

**Industrial Coatings Market by type (Acrylic, Alkyd, Polyester, Polyurethane, Epoxy, Fluoropolymer), Technology (Solventborne Coatings, Waterborne Coatings, Powder Coatings), End-use Industry (General Industrial), and Region - Global Forecast to 2030**

Market Report | 2025-06-30 | 346 pages | MarketsandMarkets

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**Report description:**

In terms of value, the industrial coatings market is estimated to grow from USD 112.04 billion in 2024 to USD 142.35 billion by 2030, at a CAGR of 4.12% between 2025 and 2030. The growing demand in the automotive industry is a primary reason for the increased development of the industrial coatings market. Factors such as rust protection, more durable surfaces, and attractive appearances highlight the importance of applying coatings in automobiles. As vehicle production rises globally, particularly in emerging industries, there is a greater need for advanced coatings that fulfill all essential requirements. Additionally, the shift toward lighter materials and a heightened interest in electric vehicles are driving the market to adopt cutting-edge coatings. Continued growth in the automotive sector is expected to significantly contribute to the advancement of industrial coatings.

"Powder coating technology segment is projected to register the highest CAGR in the industrial coatings market, in terms of value, during the forecast period."

The industrial coatings market is increasingly shifting towards powder coatings, which are projected to register the fastest growth due to their excellent performance and environmentally friendly nature. Powder coatings emit very low levels of volatile organic compounds (VOCs), making them a popular choice as regulations on these gases become stricter. Their durability, resistance to rust, and impressive finishes make powder coatings widely used in various industries, including automotive, appliances, furniture, and industrial applications. Additionally, innovative methods and the ability to reuse leftover paint result in less waste and enhanced cost-efficiency. As a result, powder coatings are experiencing rapid growth during the forecast period.

"Acrylic resin segment accounted for the largest market share, in terms of volume, in 2024."

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Acrylic resin holds the largest share of the industrial coatings market due to its versatility, affordability, and various application methods. Primarily used for industrial and automotive purposes, acrylic coatings are praised for their weather resistance, vibrant colors, and quick drying times. They can exist in both water and solvent forms, meeting the requirements set by environmental and regulatory authorities. Given that acrylic resins are easy to handle and utilized across multiple industries, their usage remains significantly high across the market world.

"General Industrial segment accounted for the largest market share, in terms of volume, in 2024."

The fastest rise in demand for industrial coatings is observed in the general industrial sector due to increased manufacturing, more construction, and a heightened use of strong, protective coatings for various products. This segment encompasses machinery, metal fabrication, consumer goods, and equipment manufacturing. All these industries rely on coatings that protect their products from corrosion while enhancing their appearance. With industrial production rising globally, particularly in economically growing countries, the demand for coatings in this market segment is expected to increase in the coming years.

"Europe accounted for the second-largest share of the overall industrial coatings market, in terms of value, in 2024."

Europe is the second-largest market in terms of value for industrial coatings due to its mature coating industry, strict environmental regulations, and strong demand in major end-use segments such as automotive, general industrial, marine, and construction. Leading countries in demand include Germany, France, Italy, and the UK, which have well-developed manufacturing facilities and coating technologies. The region is also highly focused on sustainability, driving the shift toward environmentally friendly coating systems like waterborne coatings and powder coatings, which is boosting investments in R&D and the development of environmentally compliant products.

The European automotive industry, one of the largest industries worldwide, continues to drive demand for high-performance industrial coatings, particularly those that are corrosion-resistant and attractive. Moreover, the demand for protective coatings is growing because of the simultaneous reconstruction of outdated infrastructure and the growth of investments in civil and business construction. Strict environmental rules regarding VOC emissions and the use of chemicals have, however, challenged conventional solvent-borne coating, and the shift has been toward low-VOC and advanced formulations. Europe is a center for innovation and sustainable practices in the coatings market despite the latter's maturity. These factors guarantee that the region will remain a significant force in the global industrial coatings market.

- By Company Type: Tier 1 - 55%, Tier 2 - 25%, and Tier 3 - 20%

- By Designation: Directors - 50%, Managers - 30%, and Others - 20%

- By Region: North America - 40%, Europe - 35%, Asia Pacific - 20%, and the Rest of the World - 5%

The key players profiled in the report include The Sherwin-Williams Company (US), PPG Industries Inc. (US), AkzoNobel N.V. (Netherlands), Axalta Coating Systems LLC (US), Jotun A/S (Norway), Nippon Paint Holdings Co., Ltd. (Japan), Kansai Paint Co., Ltd. (Japan), RPM International Inc. (US), Hempel A/S (Denmark), and BASF Coatings GmbH (Germany).

#### Research Coverage

This report segments the market for industrial coatings based on resin type, technology, end-use industry, and region, and provides estimations of value (USD million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies associated with the market for water-based barrier coatings.

#### Reasons to Buy this Report

This research report is focused on various levels of analysis-industry analysis (industry trends), market share analysis of top players, and company profiles. Together, these provide an overall view of the competitive landscape, emerging and high-growth segments of the industrial coatings market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on industrial coatings offered by top players in the global market.

- Analysis of key drivers (increasing demand from the automotive industry, environmental regulations boosting the demand for

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VOC-free coatings, technological advancements in powder coatings, and the growing demand from Asia), restraints (high drying time for waterborne coatings and difficulty in obtaining thin films in powder coatings), opportunities (increasing use of nanocoatings and attractive prospects for powder coatings in the shipbuilding and pipeline sector), and challenges (stringent regulatory policies) influencing the growth of the industrial coatings market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the industrial coatings market

-□Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for industrial coatings across regions.

-□Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global industrial coatings market.

-□Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the industrial coatings market.

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