

Skincare in Mexico

Industry Report | 2025-05-22 | 44 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Skincare in Mexico

Summary

Skincare in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2024 exchange rates.
- The Mexican Skincare market recorded revenues of \$3,322.2 million in 2024, representing a compound annual growth rate (CAGR) of 6.7% between 2019-24.
- Market consumption volume increased with a CAGR of 2.1% between 2019-24, reaching a total of 538.6 million units in 2024.
- The skincare market in Mexico demonstrated healthy growth during 2019-24, propelled by the increasing influence of social media and the desire for aesthetic enhancement, driving higher adoption rates of skincare products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Mexico

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Leading company profiles reveal details of key skincare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico skincare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Mexico skincare market by value in 2024?
- What will be the size of the Mexico skincare market in 2029?
- What factors are affecting the strength of competition in the Mexico skincare market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's skincare market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Mexican skincare market?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.3. Which companies have been most successful in increasing their market shares during 2019-24?

7.4. Which companies market shares have suffered over the same period?

7.5. What are the most popular brands in the Mexican skincare market?

8 Company Profiles

8.1. L'Oreal SA

8.2. Unilever Plc

8.3. Natura & Co Holding SA

8.4. Beiersdorf AG

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Skincare in Mexico

Industry Report | 2025-05-22 | 44 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com