

Mobile Phones North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-06-20 | 274 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

Report description:

Mobile Phones North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume), and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The mobile phones industry within the NAFTA countries had a total market value of \$247.3 billion in 2024. The Mexico was the fastest growing country, with a CAGR of 11.9% over the 2020-24 period.
- Within the mobile phones industry, the US is the leading country among the NAFTA bloc, with market revenues of \$215.2 billion in 2024. This was followed by Canada and Mexico, with a value of \$18.1 and \$14.1 billion, respectively.
- The US is expected to lead the mobile phones industry in the NAFTA bloc, with a value of \$250.7 billion in 2029, followed by Canada and Mexico with expected values of \$21.1 and \$15.1 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA mobile phones market
- Leading company profiles reveal details of key mobile phones market players' NAFTA operations and financial performance

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA mobile phones market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA mobile phones market by value in 2024?
- What will be the size of the NAFTA mobile phones market in 2029?
- What factors are affecting the strength of competition in the NAFTA mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA mobile phones market?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA Mobile Phones

2.1. Industry Outlook

3 Mobile Phones in Canada

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Mobile Phones in Mexico

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Mobile Phones in The United States

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

9.1. China Mobile Ltd

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.2. Deutsche Telekom AG
- 9.3. Verizon Communications Inc
- 9.4. Telefonica SA
- 9.5. China Telecom Corp Ltd
- 9.6. Jio Limited
- 9.7. Singapore Telecommunications Ltd
- 9.8. Vodafone Group Plc
- 9.9. Orange SA
- 9.10. SFR SA
- 9.11. Bouygues Telecom SA
- 9.12. Free Mobile
- 9.13. Vodafone GmbH
- 9.14. Telefonica Germany GmbH & Co OHG
- 9.15. Telstra Group Ltd
- 9.16. Singtel Optus Pty Ltd
- 9.17. Hutchison Telecommunications (Australia) Ltd
- 9.18. Telefonica Brasil SA
- 9.19. Claro SA
- 9.20. TIM Brasil
- 9.21. Rogers Communications Inc
- 9.22. BCE Inc
- 9.23. Telus Corp
- 9.24. China United Network Communications Group Co Ltd
- 9.25. Bharti Airtel Ltd
- 9.26. Bharat Sanchar Nigam Ltd
- 9.27. Vodafone Idea Ltd
- 9.28. PT Telekomunikasi Selular
- 9.29. PT Indosat Ooredoo Hutchison Tbk
- 9.30. PT XLSmart Telecom Sejahtera Tbk
- 9.31. TIM SpA
- 9.32. Wind Tre Spa
- 9.33. NTT DOCOMO Inc
- 9.34. KDDI Corp
- 9.35. SoftBank Corp
- 9.36. Rakuten Mobile Inc
- 9.37. America Movil SAB de CV
- 9.38. Telefonica Moviles Mexico S.A. de C.V. (Movistar)
- 9.39. AT&T Inc
- 9.40. Koninklijke KPN NV
- 9.41. VodafoneZiggo Group BV
- 9.42. Odido Netherlands Holding BV
- 9.43. T-Mobile US Inc
- 9.44. Mobile Telesystems PJSC
- 9.45. PJSC MegaFon
- 9.46. Beeline Russia
- 9.47. Rostelecom
- 9.48. Telenor ASA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.49. Telia Co AB
- 9.50. Tele2 AB
- 9.51. M1 Ltd
- 9.52. SIMBA Telecom Pte Ltd
- 9.53. Vodacom Group Ltd
- 9.54. MTN Group Ltd
- 9.55. Telkom SA SOC Ltd
- 9.56. SK Telecom Co Ltd
- 9.57. KT Corp
- 9.58. LG Uplus Corp
- 9.59. Masmovil Ibercom SA
- 9.60. Vodafone Telekomunikasyon A.S.
- 9.61. Turkcell
- 9.62. Turk Telekomunikasyon AS
- 9.63. BT Group Plc
- 10 Appendix
- 10.1. Methodology
- 10.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Mobile Phones North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-06-20 | 274 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com