

Mortgage Brokerage Services Market By Application (Residential Property Loans, Commercial Property Loans), By Interest Rate (Fixed Rate, Floating Rate), By Distribution Channel (Online, Offline), By End User (Individuals, Businesses): Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2025-01-01 | 383 pages | Allied Market Research

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Report description:

The mortgage brokerage services market was valued at \$36,445.27 million in 2023 and is estimated to reach \$74,278.83 million by 2033, exhibiting a CAGR of 7.3% from 2024 to 2033.

Mortgage brokerage services involve acting as an intermediary between potential borrowers and lenders to facilitate the financing of real estate purchases. Mortgage brokers assess the financial situation and preferences of clients, research loan options, negotiate terms, and connect borrowers with lenders offering the most favorable terms. They simplify the loan application process, providing expertise and access to a broad network of lenders, including banks, credit unions, and private institutions. Surge in demand for residential properties, driven by urbanization and population growth, has bolstered the need for mortgage brokerage services to connect borrowers with favorable financing options. Moreover, favorable interest rate trends often encourage individuals and businesses to seek mortgage financing, increasing the demand for brokerage services to facilitate loan acquisition. Furthermore, increase in real estate investment activities, both residential and commercial sectors drives the demand for brokers who can secure competitive loans tailored to diverse investment needs. In addition, shifts in interest rates significantly influence mortgage demand. For instance, a 2017 study by the Joint Center for Housing Studies of Harvard University found that a 25 basis point decrease in interest rates could lead to a 50% increase in loan demand among potential borrowers, reflecting both a rise in mortgage originations and an average loan size increase of approximately \$15,000. The growth of the mortgage brokerage services market is driven by increase in aging population and surge in demand for accessible housing. As per the same source, more than one in five people in the U.S. will be aged 65 and older, and one in three households are expected to be headed by this age group, thus boosting the demand for affordable housing options. However, higher interest rates can hamper mortgage demand by increasing the cost of borrowing. Furthermore, evolving compliance requirements, such as stricter

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lending standards and increased documentation, create challenges for mortgage brokers and borrowers. On the contrary, expansion of real estate markets in emerging economies is expected to create lucrative opportunities for brokerage services to bridge gaps between lenders and first-time or non-traditional borrowers.

The global mortgage brokerage services market is segmented into application, interest rate, distribution channel, end user, and region. On the basis of application, the market is bifurcated into commercial property loans, and residential property loans. By interest rate, it is segregated into fixed rate and floating rate. Depending on distribution channel, it is fragmented into online and offline. As per end user, it is divided into individuals and businesses. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes profiles of key players operating in the mortgage brokerage services market such as Bank of America, Flagstar Bank, Guild Mortgage Company, HDFC Bank Ltd., loanDepot.com, LLC, Meridian Capital Group, LLC, Mortgage Choice Pty Limited, Rocket Mortgage, United Wholesale Mortgage, Better Mortgage Corporation, Fairway Independent Mortgage Corporation, NerdWallet, Inc., Aussie Home Loans, Habito, Trussle, Freedom Mortgage Corporation, Redfin Mortgage, CrossCountry Mortgage, LLC, Guaranteed Rate Inc., and Wells Fargo. These players have adopted various strategies to increase their market penetration and strengthen their position in the mortgage brokerage services market.

Key Benefits for Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the mortgage brokerage services market analysis from 2023 to 2033 to identify the prevailing mortgage brokerage services market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the mortgage brokerage services market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global mortgage brokerage services market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

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- Product Benchmarking / Product specification and applications

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- Product Life Cycles
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- Technology Trend Analysis
- Go To Market Strategy
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Pain Point Analysis
- Regulatory Guidelines
- Strategic Recomendations
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Market share analysis of players at global/region/country level
- SWOT Analysis

Key Market Segments

By Application

- Residential Property Loans
- Commercial Property Loans

By Interest Rate

- Fixed Rate
- Floating Rate

By Distribution Channel

- Online
- Offline

By End User

- Individuals
- Businesses

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea

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- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Wells Fargo
- Guild Mortgage Company
- Flagstar Bank
- Mortgage Choice Pty Limited
- HDFC Bank Ltd.
- Habito
- Freedom Mortgage Corporation
- movement mortgage, llc
- Meridian Capital Group, LLC
- Redfin Mortgage
- Better Mortgage Corporation
- Pivotal Growth Limited
- loanDepot.com, LLC
- Bank of America Corporation
- NerdWallet, Inc.
- AIGB Financing Broker LLC
- CrossCountry Mortgage, LLC
- Aussie Home Loans
- Fairway Independent Mortgage Corporation
- Rocket Mortgage

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