

Telecommunication Services Global Industry Guide 2020-2029

Industry Report | 2025-06-20 | 548 pages | MarketLine

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Report description:

Telecommunication Services Global Industry Guide 2020-2029

Summary

Global Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- Fixed line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments circuit-switched and VoIP (packet-switched voice subscriptions); and narrowband (transmission speed < 128 Kbps) and broadband (transmission speed > 128 Kbps) internet segments. Market volumes refer to the total number of subscriptions for each of these services.
- Wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values are in terms of revenues, based on payments to operators of all these services for subscriptions and usage. Market volumes are in terms of the total number of subscriptions for voice, messaging, and data services.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global telecommunication services market recorded revenues of \$1,404.1 billion in 2024, representing a compound annual growth rate (CAGR) of 1.6% between 2019 and 2024.

- Market consumption volume increased with a CAGR of 3.3% between 2019 and 2024, reaching a total of 10,206.9 million Subscriptions in 2024.
- In 2024, the revenue of global telecommunication services market grew by 1.4% annually, due to the increase in the proportion of internet users. According to the World Bank, in 2024, the proportion of internet users in China's total population reached 80.6%, up from 77.5% in the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global telecommunication services market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global telecommunication services market
- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global telecommunication services market by value in 2024?
- What will be the size of the global telecommunication services market in 2029?
- What factors are affecting the strength of competition in the global telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up the global telecommunication services market?

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