

Wine in Asia-Pacific

Industry Report | 2025-05-15 | 39 pages | MarketLine

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Report description:

Wine in Asia-Pacific

Summary

Wine in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wine market consists of the sale of still wine, sparkling wine, and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using the constant annual average 2024 exchange rates.
- The Asia-Pacific Wine market recorded revenues of \$44,430.6 million in 2024, representing a negative compound annual growth rate (CAGR) of 8.3% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 8.5% between 2019-24, reaching a total of 1,912.6 million liters in 2024.
- The Asia-Pacific market contracted during 2019-24 due to moderation in alcohol consumption, heightened health concerns among consumers, and unfavorable economic conditions, which are significantly shaping consumer behavior.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in

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Asia-Pacific

- Leading company profiles reveal details of key wine market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific wine market with five year forecasts

Reasons to Buy

- What was the size of the Asia-Pacific wine market by value in 2024?
- What will be the size of the Asia-Pacific wine market in 2029?
- What factors are affecting the strength of competition in the Asia-Pacific wine market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's wine market?

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- 7.2. Who are the leading players in the Asia-Pacific wine market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What have been the most significant M&A deals in the Asia-Pacific wine market during (2021-24)?
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