

Motorcycles in Mexico

Industry Report | 2025-05-08 | 43 pages | MarketLine

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Report description:

Motorcycles in Mexico

Summary

Motorcycles in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Motorcycles market includes all on- and off-road motorcycles including scooters and mopeds. Mopeds are two-wheeled vehicles with an engine capacity of less than 50cc. They are generally equipped for both motorized and non-motorized propulsion and have a restricted maximum speed. Any powered two-wheeler that is not a moped is classified as a motorcycle (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension and/or has a step-through chassis. Depending on its engine capacity, a scooter may be classified as either a moped or a motorcycle).
- The Mexican motorcycles market recorded revenues of \$7,392 million in 2024, representing a compound annual growth rate (CAGR) of 13.9% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 8.6% between 2019 and 2024, reaching a total of 1,071.4 thousand units in 2024.
- The growth of the Mexican motorcycles market volume in 2024 was primarily driven by the increase in disposable income. Rising wages boosted motorcycle purchasing, resulting in increased vehicle registrations and a shift from public transport to personal mobility among a broader population. According to Eurostat, in 2024, the net household disposable income in Mexico reached \$1,251.9 billion, marking an 8.5% increase over 2023.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Mexico
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico motorcycles market with five year forecasts

Reasons to Buy

- What was the size of the Mexico motorcycles market by value in 2024?
- What will be the size of the Mexico motorcycles market in 2029?
- What factors are affecting the strength of competition in the Mexico motorcycles market?
- How has the market performed over the last five years?
- What are the main segments that make up Mexico's motorcycles market?

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