

Australia 3PL Market Report and Forecast 2025-2034

Market Report | 2025-06-30 | 109 pages | EMR Inc.

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Report description:

The Australia 3PL market size attained a value of approximately USD 19.54 Billion in 2024. The market is further projected to grow at a CAGR of 3.30% in the forecast period of 2025-2034, reaching a value of around USD 27.04 Billion by 2034.

Key Trends in the Market

The term 3PL refers to third-party logistics, where a third-party service provider offers complete logistics services, ranging from warehousing and transportation to distribution and supply chain management. Depending upon the service contract, the 3PL provider can offer different aspects of logistics services, or an all-inclusive solution. The 3PL provider may have in-house facilities to provide logistics or use partnerships with individual providers.

- in Australia, rising consumerism and increasing disposable incomes are leading to a heightened demand for various consumer products from manufacturers. The growing prevalence of dropshipping and expansion of retailers have increased the need for manufacturers to have efficient logistics, thereby bolstering the demand for 3PL in Australia.
- Increasing adoption of new technologies in 3PL is a key trend influencing the Australia 3PL market demand, enabling real-time tracking of shipments and optimised supply chain management. Smart warehouses and usage of various sensors and devices in logistics are further aiding the 3PL market growth in Australia.
- Rising investments towards healthcare infrastructure by the government of Australia are leading to growing healthcare end uses of the 3PL market in the country. Use of 3PL providers is a cost-effective means for the movement of healthcare products throughout the country in specialised, controlled, and secure environments.

Market Segmentation

The Expert Market Research's report titled "Australia 3PL Market Report and Forecast 2025-2034" offers a detailed analysis of the

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market based on the following segments:

Market Breakup by Service

- Dedicated Contract Carriage (DCC)/Freight Forwarding
- Domestic Transportation Management (DTM)
- International Transportation Management (ITM)
- Warehousing and Distribution
- Value Added Logistics Services (VALs)

Market Breakup by Transport

- Roadways
- Railways
- Waterways
- Airways

Market Breakup by End Use

- Manufacturing
- Retail
- Healthcare
- Automotive
- Others

Market Share by Transport

The well-established roadways network in Australia, coupled with vast areas and relatively low population density have led roadways to account for a sizable portion of the Australia 3PL market share by transport. Various market players are investing in warehousing facilities throughout the country and fleets of vehicles of various sizes to support deliveries, including smaller vans and trucks for last-mile delivery.

Through the roadways network, market players can customise their offerings to targeted regions, interconnected with warehousing facilities. Roadways offer greater flexibility, as there is no dependence on limited defined routes or expensive costs such as those involved in airways. Further government investments towards road infrastructure improvement and advancements in large automotives is likely to augment the share of roadways in the Australia 3PL market in coming years.

Market Share by End Use

The flourishing e-commerce sector in Australia is surging the retail end uses of the 3PL market in the country, driving the growth of the overall market. E-commerce offers enhanced convenience to consumers, a vast variety of products at different prices and easy home delivery options. As ordering online becomes easier and more sellers open online storefronts, 3PL emerges as cost-effective and efficient means of delivering products to customers.

With increasing competition among retail providers, logistics is becoming a key differentiator between brands, contributing to the Australia 3PL market growth. Offering fast and reliable shipping, reduced costs, and last-mile connectivity can encourage shoppers to purchase from a specific retail brand, providing the brand with a competitive edge. Retail expansion, both of domestic

and international sellers, are also anticipated to provide impetus to the 3PL market in Australia.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Australia 3PL market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

Deutsche Post AG (DHL)

Deutsche Post AG (DHL), founded in 1995 and based in Bonn, Germany, is a provider of logistics and mail services. The company offers an extensive range of international parcel and express services, supply chain management, freight transport, and solutions for e-commerce logistics.

Schenker AG

Schenker AG, a subsidiary of German railway firm Deutsche Bahn, is an Austrian logistics company established in 1872. Headquartered in North Rhine-Westfalia, Germany, the company provides logistics and transportation solutions, with support for air and ocean freight, land transport, supply chain management, and contract logistics.

Invenco Pty Ltd.

Invenco Pty Ltd. is a third-party logistics company based in New South Wales in Australia which was founded in 2003. The company specialises in e-commerce logistics as well as online order fulfillment, providing logistics, transportation, storage and supply chain solutions to clients worldwide.

Other players in the Australia third-party logistics (3PL) market include Linfox Pty Ltd., Gold Tiger Logistics Solutions Pty Ltd, BCR Australia Pty Ltd, CEVA Logistics SA, Kings Consolidated Group Pty Ltd., and Toll Holdings Limited, among others.

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