

Motorcycles in Indonesia

Industry Report | 2025-05-08 | 49 pages | MarketLine

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Report description:

Motorcycles in Indonesia

Summary

Motorcycles in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Motorcycles market includes all on- and off-road motorcycles including scooters and mopeds. Mopeds are two-wheeled vehicles with an engine capacity of less than 50cc. They are generally equipped for both motorized and non-motorized propulsion and have a restricted maximum speed. Any powered two-wheeler that is not a moped is classified as a motorcycle (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension and/or has a step-through chassis. Depending on its engine capacity, a scooter may be classified as either a moped or a motorcycle).
- The Indonesian motorcycles market recorded revenues of \$11,926.7 million in 2024, representing a compound annual growth rate (CAGR) of 1.9% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 0.4% between 2019 and 2024, reaching a total of 6,468.9 thousand units in 2024.
- The volume of the Indonesian motorcycles market grew by 4.2% in 2024, which was also benefited from the expansion of gig economy sectors, such as food delivery, logistics, e-commerce, and ride-hailing services, which spurred demand for motorcycles. Platforms like GoFood and GrabFood continued to expand their delivery operations, while Tokopedia and Shopee Indonesia enhanced their last-mile logistics fleets.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the motorcycles market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Indonesia
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia motorcycles market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Indonesia motorcycles market by value in 2024?
- What will be the size of the Indonesia motorcycles market in 2029?
- What factors are affecting the strength of competition in the Indonesia motorcycles market?
- How has the market performed over the last five years?
- How large is Indonesia's motorcycles market in relation to its regional counterparts?

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