

## **Wine in Switzerland**

Industry Report | 2025-05-15 | 37 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Wine in Switzerland

Summary

Wine in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wine market consists of the sale of still wine, sparkling wine, and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using the constant annual average 2024 exchange rates.
- The Swiss Wine market recorded revenues of \$3,470.0 million in 2024, representing a compound annual growth rate (CAGR) of 3.8% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.8% between 2019-24, reaching a total of 262.6 million liters in 2024.
- The Swiss wine market recorded sluggish growth during 2019-24 due to high production costs, insufficient support, and a lack of robust governance at the national level.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Switzerland
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Switzerland

- Leading company profiles reveal details of key wine market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland wine market with five year forecasts

## Reasons to Buy

- What was the size of the Switzerland wine market by value in 2024?
- What will be the size of the Switzerland wine market in 2029?
- What factors are affecting the strength of competition in the Switzerland wine market?
- How has the market performed over the last five years?
- What are the main segments that make up Switzerland's wine market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

#### 2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

#### 3 Market Data

- 3.1. Market value
- 3.2. Market volume

#### 4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

#### 5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### 6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### 7 Competitive Landscape

- 7.1. Market share

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.2. Who are the leading players in the Swiss wine market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What have been the most significant M&A deals in the Swiss wine market during (2021-24)?

## 8 Company Profiles

- 8.1. Schenk S.A.
- 8.2. Bataillard AG
- 8.3. Pernod Ricard SA
- 8.4. Treasury Wine Estates Ltd

## 9 Macroeconomic Indicators

- 9.1. Country data

## 10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Wine in Switzerland

Industry Report | 2025-05-15 | 37 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com