

## **Poland Recommerce Market: Growth Drivers, Revenue Opportunities, and Future Outlook (2020-2029) - Featuring 60+ KPIs, Market Size, Share & Forecast by Channel, Category & Consumer Segment**

Market Report | 2025-06-12 | 83 pages | PayNxt360

### **AVAILABLE LICENSES:**

- Single User Price \$1500.00
- Multi User Price \$1700.00
- Enterprise User Price \$1900.00

### **Report description:**

According to PayNXT360, the recommerce market in Poland is expected to grow by 14.2% on annual basis to reach US\$1,991.0 million in 2025.

The recommerce market in the country experienced robust growth during 2020-2024, achieving a CAGR of 17.2%. This upward trajectory is expected to continue, with the market forecast to grow at a CAGR of 11.9% during 2025-2029. By the end of 2029, the recommerce market is projected to expand from its 2024 value of USD 1,743.5 million to approximately USD 3,118.1 million.

This report provides a detailed data-centric analysis of the recommerce market in Poland, covering market opportunities and risks across consumer segments (peer-to-peer and business-led resale); product categories; sales channels; and resale formats. With over 60+ KPIs at the country level, this report provides a comprehensive understanding of recommerce market dynamics.

It offers a comprehensive analysis of market dynamics in the recommerce market, segmented by recommerce channels (C2C, B2C, trade-in programs), sales models (resale, rental, refurbishment), platform types (generalist and vertical-specific), digital engagement (app, website, social media), and retail categories (electronics, apparel, home goods, and more). In addition, it provides a snapshot of consumer behaviour, device usage, payment preferences, and city-level penetration across Tier 1 to Tier 3 cities.

PayNXT360's research methodology is based on industry best practices. Its unbiased analysis leverages a proprietary analytics platform to offer a detailed view of emerging business and investment market opportunities.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

1. About this Report
  - 1.1. Summary
  - 1.2. Methodology
  - 1.3. Definition
  - 1.4. Disclaimer
2. Poland Recommerce Market Size and Future Growth Dynamics
  - 2.1. Poland Recommerce - Gross Merchandise Value Trend Analysis, 2020-2029
  - 2.2. Poland Recommerce - Average Value Per Transaction Trend Analysis, 2020-2029
  - 2.3. Poland Recommerce - Gross Merchandise Volume Trend Analysis, 2020-2029
  - 2.4. Poland Recommerce Market Share Analysis by Key Players, 2024
3. Poland Recommerce Market Revenue, 2020-2029
4. Poland Recommerce Market Share by Key Revenue Segments
  - 4.1. Poland Recommerce Market Share by Key Revenue Segments, 2020-2029
  - 4.2. Poland Recommerce Market by Ad-based revenues, 2020-2029
  - 4.3. Poland Recommerce Market Revenue by Commission, 2020-2029
  - 4.4. Poland Recommerce Market Revenue by Services & Refurbishment Fees, 2020-2029
5. Poland Recommerce Market Size and Forecast by Key Sectors
  - 5.1. Poland Recommerce Market Share by Key Sectors, 2020-2029
  - 5.2. Poland Recommerce Retail Shopping - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.3. Poland Recommerce Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.4. Poland Recommerce Other Sectors Gross Merchandise Value Trend Analysis, 2020-2029
6. Poland Recommerce Market Size and Forecast by Retail Shopping Categories
  - 6.1. Poland Recommerce Market Share by Retail Shopping Categories, 2024
  - 6.2. Poland Recommerce Apparel and Accessories - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.3. Poland Recommerce Consumer Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.4. Poland Recommerce Home Appliances - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.5. Poland Recommerce Home Decor & Essentials - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.6. Poland Recommerce Books, Toys & Hobbies - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.7. Poland Recommerce Automotive Parts & Accessories - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.8. Poland Recommerce Sports & Fitness Equipment - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.9. Poland Recommerce Other - Gross Merchandise Value Trend Analysis, 2020-2029
7. Poland Recommerce Market Size and Forecast by Recommerce Channels
  - 7.1. Poland Recommerce Market Share by Recommerce Channels, 2020-2029
  - 7.2. Poland Recommerce Consumer to Consumer (C2C) Channel - Gross Merchandise Value Trend Analysis, 2020-2029
  - 7.3. Poland Recommerce Business to Consumer (B2C) Channel - Gross Merchandise Value Trend Analysis, 2020-2029
  - 7.4. Poland Recommerce by Retailer Trade-In and Buyback Programs Channel - Gross Merchandise Value Trend Analysis, 2020-2029
8. Poland Recommerce Market Size and Forecast by Sales Model
  - 8.1. Poland Recommerce Market Share by Sales Model, 2020-2029
  - 8.2. Poland Recommerce Resale - Gross Merchandise Value Trend Analysis, 2020-2029

- 8.3. Poland Recommerce Rental - Gross Merchandise Value Trend Analysis, 2020-2029
- 8.4. Poland Recommerce by Refurbishment and Certified Pre-Owned - Gross Merchandise Value Trend Analysis, 2020-2029
  
- 9. Poland Recommerce Market Size and Forecast by Digital Engagement Channel
  - 9.1. Poland Recommerce Market Share by Digital Engagement Channel, 2020-2029
  - 9.2. Poland Recommerce Website-Based - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.3. Poland Recommerce App-Based - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.4. Poland Recommerce by Social Media Driven - Gross Merchandise Value Trend Analysis, 2020-2029
  
- 10. Poland Recommerce Market Size and Forecast by Platform Type
  - 10.1. Poland Recommerce Market Share by Platform Type, 2020-2029
  - 10.2. Poland Recommerce Generalist Marketplaces - Gross Merchandise Value Trend Analysis, 2020-2029
  - 10.3. Poland Recommerce Vertical-Specific Marketplaces - Gross Merchandise Value Trend Analysis, 2020-2029
  
- 11. Poland Recommerce Market Size and Forecast by Device
  - 11.1. Poland Recommerce Market Share by Device, 2020-2029
  - 11.2. Poland Recommerce Mobile - Gross Merchandise Value Trend Analysis, 2020-2029
  - 11.3. Poland Recommerce Desktop - Gross Merchandise Value Trend Analysis, 2020-2029
  
- 12. Poland Recommerce Market Size and Forecast by Operating System
  - 12.1. Poland Recommerce Market Share by Operating System, 2020-2029
  - 12.2. Poland Recommerce iOS - Gross Merchandise Value Trend Analysis, 2020-2029
  - 12.3. Poland Recommerce Android - Gross Merchandise Value Trend Analysis, 2020-2029
  
- 13. Poland Recommerce Market Size and Forecast by Cities
  - 13.1. Poland Recommerce Market Share by Cities, 2020-2029
  - 13.2. Poland Recommerce Tier 1 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
  - 13.3. Poland Recommerce Tier 2 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
  - 13.4. Poland Recommerce Tier 3 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
  
- 14. Poland Recommerce Market Size and Forecast by Payment Instrument
  - 14.1. Poland Recommerce Market Share by Payment Instrument, 2020-2029
  - 14.2. Poland Recommerce Payment by Credit Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.3. Poland Recommerce Payment by Debit Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.4. Poland Recommerce Payment by Bank Transfer - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.5. Poland Recommerce Payment by Prepaid Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.6. Poland Recommerce Payment by Digital & Mobile Wallet - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.7. Poland Recommerce by Other Digital Payments - Gross Merchandise Value Trend Analysis, 2020-2029
  - 14.8. Poland Recommerce Payment by Cash - Gross Merchandise Value Trend Analysis, 2020-2029
  
- 15. Poland Recommerce by Consumer Demographics
  - 15.1. Poland Recommerce Market Share by Age Group, 2024
  - 15.2. Poland Recommerce Market Share by Income Level, 2024
  - 15.3. Poland Recommerce Market Share by Gender, 2024
  
- 16. Further Reading
  - 16.1. About PayNXT360

## 16.2. Related Research

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Poland Recommerce Market: Growth Drivers, Revenue Opportunities, and Future Outlook (2020-2029) - Featuring 60+ KPIs, Market Size, Share & Forecast by Channel, Category & Consumer Segment**

Market Report | 2025-06-12 | 83 pages | PayNxt360

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Price	\$1500.00
	Multi User Price	\$1700.00
	Enterprise User Price	\$1900.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-17"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

Signature

A large, empty rectangular box with a thin black border, intended for a handwritten signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)