

Poland Mobile Imaging Services Market Forecast 2025-2032

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Report description:**KEY FINDINGS**

The Poland mobile imaging services market is anticipated to develop with a CAGR of 3.63% over the forecast period of 2025-2032. The market was valued at \$14.83 million in 2024 and is expected to reach revenue of \$19.68 million by 2032.

The diagnostic imaging devices market in Poland is growing, and mobile imaging services are becoming more important for improving healthcare accessibility. Customers in Poland are showing an increasing preference for diagnostic imaging devices that offer accurate and detailed imaging results, including portable and handheld devices for use in remote areas or during emergencies. This demand is driving the adoption of advanced imaging technologies like MRI, CT, ultrasound, and X-ray systems.

MARKET INSIGHTS

Several initiatives indicate the development and implementation of mobile imaging services in Poland. United Imaging Healthcare Poland introduced its first Mobile Digital PET/CT solution, demonstrating advancements in mobile diagnostic capabilities. JMP Medical offers innovative modular and mobile healthcare solutions, including relocatable units and hybrid care systems. They provide completely equipped and ready-to-use mobile diagnostic units that can be delivered worldwide and customized to meet specific organizational needs.

Government initiatives and the rising prevalence of chronic diseases are key drivers in the Polish mobile imaging services market. For instance, the Polish government is actively investing in modernizing healthcare facilities, which includes procuring advanced diagnostic imaging devices. By the end of 2026, around USD 400 million from Poland's National Reconstruction Plan (KPO) and Cohesion Policy funds will be dedicated to advancing AI-driven medical technologies in the country. Poland's healthcare system is undergoing modernization, with initiatives aimed at improving diagnostic services, including mobile imaging. Moreover, the increasing prevalence of chronic diseases, such as cancer and heart disease, necessitates more frequent and accessible diagnostic imaging, making mobile services a valuable asset.

The growing aging population in Poland is also driving increased demand for mobile imaging solutions. For instance, a study of the urban population in Poland revealed that 88.2% of individuals aged 20-80 years were diagnosed with at least two chronic conditions. Among those aged 65 and over, 50% of men and 60% of women report having multiple chronic conditions, which are among the highest proportions across EU countries. As the elderly population expands, the need for accessible healthcare services, including diagnostic imaging, rises. Mobile imaging units can provide convenient and timely services to this demographic, particularly in rural or underserved areas, ensuring better healthcare outcomes.

Managing radiation hazards and the shortage of skilled radiologists are significant challenges in the Polish mobile imaging services

market. Ensuring strict compliance with radiation safety standards is crucial for patient and staff safety. The limited number of trained radiologists, especially in certain regions, can hinder the timely and accurate interpretation of mobile imaging results, potentially affecting the quality of care.

SEGMENTATION ANALYSIS

The Poland mobile imaging services market segmentation includes product and end-user. The product segment is further categorized into X-ray, ultrasound, computed tomography (CT), magnetic resonance imaging (MRI), mammography, nuclear imaging, and other products.

Mobile X-ray services offer bedside chest X-rays for quick identification of respiratory illnesses in nursing homes. For CT scans, companies like United Imaging Healthcare Poland offer mobile PET/CT solutions, while Helimed is the largest provider of CT and MRI services in Silesia. Mobile X-ray units are beneficial in nursing homes, enabling quick identification of respiratory illnesses through bedside chest X-rays. Fujifilm Poland provides X-ray diagnostic system products and services, focusing on technological innovations in X-ray imaging diagnostics.

Moreover, in Poland, mobile units have conducted a significant portion of screening mammograms. However, there was a slight decrease in the total number of mammograms performed in Poland, with a reduction of seven mimeographs in 2021 compared to the previous year. Despite this decrease, mobile mammography units remain a crucial component of Poland's screening programs.

Mobile imaging services in Poland cater to hospitals, ambulatory surgical centers (ASCs), and home healthcare settings. For hospitals, mobile units offer on-site imaging, which reduces patient transfer times and enhances care. Ambulatory surgical centers benefit from mobile imaging for surgical procedures and outpatient care. Home healthcare providers use mobile imaging services to offer convenient diagnostics to patients in their residences, especially benefiting those with limited mobility.

COMPETITIVE INSIGHTS

Some of the top enterprises operating in the Poland mobile imaging services market include GE Healthcare, Hitachi Medical Systems GmbH, Hologic Inc, Konica Minolta Inc, Koninklijke Philips NV, Medtronic PLC, etc.

GE Healthcare has a strong presence in Poland's mobile imaging services market, offering advanced medical imaging solutions such as portable X-ray, ultrasound, and CT scanners. The company plays a key role in enhancing diagnostic accessibility, particularly in rural and underserved areas. Its innovative mobile imaging devices support healthcare facilities by providing on-site diagnostic capabilities, improving patient outcomes and reducing hospital visits. GE Healthcare collaborates with Polish healthcare institutions to drive digital transformation through AI-powered imaging solutions and remote diagnostics.

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