

Global Motorcycles

Industry Report | 2025-05-08 | 47 pages | MarketLine

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Report description:

Global Motorcycles

Summary

Global Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Motorcycles market includes all on- and off-road motorcycles including scooters and mopeds. Mopeds are two-wheeled vehicles with an engine capacity of less than 50cc. They are generally equipped for both motorized and non-motorized propulsion and have a restricted maximum speed. Any powered two-wheeler that is not a moped is classified as a motorcycle (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension and/or has a step-through chassis. Depending on its engine capacity, a scooter may be classified as either a moped or a motorcycle).
- The global motorcycles market recorded revenues of \$220,760.4 million in 2024, representing a compound annual growth rate (CAGR) of 2.3% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.2% between 2019 and 2024, reaching a total of 74,304.3 thousand units in 2024.
- The growth of the global motorcycles market volume in 2024 was primarily driven by the increase in disposable income. Rising wages boosted motorcycle purchasing, resulting in increased vehicle registrations and a shift from public transport to personal mobility among a broader population. According to the National Bureau of Statistics (NBS) of China, in 2024, the per capita disposable income in China reached CNY41,314 (\$5,740.2), marking a 5.3% increase over 2023.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the motorcycles market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global motorcycles market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global motorcycles market by value in 2024?
- What will be the size of the Global motorcycles market in 2029?
- What factors are affecting the strength of competition in the Global motorcycles market?
- How has the market performed over the last five years?
- How large is the global's motorcycles market in relation to its regional counterparts?

Table of Contents:

- Table of Contents
- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Market volume
 - 1.4. Market volume forecast
 - 1.5. Category segmentation
 - 1.6. Geography segmentation
 - 1.7. Market share
 - 1.8. Market rivalry
 - 1.9. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
 - 3.2. Market volume
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
 - 5.2. Market volume forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the market?

7.3. What strategies do the leading players follow?

7.4. What are the strengths of the leading players?

7.5. Have there been any recent developments in the market?

8 Company Profiles

8.1. Honda Motor Co Ltd

8.2. Bajaj Auto Ltd

8.3. Bayerische Motoren Werke AG

8.4. Harley-Davidson Inc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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