Report Scope

This research report analyzes the global market for medical technology (MedTech) healthcare IT industry. It covers leading MedTech and healthcare IT companies, their product portfolios, innovative technologies and recent developments, providing a discussion of the competitive landscape and a market share analysis. The report provides an update on the U.S., European, and Japanese regulatory landscapes. The industry scope includes the medical device industry, in vitro diagnostics (IVD) and the healthcare IT industry.

Medtech can be defined as technologies used to treat, diagnose and improve a person's health and well-being. It also consists of low- and high-risk medical devices, such as surgical gloves, medical thermometers, insulin pumps, pacemakers and in vitro diagnostics.

Healthcare IT includes using technology to manage and share patient information, improve healthcare operations and enhance patient care. It also consists of electronic health records (EHRs), personal health records and software systems used by healthcare providers and patients.

Report Includes

- 179 tables
- An updated assessment of the global market for MedTech healthcare IT industry
- Analysis of current and future demand in the global MedTech industry, along with a detailed analysis of the competitive environment, market regulations, and reimbursement practices
- Review of patents granted on medical technology by each major category and emerging developments in the global MedTech market
- Identification of the companies best positioned to meet the increasing demand for the medical device industry, IVD diagnostics, and the Healthcare IT industry due to their proprietary technologies, M&A deals, new developments and other growth strategies
- In-depth information on increasing investments in R&D activities, key technology issues, industry-specific challenges, and

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macroeconomic factors analysis

- Market share analysis of the key market participants in the MedTech industry, along with their research priorities, product portfolios, global rankings, and company competitive landscape
- Profiles of the leading companies, including Medtronic, Abbott, Johnson & Johnson Services Inc., Siemens Healthineers AG, Oracle Health and Optum (UnitedHealth Group)

Executive Summary

Summary:

This report provides an overview of the global market landscape for medical technology (MedTech) healthcare IT industry. It includes the medical device industry, in vitro diagnostics (IVD) and the healthcare IT industry. The report covers key players, competitive intelligence, advanced technologies and company profiles. The analysis includes recent developments and product portfolios of major players, as well as market share analysis and ranking

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BD
BIO-RAD LABORATORIES INC.
BIOTRONIK
B. BRAUN SE
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CANON MEDICAL SYSTEMS CORP.
CARDINAL HEALTH
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