

**India Medical Devices Market By Type (Cardiovascular Devices, Diagnostic Imaging Equipment, In-vitro Diagnostic Devices, Ophthalmic Devices, Diabetes Care Devices, Dental Care Devices, Surgical Equipment, Patient Monitoring Devices, Orthopedic Devices, Nephrology & Urology Devices, ENT Devices, Anesthesia & Respiratory Devices, Neurology Devices, Mobility-Aid Devices, Others), By End User (Hospitals & Clinics, Diagnostic Centers, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F**

Market Report | 2025-07-14 | 82 pages | TechSci Research

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**Report description:**

Market Overview

The India Medical Devices Market was valued at USD 16.17 billion in 2024 and is projected to reach USD 22.30 billion by 2030, growing at a CAGR of 5.46% during the forecast period. Medical devices encompass a broad range of instruments and technologies designed for diagnosing, monitoring, and treating health conditions. These include everything from surgical tools and implants to diagnostic imaging systems and wearable health monitors. The market is expanding steadily, fueled by rising healthcare expenditure from both public and private sectors. Initiatives like Ayushman Bharat have increased accessibility to healthcare services, further boosting demand for medical equipment. Additionally, India's position as a hub for affordable, high-quality healthcare is attracting medical tourism, increasing the need for advanced diagnostic and therapeutic devices.

Key Market Drivers

Innovations in Technology

Advancements in medical device technology are reshaping India's healthcare landscape. Miniaturization has enabled devices such

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as ECG monitors, ultrasound equipment, and surgical tools to become more portable, facilitating point-of-care usage. Wearables, including smartwatches and fitness trackers, now monitor vital signs such as heart rate and sleep in real time, supporting proactive health management. The rise of telemedicine and remote monitoring tools has improved access to care by allowing patients to share health data from home. Innovations in diagnostic imaging-like 3D/4D imaging, PET-CT, and functional MRI-have enhanced accuracy and early detection. Additionally, artificial intelligence and machine learning are playing a growing role in analyzing patient data, aiding diagnosis, and optimizing treatment pathways. Robotic-assisted surgical systems, which offer high precision and reduced recovery time, are also gaining traction in India's tertiary care facilities, further driving demand for high-performance devices.

#### Key Market Challenges

##### Price Sensitivity

Affordability remains a major concern within India's healthcare ecosystem, significantly impacting medical device adoption. Many patients, especially in semi-urban and rural regions, prioritize cost-effective treatments, making them less likely to opt for premium or advanced medical devices. While government price controls aim to enhance access, they also put pressure on manufacturers' margins and limit pricing flexibility. Public hospitals, which serve a large portion of the population, often operate within strict budgets, favoring low-cost procurement strategies. Furthermore, insurance coverage for medical procedures involving high-end devices is often limited or capped, pushing patients and providers toward more economical alternatives. The growing inclination for generic or non-branded medical devices over premium options is another outcome of this price-conscious environment, creating challenges for companies attempting to expand market share with innovative products.

#### Key Market Trends

##### Adoption of Digital Health Solutions

The Indian medical devices market is undergoing digital transformation, with significant growth in telehealth, remote patient monitoring, and AI-driven diagnostic tools. Telemedicine platforms have seen rapid adoption, enabling virtual consultations and reducing dependency on in-person visits-especially during and post the COVID-19 pandemic. Digital tools for remote monitoring allow continuous tracking of vital signs and chronic conditions, improving healthcare outcomes and enabling early interventions. The popularity of wearable devices such as health bands and smartwatches is increasing as consumers embrace real-time personal health tracking. The growing implementation of electronic health records (EHRs) is enhancing care coordination and decision-making through streamlined access to patient histories. Mobile health apps supporting fitness, symptom tracking, and mental wellness are gaining user traction. Simultaneously, AI applications in imaging diagnostics and disease prediction are becoming more common, contributing to faster, more accurate healthcare delivery. These digital trends are setting the stage for a more connected and patient-centric healthcare environment.

#### Key Market Players

- Wipro GE Healthcare Pvt. Ltd.
- Mindray Medical India Pvt Ltd
- Siemens India
- Philips India Ltd
- Hitachi Medical Systems India
- Shimadzu India
- Fujifilm India Pvt. Ltd, India
- Medtronic Pvt Ltd
- Johnson & Johnson Medical India Limited
- Abbott India Limited
- Becton, Dickinson Private Limited
- Roche Diagnostics India Limited
- Alcon Laboratories (India) Private Limited
- Carl Zeiss India Private Limited
- Canon Medical India

#### Report Scope:

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In this report, the India Medical Devices Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Medical Devices Market, By Type:

- o Cardiovascular Devices
- o Diagnostic Imaging Equipment
- o In-vitro Diagnostic Devices
- o Ophthalmic Devices
- o Diabetes Care Devices
- o Dental Care Devices
- o Surgical Equipment
- o Patient Monitoring Devices
- o Orthopedic Devices
- o Nephrology & Urology Devices
- o ENT Devices
- o Anesthesia & Respiratory Devices
- o Neurology Devices
- o Mobility-Aid Devices
- o Others

- Medical Devices Market, By End-User:

- o Hospitals & Clinics
- o Diagnostic Centers
- o Others

- Medical Devices Market, By Region:

- o North India
- o South India
- o East India
- o West India

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the India Medical Devices Market.

Available Customizations:

India Medical Devices Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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