

Healthcare Analytical Testing Services Market By Testing Type (Cell-based, Bioanalytical, Raw Material, Microbial, Stability, Batch-release, Genomic, Method Development & Validation), End User (Pharma, MedTech, Hospital), Region - Global Forecast to 2030

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Report description:

The global healthcare analytical testing services market is projected to grow from USD 7.48 billion in 2025 to USD 12.48 billion by 2030, at a CAGR of 10.8% during the forecast period. The growing demand for quality assurance and compliance across industries, improvements in analytical techniques, and support from the government for investment and innovation are major factors anticipated to boost market growth. Additionally, the demand for customized testing solutions in new markets and the evolution in the regulatory environment are factors that contribute enormously to the increase in demand for analytical testing services.

<https://www.marketsandmarkets.com/Images/healthcare-analytical-testing-services-market-Overview.webp>

By type, the bioanalytical testing services segment accounted for the largest share of the market in 2024. Based on type, the healthcare analytical testing services market is segmented into physical characterization services, method development & validation services, stability testing services, bioanalytical testing services, batch-release testing services, raw material testing services, microbial testing services, genomic testing services, environmental monitoring services, and other analytical testing services. The bioanalytical testing services segment is further segmented into immunogenicity & neutralizing antibody testing, pharmacokinetic & toxicokinetic testing, biomarker testing, bioassay testing, and other bioanalytical testing services. The increasing R&D expenditure by biotechnology & pharmaceutical companies and the growing demand for biopharmaceuticals are expected to boost market growth in the study period.

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By end user, the pharmaceutical companies segment accounted for the largest market share in 2024.

By end user, the market is segmented into pharmaceutical companies, biopharmaceutical companies, medical device companies, hospitals & clinics, forensic labs, cosmetic & nutraceutical companies, and other end users. The pharmaceutical companies segment accounted for the largest share of the market in 2024. The growth of this segment can be attributed to the increasing R&D expenditure of pharma & biopharma companies and the growing number of drug discovery & clinical trial projects.

The Asia Pacific region is expected to register the highest growth rate during the forecast period.

By region, the healthcare analytical testing services market covers North America, Europe, the Asia Pacific, Latin America, and the Middle East & Africa. The Asia Pacific market is estimated to register the highest growth rate during the forecast period. The increasing outsourcing of drug discovery & development activities to emerging economies and the rising growth in the biopharmaceutical industry are expected to fuel growth in this region during the forecast period.

A breakdown of the primary participants referred to for this report is provided below:

- By Company Type: Tier 1 (45%), Tier 2 (30%), and Tier 3 (25%)
- By Designation: Directors (42%), Managers (31%), and Others (27%)
- By Region: North America (32%), Europe (32%), Asia Pacific (26%), Latin America (6%), Middle East & Africa (4%)

The prominent players in the healthcare analytical testing services market are Eurofins Scientific SE (Luxembourg), LabCorp Holdings Inc. (US), WuXi AppTec (China), Charles River Laboratories (US), SGS SA (Switzerland), Thermo Fisher Scientific Inc. (US), Medpace Holdings, Inc. (US), Sartorius AG (Germany), Intertek Group Plc (UK), Merck KGaA (Germany), SourceBio International Limited (UK), ICON Plc (Ireland), ALS (Australia), Frontage Labs (US), STERIS Plc (US), IQVIA (US), Element Materials Technology (UK), Pace Analytical Services (US), Almac Group (UK), and Pharmaron Beijing Co., Ltd. (China), among others.

Research Coverage

This report studies the healthcare analytical testing services market based on type, end user, and region. It also covers the factors affecting market growth, analyzes the various opportunities and challenges in the market, and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to five main regions (and the respective countries in these regions).

Reasons to Buy the Report

The report will help both established companies and newcomers/smaller businesses understand the market dynamics, enabling them to increase their market share. Companies that purchase the report can use one or a combination of the strategies listed below to enhance their market presence.

This report provides insights on the following pointers:

- Analysis of key drivers (stringent regulatory guidelines, growing focus on analytical testing of biologics & biosimilars, increasing outsourcing of analytical testing by pharmaceutical & medical device companies, increasing number of clinical trials, growing R&D expenditure in pharmaceutical & biopharmaceutical industry, and rising acceptance of quality-by-design approach in pharmaceutical research & manufacturing), restraints (increasing pressure on market players due to rising costs and market competition), opportunities (adoption of new techniques and technologies and growing focus on emerging economies), and challenges (shortage of skilled professionals, specific requirements for innovative formulations and medical devices, and need to improve sensitivity of bioanalytical methods) influencing the growth of the healthcare analytical testing services market.
- Market Penetration: Comprehensive information on the product portfolios offered by the top players in the healthcare analytical testing services market.
- Analytical Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and developments in the healthcare analytical testing services market.
- Market Development: Comprehensive information on lucrative emerging regions.

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- Market Diversification: Exhaustive information about new services, growing geographies, and recent developments in the healthcare analytical testing services market.
- Competitive Assessment: In-depth assessment of market segments, growth strategies, revenue analysis, and services of the leading market players.

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