

Travel Insurance Market By Age Group (Below-17 Years Old, 18-30 Years Old, 31-49 Years Old, Above 50 Years), By Insurance Cover (One-Trip Travel Insurance, Annual Multi-Trip Travel Insurance), By End User (Senior Citizens, Education Travelers, Business Travelers, Family Travelers, Others), By Distribution Channel (Airlines, Bank, Insurance Company, Online Travel Agency (OTA), Railway Operators, Travel Agents/Tour Operators, Others), By Type (Comprehensive Travel Insurance, Travel Medical Insurance, Others): Global Opportunity Analysis and Industry Forecast, 2025-2034

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Report description:

The global travel insurance market was valued at \$23.8 billion in 2024, and is projected to reach \$132.9 billion by 2034, growing at a CAGR of 18.4% from 2025 to 2034.□

Travel insurance is a type of insurance that provides financial protection and assistance for unexpected events that can occur before or during a trip. It helps cover various travel-related risks, such as trip cancellations, medical emergencies, lost luggage, and more. The core value proposition of travel insurance lies in its ability to provide peace of mind and financial security in uncertain travel environments.□

Factors such as continuous growth in global tourism and increase in frequency of travel significantly drive the travel insurance market expansion. As people travel more often and to more distant or unfamiliar destinations, the likelihood of encountering

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unforeseen events-ranging from medical emergencies to travel disruptions-naturally increases, thereby reinforcing the need for reliable travel insurance solutions. In addition, the heightened awareness among travelers in the post-pandemic era has dramatically shifted consumer behavior, transforming travel insurance from a discretionary purchase into a near-essential travel companion, boosting the growth of the market.

However, the high cost of premiums acts as a significant barrier for many potential travelers, restraining the growth of the market. High premiums make consumers hesitant to purchase travel insurance, especially when they view it as an added expense on top of their travel costs. This issue is particularly pronounced for budget-conscious travelers, who may choose to forgo insurance in favor of saving money or assume that the risks associated with travel are managed without insurance. As a result, the high cost of premiums limits the accessibility of travel insurance, particularly among travelers in emerging markets or those who do not regularly travel internationally.

On the other hand, government regulations and visa insurance mandates present significant opportunities for growth in the travel insurance market, especially as more countries adopt policies requiring travelers to have adequate insurance coverage as a prerequisite for entry. These regulations ensure that travelers are financially protected while abroad, and at the same time, create a consistent, growing demand for travel insurance market. Countries across the globe are increasingly mandating travel insurance to protect travelers and ease the pressure on their national healthcare systems, making these requirements a key factor driving the growth of the travel insurance market. For instance, in September 2022, MSIG Insurance (Singapore) Pte. Ltd. partnered with Klook to offer TravelCare insurance as an add-on when Singapore-based customers book travel-related activities and services on Klook's mobile app and website.

Segment Review

The travel insurance market is segmented on the basis of insurance cover, distribution channel, end user, age group, type, and region. By insurance cover, it is fragmented into one-trip travel insurance and annual multi-trip travel insurance. This one-trip travel insurance segment is further bifurcated into long stay travel insurance and short stay travel insurance. By distribution channel, the market is divided into airlines, banking organizations, ferry operators, insurance brands, online travel agency (OTA), railway operators, travel agents/tour operators, and others. By end user, it is classified into senior citizens, education travelers, business travelers, family travelers, and others. By age group, it is segregated into below-17 years old, 18-30 years old, 31-50 years old, and above 50 years. By type, it is fragmented into comprehensive travel insurance, travel medical insurance, and other. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By age group, the above 50 years segment held the largest share in the travel insurance market in 2024.

By insurance cover, the one-trip travel insurance segment held the largest share in the travel insurance market in 2024.

By end user, the family travelers segment held the largest share in the travel insurance industry in 2024.

By distribution channel, the railway operators segment is expected to show the fastest travel insurance market growth during the forecast period.

By type, the travel medical insurance segment is expected to show the fastest travel insurance market growth during the travel insurance market forecast period.

Region-wise, Europe held the largest travel insurance market share in 2024.

Competition Analysis

The key players profiled in the travel insurance market analysis are Chubb Limited, Staysure, Just Travel Cover, AXA, Allianz, Aviva Plc, Berkshire Hathaway Specialty Insurance, Tokio Marine HCC., HDFC ERGO General Insurance Company Limited, The Manufacturers Life Insurance Company, Income Insurance Limited, MSIG Insurance (Singapore) Pte. Ltd, Berjaya Sampo Insurance Berhad, Great Eastern Holdings Ltd, Seven Corners Inc, American Express Company, Travel Insured International, Inc., Nationwide Mutual Insurance Company, Assicurazioni Generali S.p.A., and Zurich Insurance Company Ltd.

Key Benefits For Stakeholders
This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the travel insurance market analysis from 2024 to 2034 to identify the prevailing travel insurance market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

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In-depth analysis of the travel insurance market segmentation assists to determine the prevailing market opportunities. Major countries in each region are mapped according to their revenue contribution to the global market. Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players. The report includes the analysis of the regional as well as global travel insurance market trends, key players, market segments, application areas, and market growth strategies.

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- Market share analysis of players at global/region/country level

Key Market Segments

By Age Group

- Below-17 Years Old
- 18-30 Years Old
- 31-49 Years Old
- Above 50 Years

By Insurance Cover

- One-Trip Travel Insurance
- One-Trip Travel Insurance
- Short-Stay Travel Insurance
- Long-Stay Travel Insurance
- Annual Multi-Trip Travel Insurance

By End User

- Senior Citizens
- Education Travelers
- Business Travelers
- Family Travelers
- Others

By Distribution Channel

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- Airlines
- Bank
- Insurance Company
- Online Travel Agency (OTA)
- Railway Operators
- Travel Agents/Tour Operators
- Others

By Type

- Comprehensive Travel Insurance
- Travel Medical Insurance
- Others

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Chubb Limited
- Staysure
- Just Travel Cover
- AXA
- Allianz
- Aviva Plc
- Berkshire Hathaway Specialty Insurance
- Tokio Marine HCC.
- HDFC ERGO General Insurance Company Limited
- The Manufacturers Life Insurance Company
- Income Insurance Limited
- MSIG Insurance (Singapore) Pte. Ltd
- Berjaya Sampo Insurance Berhad

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- Great Eastern Holdings Ltd
- Seven Corners Inc
- American Express Company
- Travel Insured International, Inc.
- Nationwide Mutual Insurance Company
- Assicurazioni Generali S.p.A.
- Zurich Insurance Company Ltd.

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