

## **Australia Agrochemicals Market Report and Forecast 2025-2034**

Market Report | 2025-06-30 | 112 pages | EMR Inc.

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### **Report description:**

The Australia agrochemicals market size reached approximately USD 3.00 Billion in 2024. The market is assessed to grow at a CAGR of 3.20% between 2025 and 2034, reaching a value of around USD 4.11 Billion by 2034.

### Key Trends in the Market

Agrochemicals, also known as agricultural chemicals or agrichemicals, are chemical substances used in agriculture to enhance crop production and protect plants from pests and diseases, among others. These chemicals play a crucial role in modern agriculture by improving crop yield, quality, and overall efficiency of agricultural practices. Agrochemicals are essential in sustaining food production to meet the demands of a growing global population.

- A crucial One of the crucial Australia agrochemical market trends is the increasing demand for fertilisers, pesticides, and other crop protection products, to protect crops and promote their growth and production. To keep up with the rise in demand for crops, farmers are also increasing the usage of chemical supplements to provide optimal nutrients to the crops and increase their yield.
- Growing investments by the Australian government to enhance pest management, improve crop yield, and surge the profitability of farmers are likely to propel the Australia agrochemicals market growth in the forecast period.
- Organic products that are grown without artificial fertilisers and synthetic chemicals are witnessing strong demand in Australia amid growing environmental concerns. Hence, the rising demand for bio-based solutions that can improve crop yield, enhance the health of crops, and control pests is expected to drive the Australia agrochemicals market demand in the coming years.

### Market Segmentation

The EMR's report titled "Australia Agrochemicals Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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## Market Breakup by Type

- Fertiliser
- Crop Protection Chemicals
- Plant Growth Regulators
- Others

## Market Breakup by Application

- Cereal and Grains
- Oilseeds and Pulses
- Fruits and Vegetables
- Others

## Market Share by Type

As per the Australia agrochemicals market analysis, the demand for fertilisers is significantly growing amid the increasing attempts by farmers to enhance the crop yield and efficiently supply optimal nutrients to crops. Increasing research and development (R&D) activities in the country aimed at developing fertilisers with enhanced efficiency that can reduce environmental impact and boost the profitability of farmers are likely to further propel the market demand in the coming years.

## Market Share by Application

Cereals and grains account for a substantial portion of the Australia agrochemicals market as cereals such as wheat, barley, oats, canary, and triticale, among others, are extensively harvested in the country. Such crops are susceptible to pests and insects such as armyworms, cutworms, mites, Helicoverpa, and aphids, which is boosting the demand for insecticides.

Farmers also extensively use fertilisers such as potassium, nitrogen, and phosphorus to accelerate cereal and grain development and growth, promote root development, and improve their resistance to diseases. Moreover, the growing trend of sustainability is likely to surge the demand for environmentally friendly agrochemicals in the coming years.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Australia agrochemicals market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

### BASF SE

BASF SE is a German multinational chemical company and one of the largest chemical producers in the world. Founded in 1865, BASF SE has its headquarters located in Ludwigshafen. BASF operates in various sectors, including chemicals, plastics, performance products, agricultural solutions, and oil and gas, among others.

### Bayer Crop Science AG

Bayer Crop Science AG is a leading agricultural company that focuses on providing innovative solutions for farmers to improve

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crop yields, quality, and sustainability. It is a part of Bayer AG, a German multinational pharmaceutical and life sciences company.

Syngenta Crop Protection AG

Syngenta Crop Protection AG is a global agricultural company specialising in crop protection products and solutions. It is a subsidiary of Syngenta Group, a leading agricultural technology company.

Other major players in the Australia agrochemicals market are Corteva Agriscience, FMC Corporation, ADAMA Agricultural Solutions Limited, Nufarm Ltd., Yara International ASA, Nutrien Ltd., and Sumitomo Chemical Co., Ltd., among others.

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