

Wine in Indonesia

Industry Report | 2025-05-15 | 38 pages | MarketLine

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Report description:

Wine in Indonesia

Summary

Wine in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wine market consists of the sale of still wine, sparkling wine, and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using the constant annual average 2024 exchange rates.
- The Indonesian Wine market recorded revenues of \$28.7 million in 2024, representing a negative compound annual growth rate (CAGR) of 13.7% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 12.2% between 2019-24, reaching a total of 1.1 million liters in 2024.
- The Indonesian wine market recorded sluggish growth during 2019-24 due to the unfavorable economic conditions, surge in inflation, and decline in purchasing power of consumers.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in Indonesia

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- Leading company profiles reveal details of key wine market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia wine market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Indonesia wine market by value in 2024?
- What will be the size of the Indonesia wine market in 2029?
- What factors are affecting the strength of competition in the Indonesia wine market?
- How has the market performed over the last five years?
- Who are the top competitors in Indonesia's wine market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Indonesian wine market?

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- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. What have been the most significant M&A deals in the Indonesian wine market during (2021-24)?

8 Company Profiles

- 8.1. PT Arpan Bali Utama
- 8.2. Orang Tua Group
- 8.3. LVMH Moët Hennessy Louis Vuitton SE
- 8.4. PT Perindustrian Bapak Djenggot

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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