

## **Motorcycles Global Industry Guide 2020-2029**

Industry Report | 2025-05-21 | 396 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$1495.00
- Site License (PDF) \$2242.00
- Enterprisewide license (PDF) \$2990.00

### **Report description:**

Motorcycles Global Industry Guide 2020-2029

#### Summary

Global Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Motorcycles market includes all on- and off-road motorcycles including scooters and mopeds. Mopeds are two-wheeled vehicles with an engine capacity of less than 50cc. They are generally equipped for both motorized and non-motorized propulsion and have a restricted maximum speed. Any powered two-wheeler that is not a moped is classified as a motorcycle (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension and/or has a step-through chassis. Depending on its engine capacity, a scooter may be classified as either a moped or a motorcycle).
- Market volume represents the total number of registered motorcycles and mopeds within a country during a given year. Market value is determined by multiplying this volume by the average ex-showroom price.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global motorcycles market recorded revenues of \$220,760.4 million in 2024, representing a compound annual growth rate (CAGR) of 2.3% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.2% between 2019 and 2024, reaching a total of 74,304.3 thousand units in 2024.
- The growth of the global motorcycles market volume in 2024 was primarily driven by the increase in disposable income. Rising

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

wages boosted motorcycle purchasing, resulting in increased vehicle registrations and a shift from public transport to personal mobility among a broader population. According to the National Bureau of Statistics (NBS) of China, in 2024, the per capita disposable income in China reached CNY41,314 (\$5,740.2), marking a 5.3% increase over 2023.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global motorcycles market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global motorcycles market with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

## Reasons to Buy

- What was the size of the global motorcycles market by value in 2024?
- What will be the size of the global motorcycles market in 2029?
- What factors are affecting the strength of competition in the global motorcycles market?
- How has the market performed over the last five years?
- Who are the top competitors in the global motorcycles market?

## Table of Contents:

### Table of Contents

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

#### 2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

#### 3 Global Motorcycles

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

#### 4 Macroeconomic Indicators

- 4.1. Country data

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

5	Motorcycles in Asia-Pacific
5.1.	Market Overview
5.2.	Market Data
5.3.	Market Segmentation
5.4.	Market outlook
5.5.	Five forces analysis
6	Motorcycles in Europe
6.1.	Market Overview
6.2.	Market Data
6.3.	Market Segmentation
6.4.	Market outlook
6.5.	Five forces analysis
7	Macroeconomic Indicators
7.1.	Country data
8	Motorcycles in France
8.1.	Market Overview
8.2.	Market Data
8.3.	Market Segmentation
8.4.	Market outlook
8.5.	Five forces analysis
9	Macroeconomic Indicators
9.1.	Country data
10	Motorcycles in Germany
10.1.	Market Overview
10.2.	Market Data
10.3.	Market Segmentation
10.4.	Market outlook
10.5.	Five forces analysis
11	Macroeconomic Indicators
11.1.	Country data
12	Motorcycles in Italy
12.1.	Market Overview
12.2.	Market Data
12.3.	Market Segmentation
12.4.	Market outlook
12.5.	Five forces analysis
13	Macroeconomic Indicators
13.1.	Country data
14	Motorcycles in Japan
14.1.	Market Overview
14.2.	Market Data
14.3.	Market Segmentation
14.4.	Market outlook
14.5.	Five forces analysis
15	Macroeconomic Indicators
15.1.	Country data
16	Motorcycles in Australia

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 17 Macroeconomic Indicators
- 17.1. Country data
- 18 Motorcycles in Canada
- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis
- 19 Macroeconomic Indicators
- 19.1. Country data
- 20 Motorcycles in China
- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis
- 21 Macroeconomic Indicators
- 21.1. Country data
- 22 Motorcycles in The Netherlands
- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis
- 23 Macroeconomic Indicators
- 23.1. Country data
- 24 Motorcycles in Spain
- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 25 Macroeconomic Indicators
- 25.1. Country data
- 26 Motorcycles in The United Kingdom
- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 27 Macroeconomic Indicators
- 27.1. Country data

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

28	Motorcycles in The United States
28.1.	Market Overview
28.2.	Market Data
28.3.	Market Segmentation
28.4.	Market outlook
28.5.	Five forces analysis
29	Macroeconomic Indicators
29.1.	Country data
30	Company Profiles
30.1.	Honda Motor Co Ltd
30.2.	Bajaj Auto Ltd
30.3.	Bayerische Motoren Werke AG
30.4.	Harley-Davidson Inc
30.5.	Yamaha Motor Co Ltd
30.6.	Kawasaki Heavy Industries Ltd
30.7.	Suzuki Motor Corp
30.8.	Piaggio & C. S.p.A.
30.9.	Ducati Motor Holding S.p.A.
30.10.	KTM AG
30.11.	Loncin Motor Co Ltd
30.12.	Chongqing Zongshen Automobile Industry Co Ltd
30.13.	Hero MotoCorp Ltd
30.14.	TVS Motor Co Ltd
30.15.	Grupo Elektra SAB de CV
30.16.	KR Motors Co Ltd
30.17.	Triumph Motorcycles Ltd
31	Appendix
31.1.	Methodology
31.2.	About MarketLine

## Motorcycles Global Industry Guide 2020-2029

Industry Report | 2025-05-21 | 396 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$1495.00
	Site License (PDF)	\$2242.00
	Enterprisewide license (PDF)	\$2990.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com