

Acrylic Pressure Sensitive Adhesives Market Report and Forecast 2025-2034

Market Report | 2025-06-30 | 174 pages | EMR Inc.

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Report description:

The global acrylic pressure sensitive adhesives market size is projected to grow at a CAGR of 6.10% between 2025 and 2034. The major drivers of the market include rising demand for durable and convenient packaging solutions and the increasing utilisation of acrylic pressure sensitive adhesives in construction sector.

Key Trends in the Market

Acrylic pressure sensitive adhesives are non-reactive adhesives that require no activating agent including heat, water, and solvents. They ensure proper bond formation and provide uniform gap filling properties and thickness. They also offer advanced resistance to environmental factors and solvents and support long-term aging.

- The acrylic pressure sensitive adhesives market growth is aided by their ultra-adhesive properties, making them suitable for various labelling and packaging applications. These adhesives also offer excellent durability and high temperature and UV resistance, making them suitable for utilisation across various industries.

- The expansion of the electronics sector due to rising disposable incomes and increased requirement for smartphones and wearables is anticipated to offer lucrative growth opportunities to the market as acrylic pressure sensitive adhesives find applications in electronic assembly and product packaging.

- The rising requirement for lightweight and low emission automobiles is boosting the utilisation of acrylic pressure sensitive adhesives as they offer flexible packaging and are cost efficient and lightweight. These adhesives are also widely used in the construction sector as they offer improved durability and stability while offering protection against moisture.

Global Acrylic Pressure Sensitive Adhesives Market Segmentation

The EMR's report titled "Acrylic Pressure Sensitive Adhesives Market Report and Forecast 2025-2034" offers a detailed analysis of

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the market based on the following segments:

Market Breakup by Type

- Water Based
- Solvent Based
- Hot Melt
- Radiation

Market Breakup by Additives

- Defoamers
- Neutralising Agents
- Plasticisers
- Surfactants/Wetting Agents
- Tackifiers
- Others

Market Breakup by Application

- Tapes
- Labels
- Graphics (Films)
- Other

Market Breakup by End Use

- Building and Construction
- Electrical and Electronics
- Healthcare
- Paper and Paperboard Packaging
- Transportation
- Other

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Share by Application

Tapes are expected to account for a significant acrylic pressure sensitive adhesives market share owing to the rapid utilisation by the healthcare and packaging sectors due to the various advantages offered by the tapes including low costs and ease of use. These tapes adhere to most of the dry and clean surfaces when applied with pressure. Acrylic pressure sensitive tapes bond

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dissimilar materials without the concerns of incompatibility and eliminate the requirement for surface refinishing.

Market Share by Region

The Asia Pacific is anticipated to account for a significant share of the market in the coming years owing to the growing demand for labels and tapes in the region. The expansion of the automotive and packaging sectors in the region is further boosting the acrylic pressure sensitive adhesives (PSA) market demand due to the applications of the adhesives in providing long lasting protection and dampening vibrations. The rising demand from the e-commerce sector is further supporting the market growth in the Asia Pacific.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

3M Company

3M Company, headquartered in Minnesota, United States and founded in 1902, is an industrial machinery manufacturing company that applies science and innovation for making lasting impact by manufacturing durable and long-lasting products.

Henkel AG & Co. KGaA

Henkel AG & Co. KGaA is a manufacturing company that is headquartered in North Rhine-Westphalia, Germany, and was established in 1876. The company is one of the leading providers of functional coatings, acrylic pressure sensitive adhesives, and sealants, among others.

The Dow Chemical Company

The Dow Chemical Company, headquartered in Michigan, United States, was founded in 1897. The company is one of the largest producers of amines and chelates and sealants and adhesives, among others.

Other acrylic pressure sensitive adhesives market players include Arkema Group, Ashland Inc., Avery Dennison Corporation, Franklin International Inc., Soken Chemical & Engineering Co., Ltd, Toyo Ink SC Holdings Co., Ltd., No-tape Industrial Co., Ltd., and Seiko Pmc Corporation, among others.

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