

Apparel & Non-Apparel Manufacturing in Mexico

Industry Report | 2025-05-15 | 35 pages | MarketLine

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Report description:

Apparel & Non-Apparel Manufacturing in Mexico

Summary

Apparel & Non-Apparel Manufacturing in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. Apparel segment includes menswear, womenswear, and childrenswear. It does not include leather, footwear, and accessories. Non-apparel products segment includes non-clothing textiles such as carpets, mats, rugs, carpet tiles, textiles and soft furnishings (bathroom textiles, beddings, cushions, futons, hammocks, table linen, furniture covers, doormats), and window curtains.
- The Mexican apparel & non-apparel manufacturing market recorded revenues of \$19,596.3 million in 2024, representing a compound annual growth rate (CAGR) of 6.8% between 2019 and 2024.
- The apparel segment accounted for the market's largest proportion in 2024, with total revenues of \$14,987.6 million, equivalent to 76.5% of the market's overall value.
- The contraction of the Mexican apparel & non-apparel manufacturing market in 2024 was due to the increase in labor costs outpacing productivity gains, coupled with a strong Mexican peso. According to Federal Reserve Bank of Dallas, between 2019 and 2023, average daily wages in Mexico's formal sector rose by 14% in real terms, driven by substantial increases in the federal minimum wage.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Mexico
- Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico apparel & non-apparel manufacturing market with five year forecasts

Reasons to Buy

- What was the size of the Mexico apparel & non-apparel manufacturing market by value in 2024?
- What will be the size of the Mexico apparel & non-apparel manufacturing market in 2029?
- What factors are affecting the strength of competition in the Mexico apparel & non-apparel manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Mexico's apparel & non-apparel manufacturing market?

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