

## **Turkey Recommerce Market: Growth Drivers, Revenue Opportunities, and Future Outlook (2020-2029) - Featuring 60+ KPIs, Market Size, Share & Forecast by Channel, Category & Consumer Segment**

Market Report | 2025-06-12 | 83 pages | PayNxt360

### **AVAILABLE LICENSES:**

- Single User Price \$1500.00
- Multi User Price \$1700.00
- Enterprise User Price \$1900.00

### **Report description:**

According to PayNXT360, the recommerce market in Turkey is expected to grow by 14.4% on annual basis to reach US\$1,866.8 million in 2025.

The recommerce market in the country experienced robust growth during 2020-2024, achieving a CAGR of 17.7%. This upward trajectory is expected to continue, with the market forecast to grow at a CAGR of 12.0% during 2025-2029. By the end of 2029, the recommerce market is projected to expand from its 2024 value of USD 1,632.5 million to approximately USD 2,937.6 million.

This report provides a detailed data-centric analysis of the recommerce market in Turkey, covering market opportunities and risks across consumer segments (peer-to-peer and business-led resale); product categories; sales channels; and resale formats. With over 60+ KPIs at the country level, this report provides a comprehensive understanding of recommerce market dynamics.

It offers a comprehensive analysis of market dynamics in the recommerce market, segmented by recommerce channels (C2C, B2C, trade-in programs), sales models (resale, rental, refurbishment), platform types (generalist and vertical-specific), digital engagement (app, website, social media), and retail categories (electronics, apparel, home goods, and more). In addition, it provides a snapshot of consumer behaviour, device usage, payment preferences, and city-level penetration across Tier 1 to Tier 3 cities.

PayNXT360's research methodology is based on industry best practices. Its unbiased analysis leverages a proprietary analytics platform to offer a detailed view of emerging business and investment market opportunities.

### **Table of Contents:**

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1. About this Report
  - 1.1. Summary
  - 1.2. Methodology
  - 1.3. Definition
  - 1.4. Disclaimer
2. Turkey Recommerce Market Size and Future Growth Dynamics
  - 2.1. Turkey Recommerce - Gross Merchandise Value Trend Analysis, 2020-2029
  - 2.2. Turkey Recommerce - Average Value Per Transaction Trend Analysis, 2020-2029
  - 2.3. Turkey Recommerce - Gross Merchandise Volume Trend Analysis, 2020-2029
  - 2.4. Turkey Recommerce Market Share Analysis by Key Players, 2024
3. Turkey Recommerce Market Revenue, 2020-2029
4. Turkey Recommerce Market Share by Key Revenue Segments
  - 4.1. Turkey Recommerce Market Share by Key Revenue Segments, 2020-2029
  - 4.2. Turkey Recommerce Market by Ad-based revenues, 2020-2029
  - 4.3. Turkey Recommerce Market Revenue by Commission, 2020-2029
  - 4.4. Turkey Recommerce Market Revenue by Services & Refurbishment Fees, 2020-2029
5. Turkey Recommerce Market Size and Forecast by Key Sectors
  - 5.1. Turkey Recommerce Market Share by Key Sectors, 2020-2029
  - 5.2. Turkey Recommerce Retail Shopping - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.3. Turkey Recommerce Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.4. Turkey Recommerce Other Sectors Gross Merchandise Value Trend Analysis, 2020-2029
6. Turkey Recommerce Market Size and Forecast by Retail Shopping Categories
  - 6.1. Turkey Recommerce Market Share by Retail Shopping Categories, 2024
  - 6.2. Turkey Recommerce Apparel and Accessories - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.3. Turkey Recommerce Consumer Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.4. Turkey Recommerce Home Appliances - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.5. Turkey Recommerce Home Decor & Essentials - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.6. Turkey Recommerce Books, Toys & Hobbies - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.7. Turkey Recommerce Automotive Parts & Accessories - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.8. Turkey Recommerce Sports & Fitness Equipment - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.9. Turkey Recommerce Other - Gross Merchandise Value Trend Analysis, 2020-2029
7. Turkey Recommerce Market Size and Forecast by Recommerce Channels
  - 7.1. Turkey Recommerce Market Share by Recommerce Channels, 2020-2029
  - 7.2. Turkey Recommerce Consumer to Consumer (C2C) Channel - Gross Merchandise Value Trend Analysis, 2020-2029
  - 7.3. Turkey Recommerce Business to Consumer (B2C) Channel - Gross Merchandise Value Trend Analysis, 2020-2029
  - 7.4. Turkey Recommerce by Retailer Trade-In and Buyback Programs Channel - Gross Merchandise Value Trend Analysis, 2020-2029
8. Turkey Recommerce Market Size and Forecast by Sales Model
  - 8.1. Turkey Recommerce Market Share by Sales Model, 2020-2029
  - 8.2. Turkey Recommerce Resale - Gross Merchandise Value Trend Analysis, 2020-2029

- 8.3. Turkey Recommerce Rental - Gross Merchandise Value Trend Analysis, 2020-2029
- 8.4. Turkey Recommerce by Refurbishment and Certified Pre-Owned - Gross Merchandise Value Trend Analysis, 2020-2029
- 9. Turkey Recommerce Market Size and Forecast by Digital Engagement Channel
  - 9.1. Turkey Recommerce Market Share by Digital Engagement Channel, 2020-2029
  - 9.2. Turkey Recommerce Website-Based - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.3. Turkey Recommerce App-Based - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.4. Turkey Recommerce by Social Media Driven - Gross Merchandise Value Trend Analysis, 2020-2029
- 10. Turkey Recommerce Market Size and Forecast by Platform Type
  - 10.1. Turkey Recommerce Market Share by Platform Type, 2020-2029
  - 10.2. Turkey Recommerce Generalist Marketplaces - Gross Merchandise Value Trend Analysis, 2020-2029
  - 10.3. Turkey Recommerce Vertical-Specific Marketplaces - Gross Merchandise Value Trend Analysis, 2020-2029
- 11. Turkey Recommerce Market Size and Forecast by Device
  - 11.1. Turkey Recommerce Market Share by Device, 2020-2029
  - 11.2. Turkey Recommerce Mobile - Gross Merchandise Value Trend Analysis, 2020-2029
  - 11.3. Turkey Recommerce Desktop - Gross Merchandise Value Trend Analysis, 2020-2029
- 12. Turkey Recommerce Market Size and Forecast by Operating System
  - 12.1. Turkey Recommerce Market Share by Operating System, 2020-2029
  - 12.2. Turkey Recommerce iOS - Gross Merchandise Value Trend Analysis, 2020-2029
  - 12.3. Turkey Recommerce Android - Gross Merchandise Value Trend Analysis, 2020-2029
- 13. Turkey Recommerce Market Size and Forecast by Cities
  - 13.1. Turkey Recommerce Market Share by Cities, 2020-2029
  - 13.2. Turkey Recommerce Tier 1 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
  - 13.3. Turkey Recommerce Tier 2 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
  - 13.4. Turkey Recommerce Tier 3 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
- 14. Turkey Recommerce Market Size and Forecast by Payment Instrument
  - 14.1. Turkey Recommerce Market Share by Payment Instrument, 2020-2029
  - 14.2. Turkey Recommerce Payment by Credit Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.3. Turkey Recommerce Payment by Debit Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.4. Turkey Recommerce Payment by Bank Transfer - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.5. Turkey Recommerce Payment by Prepaid Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.6. Turkey Recommerce Payment by Digital & Mobile Wallet - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.7. Turkey Recommerce by Other Digital Payments - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.8. Turkey Recommerce Payment by Cash - Gross Merchandise Value Trend Analysis, 2020-2029
- 15. Turkey Recommerce by Consumer Demographics
  - 15.1. Turkey Recommerce Market Share by Age Group, 2024
  - 15.2. Turkey Recommerce Market Share by Income Level, 2024
  - 15.3. Turkey Recommerce Market Share by Gender, 2024
- 16. Further Reading
  - 16.1. About PayNXT360

## 16.2. Related Research

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