

## **Account Aggregators Market Report and Forecast 2025-2034**

Market Report | 2025-06-29 | 181 pages | EMR Inc.

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### **Report description:**

The global account aggregators market size reached approximately USD 1.80 Billion in 2024. The market is further projected to grow at a CAGR of 10.30% between 2025 and 2034, reaching a value of USD 4.80 Billion by 2034.

#### Key Trends in the Market

An account aggregator allows an individual to digitally and securely share and access information from one financial institution to other regulated institution within the AA network. They also aid in simple and secure exchange of data between mutual fund companies, banks, and insurance agencies.

- The rising requirement for personal loans is bolstering the account aggregators market growth as under the AA network, the data is gathered from FIPs and sent to various FIUs with the help of a simple content-based approach. This eliminates the user requirement to visit multiple websites, provide physical copies of documents, and share confidential login information.
- The market expansion is also supported by increased demand for financial services, growing adoption of digital payment solutions, and rapid expansion of fintech startups. The services provide insights into customer preference and behaviour, allowing institutions to offer personalised products and services.
- Increasing emphasis on data privacy owing to rising incidences of cyber attacks on financial institutions is providing lucrative growth opportunities to the market. AA allows financial institutions to streamline their operations by reducing risk of fraud, improving customer experience, and enable faster credit approval.

#### Global Account Aggregators Market Analysis

The EMR's report titled "Account Aggregators Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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## Market Breakup by Component

- Software
- Service

## Market Breakup by Application

- Banks
- Financial Institutions
- Others

## Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

## Market Share by Application

Financial institutions are anticipated to account for a significant account aggregators market share in the coming years. This growth can be attributed to the expansion of the fintech startups and increasing adoption of digital payments. The increased adoption of account aggregators by financial institutions can also be attributed to their rising requirement for streamlining of operations for enhancing customer experience and supporting rapid credit approval.

## Market Share by Region

The Asia Pacific is anticipated to witness significant growth over the forecast period. This growth can be attributed to the rising adoption of account aggregators in countries such as India. The rising initiatives of the government of India, including Digital India, have bolstered the adoption of online transactions and digital payments, increasing the accessibility of financial services for the masses. The transformative impact of the AA services on the banking sector is further boosting the account aggregators market demand.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

### MX Technologies Inc.

MX Technologies Inc. is a fintech company dedicated towards connecting individuals with their financial data in a manner that automates their financial experiences. The company was founded in 2010 and is headquartered in Utah, United States.

### Mastercard International Inc.

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Mastercard International Inc. is a finance and insurance company that offers a wide range of services including commercial, credit, debit, contactless cards, and fraud management services, among others. The company was founded in 1966 and is headquartered in New York, United States.

NeSL Asset Data Limited (NADL)

NeSL Asset Data Limited (NADL) is one of the leading account aggregators that allows the individuals to view real time information for all the financial accounts. The company was founded in 2017 and is headquartered in Karnataka, India.

Other account aggregators market key players include Cookiejar Technologies Pvt. Ltd., and Perfios Account Aggregation Services Pvt. Ltd., among others.

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