

## **Mobile Phones Global Industry Guide 2020-2029**

Industry Report | 2025-06-20 | 515 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$1495.00
- Site License (PDF) \$2242.00
- Enterprisewide license (PDF) \$2990.00

### **Report description:**

Mobile Phones Global Industry Guide 2020-2029

#### Summary

Global Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The mobile phones market includes mobile phone service revenues and average minutes of usage (MOU). Market values include revenues from mobile service providers and other members of the mobile service value chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes cover prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up of the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global mobile phones market recorded revenues of \$755.5 billion in 2024, representing a compound annual growth rate (CAGR) of 0.7% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 2.1% between 2019 and 2024, reaching a total of 24,804.4 average MOU in 2024.
- Asia-Pacific accounted for 39.4% of the global mobile phones market in 2024, followed by North America with 32.7% share and Europe with 19.8% share.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mobile phones market
- Leading company profiles reveal details of key mobile phones market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global mobile phones market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the global mobile phones market by value in 2024?
- What will be the size of the global mobile phones market in 2029?
- What factors are affecting the strength of competition in the global mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the global mobile phones market?

## Table of Contents:

### Table of Contents

- 1 EXECUTIVE SUMMARY
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Market volume
  - 1.4. Market volume forecast
  - 1.5. Category segmentation
  - 1.6. Geography segmentation
  - 1.7. Competitive landscape
- 2 Introduction
  - 2.1. What is this report about?
  - 2.2. Who is the target reader?
  - 2.3. How to use this report
  - 2.4. Definitions
- 3 Global Mobile Phones
  - 3.1. Market Overview
  - 3.2. Market Data
  - 3.3. Market Segmentation
  - 3.4. Market outlook
  - 3.5. Five forces analysis
- 4 Macroeconomic Indicators
  - 4.1. Country data
- 5 Mobile Phones in Asia-Pacific
  - 5.1. Market Overview
  - 5.2. Market Data
  - 5.3. Market Segmentation
  - 5.4. Market outlook
  - 5.5. Five forces analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6 Mobile Phones in Europe
  - 6.1. Market Overview
  - 6.2. Market Data
  - 6.3. Market Segmentation
  - 6.4. Market outlook
  - 6.5. Five forces analysis
- 7 Macroeconomic Indicators
  - 7.1. Country data
- 8 Mobile Phones in France
  - 8.1. Market Overview
  - 8.2. Market Data
  - 8.3. Market Segmentation
  - 8.4. Market outlook
  - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Mobile Phones in Germany
  - 10.1. Market Overview
  - 10.2. Market Data
  - 10.3. Market Segmentation
  - 10.4. Market outlook
  - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
  - 11.1. Country data
- 12 Mobile Phones in Italy
  - 12.1. Market Overview
  - 12.2. Market Data
  - 12.3. Market Segmentation
  - 12.4. Market outlook
  - 12.5. Five forces analysis
- 13 Macroeconomic Indicators
  - 13.1. Country data
- 14 Mobile Phones in Japan
  - 14.1. Market Overview
  - 14.2. Market Data
  - 14.3. Market Segmentation
  - 14.4. Market outlook
  - 14.5. Five forces analysis
- 15 Macroeconomic Indicators
  - 15.1. Country data
- 16 Mobile Phones in Australia
  - 16.1. Market Overview
  - 16.2. Market Data
  - 16.3. Market Segmentation
  - 16.4. Market outlook
  - 16.5. Five forces analysis
- 17 Macroeconomic Indicators

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 17.1. Country data
- 18 Mobile Phones in Canada
  - 18.1. Market Overview
  - 18.2. Market Data
  - 18.3. Market Segmentation
  - 18.4. Market outlook
  - 18.5. Five forces analysis
- 19 Macroeconomic Indicators
  - 19.1. Country data
- 20 Mobile Phones in China
  - 20.1. Market Overview
  - 20.2. Market Data
  - 20.3. Market Segmentation
  - 20.4. Market outlook
  - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
  - 21.1. Country data
- 22 Mobile Phones in The Netherlands
  - 22.1. Market Overview
  - 22.2. Market Data
  - 22.3. Market Segmentation
  - 22.4. Market outlook
  - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
  - 23.1. Country data
- 24 Mobile Phones in Spain
  - 24.1. Market Overview
  - 24.2. Market Data
  - 24.3. Market Segmentation
  - 24.4. Market outlook
  - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
  - 25.1. Country data
- 26 Mobile Phones in The United Kingdom
  - 26.1. Market Overview
  - 26.2. Market Data
  - 26.3. Market Segmentation
  - 26.4. Market outlook
  - 26.5. Five forces analysis
- 27 Macroeconomic Indicators
  - 27.1. Country data
- 28 Mobile Phones in The United States
  - 28.1. Market Overview
  - 28.2. Market Data
  - 28.3. Market Segmentation
  - 28.4. Market outlook
  - 28.5. Five forces analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

29 Macroeconomic Indicators

29.1. Country data

30 Company Profiles

30.1. China Mobile Ltd

30.2. Deutsche Telekom AG

30.3. Verizon Communications Inc

30.4. Telefonica SA

30.5. China Telecom Corp Ltd

30.6. Jio Limited

30.7. Singapore Telecommunications Ltd

30.8. Vodafone Group Plc

30.9. Orange SA

30.10. SFR SA

30.11. Bouygues Telecom SA

30.12. Free Mobile

30.13. Vodafone GmbH

30.14. Telefonica Germany GmbH & Co OHG

30.15. Telstra Group Ltd

30.16. Singtel Optus Pty Ltd

30.17. Hutchison Telecommunications (Australia) Ltd

30.18. Telefonica Brasil SA

30.19. Claro SA

30.20. TIM Brasil

30.21. Rogers Communications Inc

30.22. BCE Inc

30.23. Telus Corp

30.24. China United Network Communications Group Co Ltd

30.25. Bharti Airtel Ltd

30.26. Bharat Sanchar Nigam Ltd

30.27. Vodafone Idea Ltd

30.28. PT Telekomunikasi Selular

30.29. PT Indosat Ooredoo Hutchison Tbk

30.30. PT XLSmart Telecom Sejahtera Tbk

30.31. TIM SpA

30.32. Wind Tre Spa

30.33. NTT DOCOMO Inc

30.34. KDDI Corp

30.35. SoftBank Corp

30.36. Rakuten Mobile Inc

30.37. America Movil SAB de CV

30.38. Telefonica Moviles Mexico S.A. de C.V. (Movistar)

30.39. AT&T Inc

30.40. Koninklijke KPN NV

30.41. VodafoneZiggo Group BV

30.42. Odido Netherlands Holding BV

30.43. T-Mobile US Inc

30.44. Mobile Telesystems PJSC

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 30.45. PJSC MegaFon
- 30.46. Beeline Russia
- 30.47. Rostelecom
- 30.48. Telenor ASA
- 30.49. Telia Co AB
- 30.50. Tele2 AB
- 30.51. M1 Ltd
- 30.52. SIMBA Telecom Pte Ltd
- 30.53. Vodacom Group Ltd
- 30.54. MTN Group Ltd
- 30.55. Telkom SA SOC Ltd
- 30.56. SK Telecom Co Ltd
- 30.57. KT Corp
- 30.58. LG Uplus Corp
- 30.59. Masmovil Ibercom SA
- 30.60. Vodafone Telekomunikasyon A.S.
- 30.61. Turkcell
- 30.62. Turk Telekomunikasyon AS
- 30.63. BT Group Plc
- 31 Appendix
- 31.1. Methodology
- 31.2. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Mobile Phones Global Industry Guide 2020-2029**

Industry Report | 2025-06-20 | 515 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$1495.00
	Site License (PDF)	\$2242.00
	Enterprisewide license (PDF)	\$2990.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com