

## Construction in Brazil

Industry Report | 2025-05-01 | 42 pages | MarketLine

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### Report description:

Construction in Brazil

Summary

Construction in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Construction market includes both residential and non-residential construction. Market value refers to the total output value of construction activity in a specific year. Construction output value is defined as the total value of construction activity in any given period, including costs related to all materials, equipment, and services used.
- The Brazilian construction industry recorded revenues of \$154.0 billion in 2024, representing a compound annual growth rate (CAGR) of 1.2% between 2019 and 2024.
- The non-residential segment accounted for the industry's largest proportion in 2024, with total revenues of \$105.7 billion, equivalent to 68.7% of the industry's overall value.
- In 2024, the Brazilian construction industry recorded an annual growth of 2.8%, primarily due to the increase in final household consumption expenditure on housing per household, reflecting changing living standards and preferences. In 2024, Brazilian households continued to prioritize spending on modern housing, energy-efficient upgrades, and home improvements, driven by both rising incomes and favorable mortgage conditions. According to the United Nations Statistics Division, in 2024, the final household consumption expenditure on housing per household in Brazil reached \$5,980.3, up 4.8% annually.

### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the construction market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the construction market in Brazil
- Leading company profiles reveal details of key construction market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil construction market with five year forecasts

## Reasons to Buy

- What was the size of the Brazil construction market by value in 2024?
- What will be the size of the Brazil construction market in 2029?
- What factors are affecting the strength of competition in the Brazil construction market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's construction market?

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