

Egypt Paints and Coatings Market Report and Forecast 2025-2034

Market Report | 2025-06-30 | 125 pages | EMR Inc.

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Report description:

The Egypt paints and coatings market size reached approximately USD 1.03 Million in 2024. The market is projected to grow at a CAGR of 5.20% between 2025 and 2034, reaching a value of around USD 1.71 Million by 2034.

Key Trends in the Market

Paints and coatings are chemical materials usually made of pigments, solvents, resins, and various additives. They are primarily applied to different surfaces to modify their appearance and provide protection from mechanical damage, weathering, corrosion, and temperature. Although similar, paints are mainly used to improve appearance while providing minimal to no protection, while coatings are used for performance and provide a protective barrier to prevent deterioration.

- The primary factor enhancing the Egypt paints and coatings market growth is the increasing demand for materials from the building and construction sector. The ongoing economic development has increased the urban population of Egypt, leading to a surge in construction activities and the expansion of the real estate sector. Furthermore, a rise in disposable income has also enabled customers to spend on renovations and decorations, boosting the usage of paints and coatings.

- Technological advancements driving innovations is one of the major Egypt paints and coatings market trends. With the implementation of technologies such as nanotechnology and the addition of nano-scale titanium dioxide, manufacturers have created a paint that hardly needs cleaning as the tiny particles reduce the friction on the surface, preventing dirt or stains from sticking to the surface.

- There is a global shift in interest towards the production of environmentally friendly products to promote sustainability. Manufacturers in Egypt are also adopting this trend to develop lower volatile organic compound (VOC) paints and coatings. The Egypt paints and coatings market demand is expected to grow rapidly in the forecast period with increased awareness about such products and the implementation of strict regulations to reduce greenhouse gas emissions.

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Market Segmentation

The EMR's report titled "Egypt Paints and Coatings Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Raw Material

- Pigments and Fillers
- Solvents
- Resins
- Additives

Market Breakup by Technology

- Powder-Based
- Water-Borne
- Solvent-Borne
- Others

Market Breakup by End Use

- Architectural
- Industrial

Market Share by Technology

Water-borne paints and coatings are expected to account for a major portion of the Egypt paints and coatings market share in the forecast period. They are likely to be in high demand for a wide array of applications owing to their environmentally friendly features and resistance to heat and abrasion. Water-borne paints and coatings are increasingly being used in emulsions, enamel paint, and wall and ceiling coatings, among others, hence the rising building and construction, renovation, and other architectural works in the country is expected to further propel the segment in the forecast period.

Market Share by End Use

According to the Egypt paints and coatings market analysis, the architectural sector is anticipated to be a key contributor to the development of the market in the coming years. Owing to the ongoing urbanisation in the country and increasing renovation activities, the demand for paints and decorative items for interior construction activities is rising rapidly. The demand for coatings is also anticipated to surge due to economic development, leading to the construction of commercial infrastructure.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Egypt paints and coatings market, covering their competitive landscape and the latest developments like mergers, acquisitions, investments, and expansion plans.

Akzo Nobel N.V.

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Akzo Nobel N.V. is a global Dutch multinational chemical manufacturing company, headquartered in Amsterdam. The company was founded in the year 1792 and since then has developed numerous products under international brands such as Dulux, International, Sikkens and Interpon. The company operates with an emphasis on the development of sustainable and innovative paints and coatings.

BASF SE

BASF SE, headquartered in Ludwigshafen, Germany, is a global chemical company with a history dating back to 1865. It has evolved into one of the world's leading chemical giants, making significant contributions to various sectors and driving innovations in the field of chemistry. One of the company's key strengths lies in its diverse portfolio of products and solutions for various sectors such as automotive, agriculture, and construction, among others.

The International Group for Modern Coatings (MIDO)

The International Group for Modern Coatings (MIDO), established in 1979, is a major international chemical manufacturing company in Egypt. The company is a leading manufacturer and producer of multi-purpose paints and coatings. The company manufactures state-of-the-art chemical products such as auto finish, polishes, wood coatings, and industrial paints. Moreover, the company manufactures advanced products for the chemical sector, including unsaturated polyester resins and alkyd resins.

Other Egypt paints and coatings market players include National Paints Factories Co. Ltd., Orient Paints, Asian Paints Limited (Scib Paints), Jotun A/S, Sipes Egypt, and Pachin, among others.

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