

**Pour Point Depressants Market By Type (Ethylene Vinyl-acetate (EVA), Styrene Esters, Poly Acrylate, Phthalic Acid Esters, Poly Alpha Olefin, Others), By Method (Surface Adsorption, Co-Crystallization), By End-Use Industry (Industrial, Automotive, Marine, Aviation, Oil and Gas, Others): Global Opportunity Analysis and Industry Forecast, 2024-2033**

Market Report | 2025-01-01 | 435 pages | Allied Market Research

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**Report description:**

The global pour point depressants market was valued for \$1.7billion in 2020 and is estimated to reach \$2.9billion by 2033, exhibiting a CAGR of 4.4% from 2024 to 2033.

Pour point depressants are chemical additives used in lubricants, fuels, and crude oil to lower the temperature at which the fluid ceases to flow (its pour point). These additives modify the crystallization of wax present in the fluid, preventing wax molecules from forming large crystals that can block flow at low temperatures. They are widely employed in industries where efficient fluid flow is critical under extreme environmental conditions, such as automotive, aviation, and oil & gas.

The global pour point depressants market is witnessing robust growth due to factors such as increase in vehicle fleet globally, especially in colder regions, and surge in demand for automotive lubricants to ensure smooth engine operation in diverse climatic conditions. A recent study published by the Thunder Said Energy Inc a research consultancy for energy transition revealed that the current global vehicle fleet consists of 1.7 billion light vehicles. Among these, 45 million are in India, 60 million in Africa, 77 million in Japan, 320 million in China, 290 million in the U.S., and 340 million in Europe. In addition, the expansion of the oil & gas industry acts as the key driving force of the global market. This is attributed to the fact that the oil & gas industry relies on pour point depressants to facilitate crude oil transportation in pipelines, particularly in low-temperature environments. Rise in offshore and Arctic oil exploration activities is further boosting the demand for these additives. Moreover, the aviation industry's focus on fuel optimization under extreme conditions is promoting the use of pour point depressants in jet fuels. Furthermore, industrial sectors, including manufacturing and energy production, require advanced lubricants with enhanced low-temperature

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performance. This creates opportunities for pour point depressants to address specific fluidity requirements. However, increase in focus on alternative fuels, such as electric vehicles and renewable energy sources, poses a challenge to the demand for pour point depressants, thus hampering the market growth. In addition, high cost associated with manufacturing and formulation of advanced pour point depressants acts the key deterrent factor of the global market. On the contrary, innovations in polymer-based and bio-based pour point depressant formulations are enhancing their efficiency and broadening their applications across industries. Such developments are expected to offer lucrative opportunities for the expansion of the global market during the forecast period.

The pour point depressants market is segmented into type, method, end-use industry, and region. On the basis of type, the market is segmented into ethylene vinyl-acetate (EVA), styrene esters, poly acrylate, phthalic acid esters, poly alpha olefin, and others. As per method, the market is divided into surface adsorption and co-crystallization. On the basis of end-use industry, the market is classified into industrial, automotive, marine, aviation, oil and gas, and others. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

#### Key Findings

On the basis of type, the ethylene vinyl-acetate (EVA) segment was the major shareholder in 2020, and is expected to maintain its dominance from 2024 to 2033.

As per method, the co-crystallization segment garnered the largest share in 2020, and is anticipated to continue the same trend during the forecast period

Depending on end-use industry, the automotive segment accounted for the highest market share in 2020, and is projected to show robust growth throughout the forecast period

Region wise, Asia-Pacific exhibited the highest share in 2020, and is expected to emerge as the most lucrative market for pour point depressants in the coming years.

#### Competitive Analysis

The key players operating in the pour point depressants market include Afton Chemical, Clariant, The Lubrizol Corporation, Dew Projects And Chemicals Pvt. Ltd., Goodway Chemicals Private Limited, Thermax Limited, Evonik Industries, The Zoranoc Oilfield Chemical, BASF SE, and Sanyo Chemical Industries, Ltd. These players have adopted expansion as their key developmental strategy to sustain the intense competition and gain a strong foothold in the global pour point depressants market.

#### Key Benefits for Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the pour point depressants market analysis from 2020 to 2033 to identify the prevailing pour point depressants market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the pour point depressants market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global pour point depressants market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

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- Expanded list for Company Profiles
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- SWOT Analysis

#### Key Market Segments

##### By Type

- Ethylene Vinyl-acetate (EVA)
- Styrene Esters
- Poly Acrylate
- Type
- Poly Alkyl Methacrylate (PAMA)
- Poly Methyl Acrylate (PMA)
- Others
- Phthalic Acid Esters
- Poly Alpha Olefin
- Others

##### By Method

- Surface Adsorption
- Co-Crystallization

##### By End-Use Industry

- Industrial
- Automotive
- Marine
- Aviation
- Oil and Gas
- Others

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Spain
- Italy
- Rest of Europe

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- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- Afton Chemical
- BASF SE
- CLARIANT
- DEW PROJECTS AND CHEMICALS PVT. LTD.
- Evonik Industries AG
- GOODWAY CHEMICALS PVT. LTD
- SANYO CHEMICAL INDUSTRIES, LTD
- The Lubrizol Corporation
- Thermax Limited
- The Zoranoc Oilfield Chemical

## **Table of Contents:**

### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
  - 3.3.1. Moderate bargaining power of suppliers
  - 3.3.2. Moderate threat of new entrants
  - 3.3.3. Moderate threat of substitutes
  - 3.3.4. Moderate competitive rivalry
  - 3.3.5. Moderate bargaining power of buyers
- 3.4. Market dynamics

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- 3.4.1. Drivers
  - 3.4.1.1. Growth in the automotive industry
  - 3.4.1.2. Expansion of the oil and gas industry
- 3.4.2. Restraints
  - 3.4.2.1. Compatibility issues with different base oils
- 3.4.3. Opportunities
  - 3.4.3.1. Eco-friendly and sustainable formulation trends

### 3.5. Value Chain Analysis

### 3.6. Technology Trend Analysis

## CHAPTER 4: POUR POINT DEPRESSANTS MARKET, BY TYPE

### 4.1. Overview

#### 4.1.1. Market size and forecast

### 4.2. Ethylene Vinyl-acetate (EVA)

#### 4.2.1. Key market trends, growth factors and opportunities

#### 4.2.2. Market size and forecast, by region

#### 4.2.3. Market share analysis by country

### 4.3. Styrene Esters

#### 4.3.1. Key market trends, growth factors and opportunities

#### 4.3.2. Market size and forecast, by region

#### 4.3.3. Market share analysis by country

### 4.4. Poly Acrylate

#### 4.4.1. Key market trends, growth factors and opportunities

#### 4.4.2. Market size and forecast, by region

#### 4.4.3. Market share analysis by country

#### 4.4.4. Poly Acrylate Pour Point Depressants Market by Type

##### 4.4.4.1. Poly Alkyl Methacrylate (PAMA) Market size and forecast, by region

##### 4.4.4.2. Poly Alkyl Methacrylate (PAMA) Market size and forecast, by country

##### 4.4.4.3. Poly Methyl Acrylate (PMA) Market size and forecast, by region

##### 4.4.4.4. Poly Methyl Acrylate (PMA) Market size and forecast, by country

##### 4.4.4.5. Others Market size and forecast, by region

##### 4.4.4.6. Others Market size and forecast, by country

### 4.5. Phthalic Acid Esters

#### 4.5.1. Key market trends, growth factors and opportunities

#### 4.5.2. Market size and forecast, by region

#### 4.5.3. Market share analysis by country

### 4.6. Poly Alpha Olefin

#### 4.6.1. Key market trends, growth factors and opportunities

#### 4.6.2. Market size and forecast, by region

#### 4.6.3. Market share analysis by country

### 4.7. Others

#### 4.7.1. Key market trends, growth factors and opportunities

#### 4.7.2. Market size and forecast, by region

#### 4.7.3. Market share analysis by country

## CHAPTER 5: POUR POINT DEPRESSANTS MARKET, BY METHOD

### 5.1. Overview

#### 5.1.1. Market size and forecast

### 5.2. Surface Adsorption

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- 5.2.1. Key market trends, growth factors and opportunities
  - 5.2.2. Market size and forecast, by region
  - 5.2.3. Market share analysis by country
  - 5.3. Co-Crystallization
  - 5.3.1. Key market trends, growth factors and opportunities
  - 5.3.2. Market size and forecast, by region
  - 5.3.3. Market share analysis by country
- CHAPTER 6: POUR POINT DEPRESSANTS MARKET, BY END-USE INDUSTRY

- 6.1. Overview
- 6.1.1. Market size and forecast
- 6.2. Industrial
- 6.2.1. Key market trends, growth factors and opportunities
- 6.2.2. Market size and forecast, by region
- 6.2.3. Market share analysis by country
- 6.3. Automotive
- 6.3.1. Key market trends, growth factors and opportunities
- 6.3.2. Market size and forecast, by region
- 6.3.3. Market share analysis by country
- 6.4. Marine
- 6.4.1. Key market trends, growth factors and opportunities
- 6.4.2. Market size and forecast, by region
- 6.4.3. Market share analysis by country
- 6.5. Aviation
- 6.5.1. Key market trends, growth factors and opportunities
- 6.5.2. Market size and forecast, by region
- 6.5.3. Market share analysis by country
- 6.6. Oil and Gas
- 6.6.1. Key market trends, growth factors and opportunities
- 6.6.2. Market size and forecast, by region
- 6.6.3. Market share analysis by country
- 6.7. Others
- 6.7.1. Key market trends, growth factors and opportunities
- 6.7.2. Market size and forecast, by region
- 6.7.3. Market share analysis by country

CHAPTER 7: POUR POINT DEPRESSANTS MARKET, BY REGION

- 7.1. Overview
- 7.1.1. Market size and forecast By Region
- 7.2. North America
- 7.2.1. Key market trends, growth factors and opportunities
- 7.2.2. Market size and forecast, by Type
- 7.2.2.1. North America Poly Acrylate Pour Point Depressants Market by Type
- 7.2.3. Market size and forecast, by Method
- 7.2.4. Market size and forecast, by End-Use Industry
- 7.2.5. Market size and forecast, by country
- 7.2.5.1. U.S.
- 7.2.5.1.1. Market size and forecast, by Type
- 7.2.5.1.1.1. U.S. Poly Acrylate Pour Point Depressants Market by Type

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- 7.2.5.1.2. Market size and forecast, by Method
- 7.2.5.1.3. Market size and forecast, by End-Use Industry
- 7.2.5.2. Canada
  - 7.2.5.2.1. Market size and forecast, by Type
    - 7.2.5.2.1.1. Canada Poly Acrylate Pour Point Depressants Market by Type
  - 7.2.5.2.2. Market size and forecast, by Method
  - 7.2.5.2.3. Market size and forecast, by End-Use Industry
- 7.2.5.3. Mexico
  - 7.2.5.3.1. Market size and forecast, by Type
    - 7.2.5.3.1.1. Mexico Poly Acrylate Pour Point Depressants Market by Type
  - 7.2.5.3.2. Market size and forecast, by Method
  - 7.2.5.3.3. Market size and forecast, by End-Use Industry
- 7.3. Europe
  - 7.3.1. Key market trends, growth factors and opportunities
  - 7.3.2. Market size and forecast, by Type
    - 7.3.2.1. Europe Poly Acrylate Pour Point Depressants Market by Type
  - 7.3.3. Market size and forecast, by Method
  - 7.3.4. Market size and forecast, by End-Use Industry
  - 7.3.5. Market size and forecast, by country
    - 7.3.5.1. Germany
      - 7.3.5.1.1. Market size and forecast, by Type
        - 7.3.5.1.1.1. Germany Poly Acrylate Pour Point Depressants Market by Type
      - 7.3.5.1.2. Market size and forecast, by Method
      - 7.3.5.1.3. Market size and forecast, by End-Use Industry
    - 7.3.5.2. UK
      - 7.3.5.2.1. Market size and forecast, by Type
        - 7.3.5.2.1.1. UK Poly Acrylate Pour Point Depressants Market by Type
      - 7.3.5.2.2. Market size and forecast, by Method
      - 7.3.5.2.3. Market size and forecast, by End-Use Industry
    - 7.3.5.3. France
      - 7.3.5.3.1. Market size and forecast, by Type
        - 7.3.5.3.1.1. France Poly Acrylate Pour Point Depressants Market by Type
      - 7.3.5.3.2. Market size and forecast, by Method
      - 7.3.5.3.3. Market size and forecast, by End-Use Industry
    - 7.3.5.4. Spain
      - 7.3.5.4.1. Market size and forecast, by Type
        - 7.3.5.4.1.1. Spain Poly Acrylate Pour Point Depressants Market by Type
      - 7.3.5.4.2. Market size and forecast, by Method
      - 7.3.5.4.3. Market size and forecast, by End-Use Industry
    - 7.3.5.5. Italy
      - 7.3.5.5.1. Market size and forecast, by Type
        - 7.3.5.5.1.1. Italy Poly Acrylate Pour Point Depressants Market by Type
      - 7.3.5.5.2. Market size and forecast, by Method
      - 7.3.5.5.3. Market size and forecast, by End-Use Industry
    - 7.3.5.6. Rest of Europe
      - 7.3.5.6.1. Market size and forecast, by Type
        - 7.3.5.6.1.1. Rest of Europe Poly Acrylate Pour Point Depressants Market by Type

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- 7.3.5.6.2. Market size and forecast, by Method
- 7.3.5.6.3. Market size and forecast, by End-Use Industry
- 7.4. Asia-Pacific
  - 7.4.1. Key market trends, growth factors and opportunities
  - 7.4.2. Market size and forecast, by Type
    - 7.4.2.1. Asia-Pacific Poly Acrylate Pour Point Depressants Market by Type
  - 7.4.3. Market size and forecast, by Method
  - 7.4.4. Market size and forecast, by End-Use Industry
  - 7.4.5. Market size and forecast, by country
    - 7.4.5.1. China
      - 7.4.5.1.1. Market size and forecast, by Type
        - 7.4.5.1.1.1. China Poly Acrylate Pour Point Depressants Market by Type
      - 7.4.5.1.2. Market size and forecast, by Method
      - 7.4.5.1.3. Market size and forecast, by End-Use Industry
    - 7.4.5.2. India
      - 7.4.5.2.1. Market size and forecast, by Type
        - 7.4.5.2.1.1. India Poly Acrylate Pour Point Depressants Market by Type
      - 7.4.5.2.2. Market size and forecast, by Method
      - 7.4.5.2.3. Market size and forecast, by End-Use Industry
    - 7.4.5.3. Japan
      - 7.4.5.3.1. Market size and forecast, by Type
        - 7.4.5.3.1.1. Japan Poly Acrylate Pour Point Depressants Market by Type
      - 7.4.5.3.2. Market size and forecast, by Method
      - 7.4.5.3.3. Market size and forecast, by End-Use Industry
    - 7.4.5.4. South Korea
      - 7.4.5.4.1. Market size and forecast, by Type
        - 7.4.5.4.1.1. South Korea Poly Acrylate Pour Point Depressants Market by Type
      - 7.4.5.4.2. Market size and forecast, by Method
      - 7.4.5.4.3. Market size and forecast, by End-Use Industry
    - 7.4.5.5. Australia
      - 7.4.5.5.1. Market size and forecast, by Type
        - 7.4.5.5.1.1. Australia Poly Acrylate Pour Point Depressants Market by Type
      - 7.4.5.5.2. Market size and forecast, by Method
      - 7.4.5.5.3. Market size and forecast, by End-Use Industry
    - 7.4.5.6. Rest of Asia-Pacific
      - 7.4.5.6.1. Market size and forecast, by Type
        - 7.4.5.6.1.1. Rest of Asia-Pacific Poly Acrylate Pour Point Depressants Market by Type
      - 7.4.5.6.2. Market size and forecast, by Method
      - 7.4.5.6.3. Market size and forecast, by End-Use Industry
- 7.5. LAMEA
  - 7.5.1. Key market trends, growth factors and opportunities
  - 7.5.2. Market size and forecast, by Type
    - 7.5.2.1. LAMEA Poly Acrylate Pour Point Depressants Market by Type
  - 7.5.3. Market size and forecast, by Method
  - 7.5.4. Market size and forecast, by End-Use Industry
  - 7.5.5. Market size and forecast, by country
    - 7.5.5.1. Brazil

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- 7.5.5.1.1. Market size and forecast, by Type
  - 7.5.5.1.1.1. Brazil Poly Acrylate Pour Point Depressants Market by Type
- 7.5.5.1.2. Market size and forecast, by Method
- 7.5.5.1.3. Market size and forecast, by End-Use Industry
- 7.5.5.2. Saudi Arabia
  - 7.5.5.2.1. Market size and forecast, by Type
    - 7.5.5.2.1.1. Saudi Arabia Poly Acrylate Pour Point Depressants Market by Type
  - 7.5.5.2.2. Market size and forecast, by Method
  - 7.5.5.2.3. Market size and forecast, by End-Use Industry
- 7.5.5.3. South Africa
  - 7.5.5.3.1. Market size and forecast, by Type
    - 7.5.5.3.1.1. South Africa Poly Acrylate Pour Point Depressants Market by Type
  - 7.5.5.3.2. Market size and forecast, by Method
  - 7.5.5.3.3. Market size and forecast, by End-Use Industry
- 7.5.5.4. Rest of LAMEA
  - 7.5.5.4.1. Market size and forecast, by Type
    - 7.5.5.4.1.1. Rest of LAMEA Poly Acrylate Pour Point Depressants Market by Type
  - 7.5.5.4.2. Market size and forecast, by Method
  - 7.5.5.4.3. Market size and forecast, by End-Use Industry

## CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product mapping of top 10 player
- 8.4. Competitive dashboard
- 8.5. Competitive heatmap
- 8.6. Top player positioning, 2020

## CHAPTER 9: COMPANY PROFILES

- 9.1. Afton Chemical
  - 9.1.1. Company overview
  - 9.1.2. Key executives
  - 9.1.3. Company snapshot
  - 9.1.4. Operating business segments
  - 9.1.5. Product portfolio
- 9.2. CLARIANT
  - 9.2.1. Company overview
  - 9.2.2. Key executives
  - 9.2.3. Company snapshot
  - 9.2.4. Operating business segments
  - 9.2.5. Product portfolio
  - 9.2.6. Business performance
- 9.3. The Lubrizol Corporation
  - 9.3.1. Company overview
  - 9.3.2. Key executives
  - 9.3.3. Company snapshot
  - 9.3.4. Operating business segments
  - 9.3.5. Product portfolio
- 9.4. DEW PROJECTS AND CHEMICALS PVT. LTD.

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- 9.4.1. Company overview
- 9.4.2. Key executives
- 9.4.3. Company snapshot
- 9.4.4. Operating business segments
- 9.4.5. Product portfolio
- 9.5. GOODWAY CHEMICALS PVT. LTD
- 9.5.1. Company overview
- 9.5.2. Key executives
- 9.5.3. Company snapshot
- 9.5.4. Operating business segments
- 9.5.5. Product portfolio
- 9.6. Thermax Limited
- 9.6.1. Company overview
- 9.6.2. Key executives
- 9.6.3. Company snapshot
- 9.6.4. Operating business segments
- 9.6.5. Product portfolio
- 9.6.6. Business performance
- 9.7. Evonik Industries AG
- 9.7.1. Company overview
- 9.7.2. Key executives
- 9.7.3. Company snapshot
- 9.7.4. Operating business segments
- 9.7.5. Product portfolio
- 9.7.6. Business performance
- 9.8. The Zoranoc Oilfield Chemical
- 9.8.1. Company overview
- 9.8.2. Key executives
- 9.8.3. Company snapshot
- 9.8.4. Operating business segments
- 9.8.5. Product portfolio
- 9.9. BASF SE
- 9.9.1. Company overview
- 9.9.2. Key executives
- 9.9.3. Company snapshot
- 9.9.4. Operating business segments
- 9.9.5. Product portfolio
- 9.9.6. Business performance
- 9.10. SANYO CHEMICAL INDUSTRIES, LTD
- 9.10.1. Company overview
- 9.10.2. Key executives
- 9.10.3. Company snapshot
- 9.10.4. Operating business segments
- 9.10.5. Product portfolio
- 9.10.6. Business performance

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