

## **Scratch-resistant Coating Market Report and Forecast 2025-2034**

Market Report | 2025-06-30 | 168 pages | EMR Inc.

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### **Report description:**

The global scratch-resistant coating market size reached approximately USD 100.24 Million in 2024. The market is further projected to grow at a CAGR of 4.20% between 2025 and 2034, reaching a value of USD 151.26 Million by 2034.

### Key Trends in the Market

Scratch resistant coatings refer to coatings that are applied on different surfaces to create a layer of protection and for providing the surface protection against various chemical and physical materials. These coatings find applications in various sectors including construction, marine, transportation, and mining, among others.

- The rising demand for renewable sources of energy is bolstering the scratch-resistant coating market growth owing to the increasing utilisation of the coatings on windmills and dams. This increased utilisation can be attributed to the ability of the coatings to reduce downtime by providing superior resistance against corrosion, chemicals, and erosion, among others.
- The increasing adoption of smartphones and tablets in various regions across the globe is offering lucrative growth opportunities to the market. The surfaces are coated with polycarbonate, the treatment results in the deposition of plasma coating inside the chamber and provides the surface protection against scratches.
- The expansion of the residential sector is resulting in an increased requirement for ceramic based scratch-resistant coatings. These coatings are made up of inorganic materials and also offer heat and wear resistance. Apart from being environment friendly, these coatings also match various aesthetic styles, further boosting their utilisation.

### Global Scratch-resistant Coating Market Segmentation

"Scratch-resistant Coating Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

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## Breakup by Type

- Polymer Coatings
- Metal Coatings
- Ceramic Coatings
- Others

## Breakup by End Use

- Oil and Gas
- Marine
- Power Generation
- Transportation
- Mining
- Construction
- Others

## Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

## Market Share by End Use

Power generation is expected to account for a significant scratch-resistant coating market share over the forecast period. This growth can be attributed to the ability of scratch-resistant coatings to provide barrier against gas permeability, enhanced ultraviolet protection, and high chemical resistance, among others. The application of these coatings over dam structures, cooling towers, turbines, and containment vessels allows them to withstand harsh weather conditions. Additionally, scratch-resistant coatings provide protection to the power generation structures against corrosion in a cost-efficient manner.

## Market Share by Region

North America is anticipated to witness significant growth in the coming years. The expansion of the marine and power generation sectors in the region is supporting this growth. Rapid adoption of novel technologies and rising construction activities in North America owing to the increasing housing requirements in the United States are bolstering the scratch-resistant coating market demand. The utilisation of the coatings by the transportation sector is rising due to the increasing awareness about the various advantages associated with them including maintenance of optical clarity and resistance to chemical and impact damage, among others.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the market, covering their competitive

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landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

#### Henkel AG & Co KGaA

Henkel AG & Co KGaA, headquartered in Dusseldorf, Germany, is one of the leading providers of scratch-resistant coatings and adhesives. The company's brand portfolio includes Dial, Loctite, Purex, and Pritt, among others.

#### Jotun A/S

Jotun A/S is one of the leading manufacturers of performance coatings and decorative paints. The company was founded in 1926 and is headquartered in Sandefjord, Norway. Jotun provides coatings for protective and marine applications and decorative purposes, among others.

#### Hempel A/S

Hempel A/S, headquartered in Lyngby, Denmark, is one of the leading suppliers of coating solutions and is dedicated towards the development of coatings and paints that enhance the aesthetic appeal of infrastructures and buildings and aid in minimising maintenance costs.

Other scratch-resistant coating market key players include Arkema Group, Akzo Nobel NV, PPG Industries, Inc., DuPont de Nemours, Inc., The Sherwin-Williams Company, and Bodycote plc, among others.

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