

Germany Agricultural Tractor Market Report and Forecast 2025-2034

Market Report | 2025-06-30 | 110 pages | EMR Inc.

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Report description:

The Germany agricultural tractor market size reached approximately 34.37 Thousand Units in 2024. The market is estimated to grow at a CAGR of 5.20% in the forecast period of 2025-2034, reaching a volume of around 57.06 Thousand Units by 2034.

Key Trends in the Market

A tractor is a motorised vehicle with large rear wheels, and it is primarily used on agricultural farms for various purposes such as planting, ploughing, harrowing, pulling, pushing machinery and other equipment, and lifting heavy things.

- Germany is one of the largest producers and exporters of agricultural goods in Europe. This is surging the demand for tractors to mechanise various agricultural activities and perform operations like ploughing and eliminating roots, among others. Moreover, the increasing export of tractors to other European countries is a crucial Germany agricultural tractor market trend.

- Due to growing environmental concerns, the demand for fuel-efficient tractors in the agricultural sector is expected to rise in the country. Furthermore, the increasing use of biodiesel as a sustainable, low-polluting, and safe alternative to conventional fuel is expected to aid the market growth in the coming years.

- The Germany agricultural tractor market demand is being fuelled by the growing implementation of advanced technologies such as precise farming tools, remote diagnostics, telematics, and GPS systems, among others, to improve the efficiency of tractors.

- The growing popularity of autonomous tractors due to their cost efficiency, low noise generation, and minimal emission is also likely to bolster the Germany agricultural tractor market growth in the forecast period.

Market Segmentation

Germany Agricultural Tractor Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the

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following segments:

Breakup by Type

- Orchard Tractors
- Row Crop Tractors
- Others

Breakup by Horsepower

- Lesser than 40 HP
- 40 HP to 99 HP
- 100 HP to 150 HP
- 151 HP to 200 HP
- 201 HP to 270 HP
- 271 HP to 350 HP
- Greater than 350 HP

Breakup by Drive Type

- 2 Wheel Drive
- 4 Wheel Drive

Breakup by Propulsion

- Internal Combustion Engine
- Electric and Hybrid

Market Share by Type

According to the Germany agricultural tractor market analysis, row crop tractors hold a significant market share due to the increasing agricultural activities in the country. These tractors are used to perform crucial agricultural tasks such as ploughing, cultivation, irrigation, fertilisation, harvesting, and transportation, among others. Moreover, a large number of crop tractors are integrated with precise farming tools to facilitate efficient farming practices and boost the production of crops.

Market Share by Drive Type

2-wheel drive tractors account for a sizeable portion of the Germany agricultural tractor market share due to their low upfront cost, which makes them efficient for small farmers. Furthermore, their efficient manoeuvring capability also makes them preferable for use in compact spaces such as row crops and orchards.

These tractors have a simple design and few components, which makes them easy to drive. Moreover, the lightweight benefit of such tractors makes them fuel-efficient options for tasks such as mowing, spraying, sowing, and transportation of goods and supplies, among others.

Competitive Landscape

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The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Germany agricultural tractor market covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

Mahindra & Mahindra Ltd.

Mahindra & Mahindra Ltd., established in 1945, is a multinational automotive manufacturer. The company has its headquarters in Mumbai, India, and its product catalogue includes multi-utility vehicles, heavy-weight vehicles, and lightweight vehicles, among others.

AGCO Corporation (Fendt)

AGCO Corporation (Fendt) is an American agricultural machinery and component manufacturer. The company has its headquarters in Georgia and its product line includes tractors, sprayers, hay tools, and equipment.

Kubota Corporation

Kubota Corporation, founded in 1890 and based in Osaka, Japan, is a manufacturer of agricultural machinery and equipment. Some of its products include engines, industrial machinery, tractors, and pipe-related products, among others.

Other Germany agricultural tractor market players include Deere & Company, CLAAS KGaA mbH, KUHN SAS, DAEDONG KIOTI Europe BV, CNH Industrial N.V., Yanmar Holdings Co., Ltd., and SDF S.p.A (DEUTZ-FAHR), among others.

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