

## **Travel Card Market Report and Forecast 2025-2034**

Market Report | 2025-06-30 | 157 pages | EMR Inc.

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### **Report description:**

The global travel card market size is assessed to grow at a CAGR of 6.50% between 2025 and 2034. The market is being supported by the growing trend of international travel and the increasing awareness regarding the benefits of travel cards.

#### Key Trends in the Market

Travel card refers to a type of card that is specifically designed for travellers. It offers several travel-related benefits and perks like air mile earnings and complimentary access to lounges, hotels, and restaurants. It is universally accepted and provides a secure and convenient alternative to carrying foreign currency.

- Some of the key travel card market trends include growing cross-border travel and rising customer spending on travel. Tourists prefer travel cards that can offer travel-related benefits, provide enhanced safety and convenience, and eliminate transaction fees, among others.

- With rapid digital transformation in the tourism sector, virtual travel cards are increasingly used to centralise travel payments, optimise travel programmes, and gain travel data. Such cards are also simple to integrate, offer enhanced security, facilitate customers to customise payment dates, and provide enhanced control and payment.

- The travel card market growth can be attributed to the rising use of the product by corporates. Businesses increasingly use travel cards to simplify their expense management, prevent the risk of expense fraud or misuse, and offer attractive rewards to employees.

#### Market Segmentation

"Global Travel Card Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

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#### Breakup by Type

- Prepaid Card
- Credit Card

#### Breakup by Currency Type

- One Currency Card
- Multiple Currency Card

#### Breakup by Application

- Transaction
- Communication
- Security And Access Control
- Others

#### Breakup by Industry Vertical

- Corporate/Organisation
- Retail
- Government
- Others

#### Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Market Share by Type

As per the travel card market analysis, travel credit cards are witnessing substantial popularity as they provide various benefits such as lounge access and welcome packages to meet the requirements of frequent travellers. They also offer loyalty points and provide complimentary travel insurance. With the increasing international travel, the demand for travel credit cards in the coming years is likely to surge as they do not require transaction fees and eliminate the hassle of carrying cash.

#### Market Share by Region

North America accounts for a significant travel card market share due to the presence of leading providers like Citigroup and Bank of America Corporation in the region. There is a growing awareness regarding the benefits and additional perks provided by travel cards, especially among the young population. Providers in countries like Canada and the United States also extensively partner with various airlines, hotels, and restaurants to provide various travel benefits and premium rewards to cardholders.

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Meanwhile, the Asia Pacific is anticipated to experience significant growth in the coming years amid rising disposable incomes and the growing tourism sector.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global travel card market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

### American Express Company

American Express Company, established in 1850, is a prominent travel and financial service provider. It is headquartered in New York, the United States, and its products are used by small businesses, large corporations, and mid-sized corporations.

### Citigroup Inc.

Citigroup Inc. is a leading banking partner and one of the largest wealth management companies, headquartered in the United States. With a presence in more than 160 countries, the company's products are used by investors, individuals, corporations, and governments, among others.

### Capital One Group

Capital One Group is a major strategic marketing communication consultation agency that offers high-quality, customisable, and affordable communication services. Some other services offered by the company include social media marketing, creative design, public relations, and integrated marketing communication, among others.

Other travel card market players include Bank Of America Corporation, JPMorgan Chase & Co., HSBC Holdings plc, Caxton Payments Limited, Revolut Ltd., Monese Credit Limited, and Wise Payments Limited, among others.

## Table of Contents:

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks

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- 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Travel Card Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Travel Card Historical Market (2018-2024)
  - 5.3 Global Travel Card Market Forecast (2025-2034)
  - 5.4 Global Travel Card Market by Type
    - 5.4.1 Prepaid Card
      - 5.4.1.1 Historical Trend (2018-2024)
      - 5.4.1.2 Forecast Trend (2025-2034)
    - 5.4.2 Credit Card
      - 5.4.2.1 Historical Trend (2018-2024)
      - 5.4.2.2 Forecast Trend (2025-2034)
  - 5.5 Global Travel Card Market by Currency Type
    - 5.5.1 One Currency Card
      - 5.5.1.1 Historical Trend (2018-2024)
      - 5.5.1.2 Forecast Trend (2025-2034)
    - 5.5.2 Multiple Currency Card
      - 5.5.2.1 Historical Trend (2018-2024)
      - 5.5.2.2 Forecast Trend (2025-2034)
  - 5.6 Global Travel Card Market by Application
    - 5.6.1 Transaction
      - 5.6.1.1 Historical Trend (2018-2024)
      - 5.6.1.2 Forecast Trend (2025-2034)
    - 5.6.2 Communication
      - 5.6.2.1 Historical Trend (2018-2024)
      - 5.6.2.2 Forecast Trend (2025-2034)
    - 5.6.3 Security And Access Control
      - 5.6.3.1 Historical Trend (2018-2024)
      - 5.6.3.2 Forecast Trend (2025-2034)
    - 5.6.4 Others
  - 5.7 Global Travel Card Market by Industry Vertical
    - 5.7.1 Corporate/Organisation
      - 5.7.1.1 Historical Trend (2018-2024)
      - 5.7.1.2 Forecast Trend (2025-2034)
    - 5.7.2 Retail

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- 5.7.2.1 Historical Trend (2018-2024)
- 5.7.2.2 Forecast Trend (2025-2034)
- 5.7.3 Government
  - 5.7.3.1 Historical Trend (2018-2024)
  - 5.7.3.2 Forecast Trend (2025-2034)
- 5.7.4 Others
- 5.8 Global Travel Card Market by Region
  - 5.8.1 North America
    - 5.8.1.1 Historical Trend (2018-2024)
    - 5.8.1.2 Forecast Trend (2025-2034)
  - 5.8.2 Europe
    - 5.8.2.1 Historical Trend (2018-2024)
    - 5.8.2.2 Forecast Trend (2025-2034)
  - 5.8.3 Asia Pacific
    - 5.8.3.1 Historical Trend (2018-2024)
    - 5.8.3.2 Forecast Trend (2025-2034)
  - 5.8.4 Latin America
    - 5.8.4.1 Historical Trend (2018-2024)
    - 5.8.4.2 Forecast Trend (2025-2034)
  - 5.8.5 Middle East and Africa
    - 5.8.5.1 Historical Trend (2018-2024)
    - 5.8.5.2 Forecast Trend (2025-2034)
- 6 North America Travel Card Market Analysis
  - 6.1 United States of America
    - 6.1.1 Historical Trend (2018-2024)
    - 6.1.2 Forecast Trend (2025-2034)
  - 6.2 Canada
    - 6.2.1 Historical Trend (2018-2024)
    - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Travel Card Market Analysis
  - 7.1 United Kingdom
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Germany
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
  - 7.3 France
    - 7.3.1 Historical Trend (2018-2024)
    - 7.3.2 Forecast Trend (2025-2034)
  - 7.4 Netherlands
    - 7.4.1 Historical Trend (2018-2024)
    - 7.4.2 Forecast Trend (2025-2034)
  - 7.5 Switzerland
    - 7.5.1 Historical Trend (2018-2024)
    - 7.5.2 Forecast Trend (2025-2034)
  - 7.6 Others
- 8 Asia Pacific Travel Card Market Analysis

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- 8.1 China
  - 8.1.1 Historical Trend (2018-2024)
  - 8.1.2 Forecast Trend (2025-2034)
- 8.2 Japan
  - 8.2.1 Historical Trend (2018-2024)
  - 8.2.2 Forecast Trend (2025-2034)
- 8.3 India
  - 8.3.1 Historical Trend (2018-2024)
  - 8.3.2 Forecast Trend (2025-2034)
- 8.4 ASEAN
  - 8.4.1 Historical Trend (2018-2024)
  - 8.4.2 Forecast Trend (2025-2034)
- 8.5 Australia
  - 8.5.1 Historical Trend (2018-2024)
  - 8.5.2 Forecast Trend (2025-2034)
- 8.6 New Zealand
  - 8.6.1 Historical Trend (2018-2024)
  - 8.6.2 Forecast Trend (2025-2034)
- 8.7 Others
- 9 Latin America Travel Card Market Analysis
  - 9.1 Brazil
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)
  - 9.2 Argentina
    - 9.2.1 Historical Trend (2018-2024)
    - 9.2.2 Forecast Trend (2025-2034)
  - 9.3 Mexico
    - 9.3.1 Historical Trend (2018-2024)
    - 9.3.2 Forecast Trend (2025-2034)
  - 9.4 Others
- 10 Middle East and Africa Travel Card Market Analysis
  - 10.1 Saudi Arabia
    - 10.1.1 Historical Trend (2018-2024)
    - 10.1.2 Forecast Trend (2025-2034)
  - 10.2 United Arab Emirates
    - 10.2.1 Historical Trend (2018-2024)
    - 10.2.2 Forecast Trend (2025-2034)
  - 10.3 South Africa
    - 10.3.1 Historical Trend (2018-2024)
    - 10.3.2 Forecast Trend (2025-2034)
  - 10.4 Qatar
    - 10.4.1 Historical Trend (2018-2024)
    - 10.4.2 Forecast Trend (2025-2034)
  - 10.5 Bahrain
    - 10.5.1 Historical Trend (2018-2024)
    - 10.5.2 Forecast Trend (2025-2034)
  - 10.6 Oman

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- 10.6.1 Historical Trend (2018-2024)
- 10.6.2 Forecast Trend (2025-2034)
- 10.7 Turkey
  - 10.7.1 Historical Trend (2018-2024)
  - 10.7.2 Forecast Trend (2025-2034)
- 10.8 Others
- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats
  - 11.2 Porter's Five Forces Analysis
    - 11.2.1 Supplier's Power
    - 11.2.2 Buyer's Power
    - 11.2.3 Threat of New Entrants
    - 11.2.4 Degree of Rivalry
    - 11.2.5 Threat of Substitutes
  - 11.3 Key Indicators for Demand
  - 11.4 Key Indicators for Price
- 12 Competitive Landscape
  - 12.1 Supplier Selection
  - 12.2 Key Global Players
  - 12.3 Key Regional Players
  - 12.4 Key Player Strategies
  - 12.5 Company Profiles
    - 12.5.1 American Express Company
      - 12.5.1.1 Company Overview
      - 12.5.1.2 Product Portfolio
      - 12.5.1.3 Demographic Reach and Achievements
      - 12.5.1.4 Certifications
    - 12.5.2 Bank Of America Corporation
      - 12.5.2.1 Company Overview
      - 12.5.2.2 Product Portfolio
      - 12.5.2.3 Demographic Reach and Achievements
      - 12.5.2.4 Certifications
    - 12.5.3 Citigroup Inc.
      - 12.5.3.1 Company Overview
      - 12.5.3.2 Product Portfolio
      - 12.5.3.3 Demographic Reach and Achievements
      - 12.5.3.4 Certifications
    - 12.5.4 JPMorgan Chase & Co.
      - 12.5.4.1 Company Overview
      - 12.5.4.2 Product Portfolio
      - 12.5.4.3 Demographic Reach and Achievements
      - 12.5.4.4 Certifications
    - 12.5.5 Capital One Group

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- 12.5.5.1 Company Overview
- 12.5.5.2 Product Portfolio
- 12.5.5.3 Demographic Reach and Achievements
- 12.5.5.4 Certifications
- 12.5.6 HSBC Holdings plc
- 12.5.6.1 Company Overview
- 12.5.6.2 Product Portfolio
- 12.5.6.3 Demographic Reach and Achievements
- 12.5.6.4 Certifications
- 12.5.7 Caxton Payments Limited
- 12.5.7.1 Company Overview
- 12.5.7.2 Product Portfolio
- 12.5.7.3 Demographic Reach and Achievements
- 12.5.7.4 Certifications
- 12.5.8 Revolut Ltd.
- 12.5.8.1 Company Overview
- 12.5.8.2 Product Portfolio
- 12.5.8.3 Demographic Reach and Achievements
- 12.5.8.4 Certifications
- 12.5.9 Monese Credit Limited
- 12.5.9.1 Company Overview
- 12.5.9.2 Product Portfolio
- 12.5.9.3 Demographic Reach and Achievements
- 12.5.9.4 Certifications
- 12.5.10 Wise Payments Limited
- 12.5.10.1 Company Overview
- 12.5.10.2 Product Portfolio
- 12.5.10.3 Demographic Reach and Achievements
- 12.5.10.4 Certifications
- 12.5.11 Others

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