

**Single Coated Adhesive Tapes Market By Adhesive Type (Acrylic, Rubber, Silicone, Others), By Material Type (Paper, Cloth, Foil, Others), By End-use (Automotive, Medical, Packaging, Construction, Others), By Distribution Channel (Online, Offline): Global Opportunity Analysis and Industry Forecast, 2024-2033**

Market Report | 2025-01-01 | 406 pages | Allied Market Research

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**Report description:**

The single coated adhesive tapes market was valued at \$7,103.0 million in 2023 and is estimated to reach \$13,686.82 million by 2033, exhibiting a CAGR of 6.88% from 2024 to 2033.

Single coated adhesive tape is a pressure-sensitive tape that features an adhesive coating on one side of a backing material, which can be made from various substrates such as paper, plastic, or fabric. These tapes are designed to adhere to surfaces without the need for heat or solvents, allowing for quick and easy application. They are widely used in various industries for bonding, sealing, and insulation applications.

The single coated adhesive tapes market is witnessing robust growth due to factors such as expansion of the e-commerce sector and surge in demand for safe, reliable, and cost-effective packaging solutions. Single coated adhesive tapes, which offer easy and efficient packaging and sealing. This significantly fosters the need for single coated adhesive tapes, which offer easy and efficient packaging and sealing. In addition, expansion of industries such as automotive, electronics, and construction significantly contributes toward the market growth. This is attributed to the fact that [REDACTED] these industries are increasingly adopting single coated adhesive tapes for various applications, such as insulation, bonding, and surface protection, due to their versatility and ease of use. Furthermore, rise in emphasis on sustainability has encouraged the development of eco-friendly adhesive tapes with recyclable and biodegradable materials, responding to consumer demand for environmentally responsible products. For instance, compostable tapes are gaining high traction across the globe. Made from plant-based materials like cellulose, these tapes can break down naturally in composting environments, offering a waste-free solution for eco-conscious businesses. Moreover, increase in use of adhesive tapes in the automotive sector, especially for lightweighting, sealing, and interior applications, has notably contributed to the market's growth. A study by the U.S. Department of Energy suggests that reducing an automobile's weight by

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10% can improve fuel efficiency by 6-8%. Adhesive tapes, when combined with traditional mechanical fasteners, can help decrease weight, enhance fuel efficiency, and reduce maintenance expenses. However, limited durability of single coated adhesive tapes in extreme temperatures, high humidity, or exposure to harsh chemicals hamper their adoption in certain industrial and outdoor environments. Moreover, availability of alternatives such as mechanical fasteners, welding, and other adhesive products, which may offer better performance in specific applications, restrains the market growth. On the contrary, technological innovations in adhesive formulations and backing materials have improved the performance and durability of single coated adhesive tapes, making them suitable for more demanding applications. Such developments are expected to offer remunerative opportunities for the expansion of the global market during the forecast period.□

The single coated adhesive tapes market is segmented into adhesive type, material type, end use, distribution channel, and region. On the basis of adhesive type, the market is classified into acrylic, rubber, silicone, and others. Depending on material type, it is categorized into paper, cloth, foil, and others. By end use, it is fragmented into automotive, medical, packaging, construction, and others. As per distribution channel, it is bifurcated into offline and online. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.□

#### Competitive Analysis

The key players operating in the single coated adhesive tapes market include Nitto Denko Corporation, Keval Industries, PARAGON TAPES, Shree Shyam Corporation, Scapa, 3M, AVERY DENNISON CORPORATION, Tesa SE, Berry Global Inc., and LINTEC Corporation.

#### Key Benefits for Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the single coated adhesive tapes market analysis from 2023 to 2033 to identify the prevailing single coated adhesive tapes market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the single coated adhesive tapes market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global single coated adhesive tapes market trends, key players, market segments, application areas, and market growth strategies.

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- Analysis of raw material in a product (by %)

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- End user preferences and pain points
- Industry life cycle assessment, by region
- Investment Opportunities
- Senario Analysis & Growth Trend Comparision
- Upcoming/New Entrant by Regions
- Technology Trend Analysis
- Consumer Preference and Product Specifications
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Patient/epidemiology data at country, region, global level
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Average Selling Price Analysis / Price Point Analysis
- Expanded list for Company Profiles
- Historic market data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- Market share analysis of players at global/region/country level
- Product Consumption Analysis
- SWOT Analysis

#### Key Market Segments

##### By Material Type

- Paper
- Cloth
- Foil
- Others

##### By Adhesive Type

- Acrylic
- Rubber
- Silicone
- Others

##### By End-use

- Automotive
- Medical
- Packaging
- Construction
- Others

##### By Distribution Channel

- Online
- Offline

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany

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- France
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- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Thailand
- Malaysia
- Indonesia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- UAE
- Argentina
- Rest of LAMEA
- Key Market Players
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- AVERY DENNISON CORPORATION
- Berry Global Inc.
- Keval Industries
- LINTEC Corporation
- Nitto Denko Corporation
- PARAGON TAPES
- Scapa
- Shree Shyam Corporation
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