

Mobile Phones BRIC (Brazil, Russia, India, China) Industry Guide 2020-2029

Industry Report | 2025-06-20 | 298 pages | MarketLine

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Report description:

Mobile Phones BRIC (Brazil, Russia, India, China) Industry Guide 2020-2029

Summary

The BRIC Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the mobile phones industry and had a total market value of \$200.0 billion in 2024. India was the fastest growing country with a CAGR of 7.4% over the 2020-24 period.
- Within the mobile phones industry, China is the leading country among the BRIC nations with market revenues of \$139.2 billion in 2024. This was followed by India, Brazil and Russia with a value of \$30.4, \$16.5, and \$13.9 billion, respectively.
- China is expected to lead the mobile phones industry in the BRIC nations with a value of \$157.3 billion in 2029, followed by India, Brazil, Russia with expected values of \$37.4, \$24.6 and \$15.3 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC mobile phones market
- Leading company profiles reveal details of key mobile phones market players' BRIC operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC mobile phones market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC mobile phones market by value in 2024?
- What will be the size of the BRIC mobile phones market in 2029?
- What factors are affecting the strength of competition in the BRIC mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC mobile phones market?

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