India Mobile Imaging Services Market Forecast 2025-2032

Market Report | 2025-07-01 | 135 pages | Inkwood Research

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Report description:

KEY FINDINGS
The India mobile imaging services market is anticipated to develop with a CAGR of 6.63% over the forecast period of 2025-2032. The market was valued at $42.44 million in 2024 and is expected to reach revenue of $70.95 million by 2032.
The mobile imaging services market in India is gaining traction due to increasing demand for convenient and cost-effective healthcare solutions. These services involve delivering diagnostic imaging modalities such as X-rays, CT, MRI, and ultrasound directly to patients. This approach is particularly beneficial in a country like India, where access to quality healthcare can be limited in rural areas. Mobile imaging units can be dispatched to patients' homes or other healthcare facilities, minimizing the risk of exposure to viruses and reducing the burden on traditional healthcare infrastructure.
Government policies, as well as initiatives, also support the growth of mobile imaging services in India. For example, in July 2022, a digital mobile X-ray diagnostic unit was launched in Madurai, India, to detect tuberculosis. Such initiatives demonstrate the government's commitment to expanding healthcare access, particularly for underserved populations. Additionally, strategic government investments promoting the manufacturing of innovative domestic medical supplies are expected to further drive the market's growth.
MARKET INSIGHTS
Government initiatives and the rising prevalence of chronic diseases are significant drivers in the Indian mobile imaging services market. The Indian government is actively promoting healthcare accessibility through various schemes, indirectly supporting the expansion of mobile imaging. The increasing incidence of diseases like diabetes and cardiovascular ailments necessitates frequent diagnostic imaging, which mobile services can conveniently provide, especially in rural areas where access to hospitals is limited.
The growing aging population in India further fuels the demand for mobile imaging solutions. For instance, According to Census 2011, India had 104 million older people (60+ years), constituting 8.6% of the total population. By 2050, the elderly are projected to make up 20% of India's population. The population of people aged 80+ years will grow at a rate of around 279% between 2022 and 2050, with a predominance of widowed and highly dependent, very old individuals. As the elderly are more prone to age-related illnesses, the need for regular check-ups and diagnostic imaging increases. Mobile imaging services offer a convenient way to cater to this demographic, particularly for those with mobility issues or residing in remote locations. This ensures timely diagnosis and management of health conditions.
Managing radiation hazards and the shortage of skilled radiologists pose critical challenges to the Indian mobile imaging services

market. Strict adherence to radiation safety protocols is essential to protect both patients and healthcare professionals. Furthermore, the limited availability of qualified radiologists, especially in rural areas, hampers the efficient operation and accurate interpretation of mobile imaging results, potentially delaying diagnoses and treatment.

SEGMENTATION ANALYSIS

The India mobile imaging services market segmentation includes product and end-user. The product segment is further categorized into X-ray, ultrasound, computed tomography (CT), magnetic resonance imaging (MRI), mammography, nuclear imaging, and other products.

In India, mobile ultrasound systems encompass wearable, wireless, and wired handheld devices, along with cart-based scanners featuring flexible, miniature ultrasound arrays and compact linear or curved transducers. These systems leverage AI-powered algorithms to identify anatomical structures within the torso and automatically fine-tune settings like frequency and penetration depth for optimal imaging. Additionally, portable MRI systems have revolutionized traditional MRI technology, which was once limited to hospitals, required substantial installation and maintenance costs, and often led to extended patient wait times.

Moreover, Mobile imaging services play a crucial role in hospitals and private clinics across India, offering flexibility and convenience for both patients and healthcare providers. The increasing deployment of portable imaging systems within hospitals enhances the ability to perform imaging procedures in various settings, including emergency rooms and intensive care units. Mobile units equipped with X-ray, ultrasound, and MRI technologies enable timely diagnostics and monitoring of patients, especially in cases where transferring patients to stationary imaging facilities is challenging or impractical.

In the home healthcare sector, mobile imaging services provide a valuable alternative to traditional hospital-based imaging, bringing diagnostic capabilities directly to patients' homes. This is particularly beneficial for elderly or immobile patients, as well as those residing in remote areas with limited access to healthcare facilities. Mobile X-ray and ultrasound services offered in home settings facilitate the early detection and management of various medical conditions, reducing the need for hospital visits and improving the overall quality of care for patients receiving home healthcare services.

COMPETITIVE INSIGHTS

Some of the top enterprises operating in the India mobile imaging services market include Fujifilm Holdings Corporation, GE Healthcare, Hitachi Medical Systems GmbH, Hologic Inc, Konica Minolta Inc, Koninklijke Philips NV, Medtronic PLC, etc.

Fujifilm Holdings Corporation has a significant presence in India's mobile imaging services market. Through its subsidiary, Fujifilm India, the company offers a range of advanced medical imaging solutions, including portable X-ray and ultrasound systems, to enhance diagnostic capabilities across various healthcare settings. Fujifilm's commitment to innovation and quality has solidified its position as a trusted provider of mobile imaging services in the Indian market.

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