

## **Germany Animal Protein Market Report and Forecast 2025-2034**

Market Report | 2025-06-30 | 101 pages | EMR Inc.

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### **Report description:**

The Germany animal protein market size reached approximately USD 352.58 Million in 2024. The market is projected to grow at a CAGR of 3.60% between 2025 and 2034, reaching a value of around USD 502.18 Million by 2034.

### Key Trends in the Market

Animal protein refers to protein derived from animals and their by-products, which serve as a crucial part of human nutrition. This protein source is rich in essential amino acids and also contains nutrients such as iron and vitamin B12, hence assisting various physiological functions of the body.

- The Germany animal protein market growth is being aided by the rising demand for different protein types across various end-use sectors such as food and beverages, personal care and cosmetics, and supplements and nutrition, among others. For instance, collagen and egg protein are used in the cosmetics sector owing to their high moisture retention capacity and anti-ageing benefits. Moreover, due to its high protein content, gelatin is extensively used in the supplement sector.

- German consumers are showing a heightened interest in the quality and traceability of animal protein products that they purchase. Hence, one of the key Germany animal protein market trends is growing concerns regarding food safety, origin, and traceability. In response to this, market players are attempting to improve transparency throughout the supply chain while implementing blockchain technology, smart labelling, and QR codes that enable consumers to access detailed information about the product's journey from farm to table.

- The Germany animal protein market demand is being fuelled by the rising demand for ethically-sourced products. Both consumers and industry stakeholders are recognising the importance of reducing the environmental impact of animal-based products. Hence, there is a notable surge in the demand for animal-based products sourced from animals raised using ethical practices.

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## Market Segmentation

"Germany Animal Protein Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Breakup by Protein Type

- Milk Protein
- Whey Protein
- Egg Protein
- Collagen
- Casein and Caseinates
- Gelatin
- Others

### Breakup by End Use

- Supplements
- Food and Beverages
- Personal Care and Cosmetics
- Animal Feed

### Market Share by Protein Type

Collagen is expected to occupy a considerable portion of the Germany animal protein market share during the forecast period. Due to the growing demand for skincare and beauty products among the young population, a notable surge in the use of collagen has been witnessed. Collagen helps improve skin hydration and elasticity, which has made it a crucial ingredient in the skincare and cosmetics sector.

Concerns related to environmental sustainability and animal welfare have significantly increased, which is boosting the demand for ethically sourced collagen from cattle that are raised in accordance with green farming practices and are free from antibiotics, toxins, and heavy metals.

### Market Share by End Use

As per the Germany animal protein market analysis, the food and beverage sector represented a considerable share of the market. Animal proteins such as whey protein are extensively added as value-based ingredients in baked goods, sports nutrition foods, infant formula, and snacks, among others, due to their functional properties such as solubility and flavour binding.

Besides, the shift towards baked goods with additional health benefits and high protein content is also fuelling the segment's growth. In the forecast period, the increasing demand for high-protein food and beverages from the health-conscious population is expected to drive the market.

### Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Germany animal protein market,

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covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

#### Arla Foods Ingredients Group

Arla Foods Ingredients Group is a subsidiary of Arla Foods, a major Danish-Swedish dairy cooperative. Arla Foods Ingredients focuses on developing and producing high-quality whey proteins, dairy ingredients, and other functional ingredients for various sectors. The company is headquartered in Viby, Denmark, and operates globally.

#### Glanbia plc

Glanbia plc is a nutrition group that produces and distributes a wide range of nutritional and functional ingredients. It focuses on products in the sports nutrition, dairy, and nutritional supplements sectors. The company has its headquarters in Kilkenny, Ireland, and operates across the globe.

#### Gelita AG

Gelita AG is a German company and one of the leading global suppliers of gelatin and collagen peptides. The company specialises in manufacturing high-quality collagen proteins for various sectors, including food, beverages, pharmaceuticals, health and nutrition, and cosmetics. The company has its headquarters in Eberbach, Germany.

Other major Germany animal protein market players are Fitmart GmbH & Co. KG. (ESN), Sports Supplements Limited (Bulk), All Stars Fitness Products GmbH, Atlantic Brands GmbH (Multipower), and Symrise AG, among others.

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