

Personal Care Ingredients Market by Ingredient Type (Emollients, Surfactants, Rheology Modifiers, Emulsifiers, Conditioning Polymers), Application (Skin Care, Hair Care, Oral Care, Makeup), and Region - Global Forecast to 2030

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Report description:

The global personal care ingredients market size is projected to reach USD 17.00 billion by 2030 from USD 13.17 billion in 2024, at a CAGR of 4.40%. Personal care ingredients have become essential for formulating effective, safe, and multifunctional cosmetic and hygiene products in the evolving consumer landscape. These ingredients serve as the foundation for various applications, including skincare, hair care, oral care, and makeup, addressing the growing consumer demand for performance, transparency, and sustainability. Factors such as heightened skin health awareness, increasing disposable incomes, and global trends toward self-care and wellness drive growth in this market. As regulatory standards tighten and consumer awareness of ingredients intensifies, manufacturers prioritize clean-label, dermatologically approved, and environmentally sustainable ingredient solutions. This shift is catalyzing a move towards bio-based actives, gentle surfactants, and functional ingredients, positioning the personal care ingredients market for sustained growth in both developed and emerging economies.

<https://www.marketsandmarkets.com/Images/personal-care-ingredients-market-Overview.webp>

"Surfactants segment accounted for second-largest share of personal care ingredients market, in terms of value, in 2024" In 2024, the surfactants segment emerged as the second-largest ingredient type in the global personal care ingredients market in terms of value. This market dominance is primarily driven by the diverse applications of surfactants in cleansing and foaming products across skin care, hair care, and oral care categories. Sourced from both petroleum-based and bio-based raw materials, surfactants play a crucial role in emulsification, cleansing, and textural enhancement of personal care products. The escalating demand for shampoos, facial cleansers, body washes, and toothpaste-particularly in developing economies-has further propelled this segment's growth. Additionally, the industry's shift towards mild, biodegradable, and sulfate-free surfactants aligns with

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consumer preferences for gentle and environmentally sustainable formulations, thereby contributing significantly to the segment's market value.

"Makeup application accounted for the third-largest market share in 2024"

In 2024, based on valuation, the makeup application segment emerged as the third-largest category within the global personal care ingredients market. This leadership position is primarily attributed to the significant consumption of key components such as colorants, mattifying agents, and volatile silicones, particularly in foundational products, lipsticks, and eye cosmetics. Prevailing fashion trends heavily influence market dynamics, the rapid turnover of products, and frequent launches that are aligned with the fashion cycle. The strong demand for high-performance cosmetics-characterized by long-wear, smudge-proof, and high-pigment formulations-has driven increased consumption of specialized dispersants and film-formers, notably within the premium and professional cosmetic lines.

"Asia Pacific was second-largest regional market for personal care ingredients in 2024"

The Asia Pacific region emerged as the second-largest market for personal care ingredients by value in 2024. This leadership position is attributed to factors such as increased urbanization, a burgeoning middle-class population, and heightened spending on personal grooming and health. Countries including China, Japan, South Korea, and India have demonstrated a robust demand for sun care, hair care, and skincare products, driven by evolving regional beauty trends. Additionally, the region benefits from a strong manufacturing base, a rising preference for natural and herbal ingredients, and an enhanced alignment with global product standards, all of which significantly contribute to its formidable market presence.

-□By Company Type: Tier 1 - 55%, Tier 2 - 25%, and Tier 3 - 20%

-□By Designation: Directors - 50%, Managers - 30%, and Others - 20%

-□By Region: North America - 40%, Europe - 35%, Asia Pacific - 20%, Rest of World - 5%

The key players profiled in the report include BASF SE (Germany), Dow Inc. (US), Syensqo SA/NV (Belgium), Clariant AG (Switzerland), Ashland Inc. (US), ADEKA Corporation (Japan), The Lubrizol Corporation (US), Evonik Industries AG (Germany), Nouryon (Netherlands), and Croda International Plc (US).

Research Coverage

This report segments the market for personal care ingredients based on ingredient type, application, and region and provides estimations of value (USD Million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies associated with the market for personal care ingredients.

Reasons to Buy this Report

This research report is focused on various levels of analysis - industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the personal care ingredients market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights into the following points:

-□Market Penetration: Comprehensive information on personal care ingredients offered by top players in the global market

-□Analysis of key drivers:(Changing lifestyles and increasing the purchasing power of consumers in developing countries and rapid growth in multifunctional personal care ingredients), restraints (Governmental regulations against cosmetic products), opportunities (High market potential in emerging economies and global demand shifting toward sustainable and bio-based products), and challenges (Toxicity of some personal care ingredients and volatility in raw material prices) influencing the growth of personal care ingredients market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the personal care ingredients market.

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-□Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for personal care ingredients across regions.

-□Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global personal care ingredients market.

-□Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the personal care ingredients market.

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