

Specialty Adhesives Market By Product (Cyanoacrylates, Polyvinyl Acetate, Polyurethanes, Acrylic, Silicone, Others), By End-Use Industry (Aerospace, Automotive, Construction, Marine, Medical, Electronics, Others): Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2025-01-01 | 330 pages | Allied Market Research

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Report description:

The global specialty adhesives market was valued at \$5.5 billion in 2023, and is projected to reach \$8.6 billion by 2033, growing at a CAGR of 4.7% from 2024 to 2033.

Introduction

A specialty adhesive is formulated and designed for specific, specialized, or unique applications. They are developed to address particular challenges, materials, or conditions in various industries and sectors. These adhesives exhibit characteristics and properties tailored to meet specific requirements such as extreme temperatures, high stress, chemical resistance, flexibility, optical clarity, electrical conductivity, or compatibility with certain materials. Specialty adhesives are commonly used in fields such as aerospace, automotive, electronics, healthcare, construction, textiles, and more. They play a crucial role in facilitating the assembly, bonding, or joining of materials in situations where standard adhesives may not provide adequate performance. The formulation and properties of specialty adhesives are carefully engineered to ensure optimal results in their intended applications.

Key Drivers

Increase in demand from the building and construction sector is expected to drive the growth of specialty adhesives market. Specialty adhesives play a crucial role in the building and construction sector, offering unique properties and capabilities that cater to specific applications and challenges. These adhesives are designed to adhere to diverse building materials, providing strong and durable bonds while addressing various construction needs. Specialty adhesives offer superior bonding strength and are well-suited for a variety of materials, including metals, plastics, ceramics, and composites. As construction projects become more complex and involve diverse materials, these adhesives enable engineers and builders to ensure long-lasting, secure connections. This is especially critical in high-stakes applications, like in high-rise buildings, infrastructure projects, and

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environmentally sensitive areas, where traditional bonding methods may not provide the necessary resilience and longevity. Specialty adhesives are essential in the building and construction industry ?provide strong bonds between diverse materials, crucial for infrastructure projects in rapidly urbanizing economies such as the U.S., China, and India. This has increased government spending on the building & construction sector to develop various upcoming infrastructure projects. For instance, according to a report published by the National Investment Promotion and Facilitation Agency, infrastructure activities accounted for 13% share of the total foreign direct investment (FDI) inflows in 2021.

Specialty adhesives are used in areas such as pipelines, concrete floors, hospitals, and warehouses for surface protection, material reinforcement, and corrosion resistance. These factors are anticipated to fuel the demand for specialty adhesives in the growing building & construction sector.?However, temperature stability and durability is expected to restraint the growth of specialty adhesives market.?The performance of specialty adhesives is often constrained by limitations in temperature stability and overall durability. Specifically, these adhesives can lose their effectiveness when exposed to high temperatures, leading to a significant reduction in their bonding strength and structural integrity. Such temperature sensitivity restricts their use in applications where components are subjected to heat, such as automotive engine compartments, industrial equipment, or aerospace structures. In these environments, consistent and reliable adhesion is critical, and the potential for failure due to thermal stress poses a significant concern for manufacturers and engineers.??All these factors hamper the growth of the market during the forecast period.

Growing environmental awareness and the need for more responsible manufacturing and construction practices propel the demand for sustainable, eco-friendly adhesives. These adhesives, used in diverse sectors such as packaging, construction, and healthcare, prioritize minimal environmental impact via renewable resources, biodegradable materials, and low VOC content. This shift aligns with eco-friendly goals and stricter regulations, reducing carbon footprints and enhancing corporate social responsibility. All these factors are anticipated to offer new growth opportunities for specialty adhesives during the forecast period.

Segments Overview

The specialty adhesives market is segmented on the basis of product, end-use industry, and region. By product, the market is segregated into cyanoacrylates, polyvinyl acetate, polyurethanes, acrylic, silicone, and others. By end-use industry, the market is divided into aerospace, automotive, construction, marine, medical, electronics, and others. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Competitive Analysis

Key players operating in the specialty adhesives market include 3M Company, Nexus Adhesives, Savare Specialty Adhesives LLC, Master Bond Inc., Permatex Inc., Specialty Adhesives and Coatings, Inc., Henkel Corporation, Bostik SA., Worthen Industries, Advanced Adhesive Technologies Inc., and Dow.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the specialty adhesives market analysis from 2023 to 2033 to identify the prevailing specialty adhesives market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the specialty adhesives market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global specialty adhesives market trends, key players, market segments, application areas, and market growth strategies.

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- Technology Trend Analysis
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- Patient/epidemiology data at country, region, global level
- Surgical procedures data- specific or multiple surgery types
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Import Export Analysis/Data
- List of customers/consumers/raw material suppliers- value chain analysis
- Market share analysis of players at global/region/country level
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By Product

- Polyvinyl Acetate
- Polyurethanes
- Acrylic
- Silicone
- Others
- Cyanoacrylates

By End-Use Industry

- Aerospace
- Automotive
- Construction
- Marine
- Medical
- Electronics
- Others

By Region

- North America

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- ? Canada
- ? Mexico
- Europe
- ? Germany
- ? France
- ? UK
- ? Spain
- ? Italy
- ? Rest of Europe
- Asia-Pacific
- ? China
- ? India
- ? Japan
- ? South Korea
- ? Australia
- ? Rest of Asia-Pacific
- LAMEA
- ? Brazil
- ? South Africa
- ? Saudi Arabia
- ? Rest of LAMEA
- Key Market Players
- ? Master Bond Inc.
- ? Advanced Adhesive Technologies Inc.
- ? 3M Company
- ? Nexus Adhesives
- ? Henkel Corporation
- ? Dow
- ? Savare Specialty Adhesives LLC
- ? Bostik SA.
- ? Worthen Industries
- ? Permatex Inc.
- ? Specialty Adhesives and Coatings, Inc.

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

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- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
 - 3.3.1. Moderate bargaining power of suppliers
 - 3.3.2. Moderate threat of new entrants
 - 3.3.3. Moderate threat of substitutes
 - 3.3.4. Moderate intensity of rivalry
 - 3.3.5. Low bargaining power of buyers
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Advancements in medical devices and adhesives
 - 3.4.1.2. Increase in demand from the building and construction sector
 - 3.4.2. Restraints
 - 3.4.2.1. High-cost production and limited shelf life
 - 3.4.3. Opportunities
 - 3.4.3.1. Strong emphasis on sustainable and eco-friendly adhesives
- 3.5. Value Chain Analysis
- 3.6. Patient Epidemiology Data
- 3.7. Regulatory Guidelines
- 3.8. Pricing Analysis Overview

CHAPTER 4: SPECIALTY ADHESIVES MARKET, BY PRODUCT

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Cyanoacrylates
 - 4.2.1. Key market trends, growth factors and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market share analysis by country
- 4.3. Polyvinyl Acetate
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market share analysis by country
- 4.4. Polyurethanes
 - 4.4.1. Key market trends, growth factors and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market share analysis by country
- 4.5. Acrylic
 - 4.5.1. Key market trends, growth factors and opportunities
 - 4.5.2. Market size and forecast, by region
 - 4.5.3. Market share analysis by country
- 4.6. Silicone
 - 4.6.1. Key market trends, growth factors and opportunities
 - 4.6.2. Market size and forecast, by region
 - 4.6.3. Market share analysis by country
- 4.7. Others
 - 4.7.1. Key market trends, growth factors and opportunities

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4.7.2. Market size and forecast, by region
4.7.3. Market share analysis by country
CHAPTER 5: SPECIALTY ADHESIVES MARKET, BY END-USE INDUSTRY

5.1. Overview
5.1.1. Market size and forecast
5.2. Aerospace
5.2.1. Key market trends, growth factors and opportunities
5.2.2. Market size and forecast, by region
5.2.3. Market share analysis by country
5.3. Automotive
5.3.1. Key market trends, growth factors and opportunities
5.3.2. Market size and forecast, by region
5.3.3. Market share analysis by country
5.4. Construction
5.4.1. Key market trends, growth factors and opportunities
5.4.2. Market size and forecast, by region
5.4.3. Market share analysis by country
5.5. Marine
5.5.1. Key market trends, growth factors and opportunities
5.5.2. Market size and forecast, by region
5.5.3. Market share analysis by country
5.6. Medical
5.6.1. Key market trends, growth factors and opportunities
5.6.2. Market size and forecast, by region
5.6.3. Market share analysis by country
5.7. Electronics
5.7.1. Key market trends, growth factors and opportunities
5.7.2. Market size and forecast, by region
5.7.3. Market share analysis by country
5.8. Others
5.8.1. Key market trends, growth factors and opportunities
5.8.2. Market size and forecast, by region
5.8.3. Market share analysis by country

CHAPTER 6: SPECIALTY ADHESIVES MARKET, BY REGION

6.1. Overview
6.1.1. Market size and forecast By Region
6.2. North America
6.2.1. Key market trends, growth factors and opportunities
6.2.2. Market size and forecast, by Product
6.2.3. Market size and forecast, by End-Use Industry
6.2.4. Market size and forecast, by country
6.2.4.1. U.S.
6.2.4.1.1. Market size and forecast, by Product
6.2.4.1.2. Market size and forecast, by End-Use Industry
6.2.4.2. Canada
6.2.4.2.1. Market size and forecast, by Product
6.2.4.2.2. Market size and forecast, by End-Use Industry

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- 6.2.4.3. Mexico
 - 6.2.4.3.1. Market size and forecast, by Product
 - 6.2.4.3.2. Market size and forecast, by End-Use Industry
- 6.3. Europe
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by Product
 - 6.3.3. Market size and forecast, by End-Use Industry
 - 6.3.4. Market size and forecast, by country
 - 6.3.4.1. Germany
 - 6.3.4.1.1. Market size and forecast, by Product
 - 6.3.4.1.2. Market size and forecast, by End-Use Industry
 - 6.3.4.2. France
 - 6.3.4.2.1. Market size and forecast, by Product
 - 6.3.4.2.2. Market size and forecast, by End-Use Industry
 - 6.3.4.3. UK
 - 6.3.4.3.1. Market size and forecast, by Product
 - 6.3.4.3.2. Market size and forecast, by End-Use Industry
 - 6.3.4.4. Spain
 - 6.3.4.4.1. Market size and forecast, by Product
 - 6.3.4.4.2. Market size and forecast, by End-Use Industry
 - 6.3.4.5. Italy
 - 6.3.4.5.1. Market size and forecast, by Product
 - 6.3.4.5.2. Market size and forecast, by End-Use Industry
 - 6.3.4.6. Rest of Europe
 - 6.3.4.6.1. Market size and forecast, by Product
 - 6.3.4.6.2. Market size and forecast, by End-Use Industry
 - 6.4. Asia-Pacific
 - 6.4.1. Key market trends, growth factors and opportunities
 - 6.4.2. Market size and forecast, by Product
 - 6.4.3. Market size and forecast, by End-Use Industry
 - 6.4.4. Market size and forecast, by country
 - 6.4.4.1. China
 - 6.4.4.1.1. Market size and forecast, by Product
 - 6.4.4.1.2. Market size and forecast, by End-Use Industry
 - 6.4.4.2. India
 - 6.4.4.2.1. Market size and forecast, by Product
 - 6.4.4.2.2. Market size and forecast, by End-Use Industry
 - 6.4.4.3. Japan
 - 6.4.4.3.1. Market size and forecast, by Product
 - 6.4.4.3.2. Market size and forecast, by End-Use Industry
 - 6.4.4.4. South Korea
 - 6.4.4.4.1. Market size and forecast, by Product
 - 6.4.4.4.2. Market size and forecast, by End-Use Industry
 - 6.4.4.5. Australia
 - 6.4.4.5.1. Market size and forecast, by Product
 - 6.4.4.5.2. Market size and forecast, by End-Use Industry
 - 6.4.4.6. Rest of Asia-Pacific

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- 6.4.4.6.1. Market size and forecast, by Product
- 6.4.4.6.2. Market size and forecast, by End-Use Industry
- 6.5. LAMEA
 - 6.5.1. Key market trends, growth factors and opportunities
 - 6.5.2. Market size and forecast, by Product
 - 6.5.3. Market size and forecast, by End-Use Industry
 - 6.5.4. Market size and forecast, by country
 - 6.5.4.1. Brazil
 - 6.5.4.1.1. Market size and forecast, by Product
 - 6.5.4.1.2. Market size and forecast, by End-Use Industry
 - 6.5.4.2. South Africa
 - 6.5.4.2.1. Market size and forecast, by Product
 - 6.5.4.2.2. Market size and forecast, by End-Use Industry
 - 6.5.4.3. Saudi Arabia
 - 6.5.4.3.1. Market size and forecast, by Product
 - 6.5.4.3.2. Market size and forecast, by End-Use Industry
 - 6.5.4.4. Rest of LAMEA
 - 6.5.4.4.1. Market size and forecast, by Product
 - 6.5.4.4.2. Market size and forecast, by End-Use Industry

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product mapping of top 10 player
- 7.4. Competitive dashboard
- 7.5. Competitive heatmap
- 7.6. Top player positioning, 2023

CHAPTER 8: COMPANY PROFILES

- 8.1. 3M Company
 - 8.1.1. Company overview
 - 8.1.2. Key executives
 - 8.1.3. Company snapshot
 - 8.1.4. Operating business segments
 - 8.1.5. Product portfolio
 - 8.1.6. Business performance
- 8.2. Nexus Adhesives
 - 8.2.1. Company overview
 - 8.2.2. Key executives
 - 8.2.3. Company snapshot
 - 8.2.4. Operating business segments
 - 8.2.5. Product portfolio
- 8.3. Permatex Inc.
 - 8.3.1. Company overview
 - 8.3.2. Key executives
 - 8.3.3. Company snapshot
 - 8.3.4. Operating business segments
 - 8.3.5. Product portfolio
- 8.4. Master Bond Inc.

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- 8.4.1. Company overview
- 8.4.2. Key executives
- 8.4.3. Company snapshot
- 8.4.4. Operating business segments
- 8.4.5. Product portfolio
- 8.5. Savare Specialty Adhesives LLC
 - 8.5.1. Company overview
 - 8.5.2. Key executives
 - 8.5.3. Company snapshot
 - 8.5.4. Operating business segments
 - 8.5.5. Product portfolio
- 8.6. Specialty Adhesives and Coatings, Inc.
 - 8.6.1. Company overview
 - 8.6.2. Key executives
 - 8.6.3. Company snapshot
 - 8.6.4. Operating business segments
 - 8.6.5. Product portfolio
- 8.7. Henkel Corporation
 - 8.7.1. Company overview
 - 8.7.2. Key executives
 - 8.7.3. Company snapshot
 - 8.7.4. Operating business segments
 - 8.7.5. Product portfolio
 - 8.7.6. Business performance
 - 8.7.7. Key strategic moves and developments
- 8.8. Bostik SA.
 - 8.8.1. Company overview
 - 8.8.2. Key executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
 - 8.8.6. Business performance
 - 8.8.7. Key strategic moves and developments
- 8.9. Worthen Industries
 - 8.9.1. Company overview
 - 8.9.2. Key executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
- 8.10. Advanced Adhesive Technologies Inc.
 - 8.10.1. Company overview
 - 8.10.2. Key executives
 - 8.10.3. Company snapshot
 - 8.10.4. Operating business segments
 - 8.10.5. Product portfolio
- 8.11. Dow
 - 8.11.1. Company overview

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- 8.11.2. Key executives
- 8.11.3. Company snapshot
- 8.11.4. Operating business segments
- 8.11.5. Product portfolio
- 8.11.6. Business performance

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