

Africa Eubiotics Market Report and Forecast 2025-2034

Market Report | 2025-06-30 | 162 pages | EMR Inc.

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Report description:

The Africa eubiotics market size is projected to grow at a CAGR of 6.80% between 2025 and 2034. The major drivers of the market include rising disposable income and increasing awareness regarding the benefits of maintaining animal gut health.

Key Trends in the Market

Eubiotic is a feed additive used for performance and gut health improvement of animals. They help in aggregating the production of microbiota in the gastrointestinal tract of the animals, improving their immune system.

- Technological advancements and growing research and development activities are increasing the availability of a range of eubiotic products in Africa. Innovations such as development of novel ingredients and new strains of probiotics and growing usage of encapsulation techniques to improve product stability is further driving the Africa eubiotics market growth.
- The ability of eubiotics to improve growth rate, reduce production costs, optimise feed utilisation, and enhance immunity of livestock including swine, aquaculture, and poultry, among others are aiding the market expansion in Africa.
- Eubiotics promote balanced gut microbiota, enhance digestive efficiency, and improve nutrient absorption in animals. Rising awareness among veterinarians and farmers regarding animal gut health has encouraged the adoption of organic acids, probiotics, and prebiotics, among others.

Africa Eubiotics Market Segmentation

The EMR's report titled "Africa Eubiotics Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

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- Probiotics
- Prebiotics
- Organic Acids
- Essential Oils

Market Breakup by Form

- Liquid
- Solid

Market Breakup by Application

- Gut Health
- Immunity
- Yield

Market Breakup by End Use

- Cattle Feed
- Poultry Feed
- Swine Feed
- Aquatic Feed
- Others

Market Breakup by Region

- South Africa
- Egypt
- Nigeria
- Algeria
- Others

Market Share by Type

Probiotics account for a significant Africa eubiotics market share owing to the rising demand for meat and other animal products in the region. Improving living standards and rising disposable incomes have resulted in an increased demand for high protein foods such as meat, eggs, and milk. The livestock industries are focussing on increasing productivity to fulfil the growing requirement, boosting the utilisation of probiotics as they improve growth performance and regulate the immune system.

Market Share by Form

Liquid eubiotics are expected to hold a significant share of the market over the forecast period. This growth can be attributed to the enhanced performance offered by the liquid formulations as opposed to their solid counterparts. The formulation is also preferred due to its cost-efficient nature and the ability to reduce gastric pH and enteric pathogens. Moreover, the convenience offered by liquid eubiotics including precise dosing, easy handling, and uniform distribution is further boosting the Africa eubiotics market demand.

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Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

BASF SE

BASF SE was founded in 1865 and is headquartered in Rhineland-Palatinate, Germany. The chemical manufacturing company produces functional materials and solutions, oil and gas, performance products, and agricultural solutions, among others.

Chr. Hansen Holding A/S

Chr. Hansen Holding A/S is a bioscience company that was founded in 1874 and is headquartered in Horsholm, Denmark. The company is known for supplying bacteria cultures, enzymes, probiotics, and human milk oligosaccharides.

Novus International Inc.

Novus International Inc. was established in 1991 and has its headquarters located in Missouri, United States. The animal health and nutrition company provides amino acids, feed preservatives, and organic trace minerals to their customers around the globe.

Other Africa eubiotics market key players include Cargill, Incorporated, Koninklijke DSM N.V, Lallemand Inc., Archer Daniels Midland Company, Kemin Industries, Inc., and Envarto (Pty) Ltd., among others.

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