

## **Agriculture Equipment Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)**

Market Report | 2025-06-29 | 152 pages | EMR Inc.

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### **Report description:**

The global agriculture equipment market size reached approximately USD 178.22 Billion in 2024 . The market is further projected to grow at a CAGR of 5.60% between 2025 and 2034, reaching a value of USD 307.32 Billion by 2034 .

### Key Trends in the Market

Agriculture equipment refers to tools that are used in farming, among other agriculture activities to enhance the yield, protect crops from damages, and harvest the produce. These tools and devices aid in increasing the productivity of the farm by minimising labour costs and wastage and eliminating human errors.

- The rising labour costs, increasing food requirements, and changing weather patterns are supporting the agriculture equipment market growth. These equipment aid in reducing labour costs and allow the study of soil health and nutrition content. This allows farmers to make necessary alterations in plant nutrition to support their growth and development.
- The increase in government initiatives and provision of economic resources is boosting the adoption of agriculture equipment. To support the expansion of the agriculture sector, various governments across the globe are heavily investing in providing the necessary aid to the farmers to enhance their produce.
- The growing awareness among farmers, agronomists, and agriculturists, among others about the various advantages associated with the utilisation of advanced agriculture equipment is supporting the market expansion. The integration of IoT with agriculture equipment aids in enhancing the crop yield by tracing anomalies in crop growth and identifying harmful agents.

### Global Agriculture Equipment Market Segmentation

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The Expert Market Research report titled "Agriculture Equipment Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Product:

- Tractors
- Harvesters
- Planting Equipment
- Irrigation and Crop Processing
- Spraying Equipment
- Hay and Forage Equipment
- Others

Market Breakup by Automation:

- Manual
- Semi-Automatic
- Automatic

Market Breakup by Application:

- Land Development and Seed Bed Preparation
- Sowing and Planting
- Weed Cultivation
- Harvesting and Threshing
- Plant Protection
- Post-Harvest and Agro-Processing

Market Breakup by Sales Channel:

- OEMs
- Aftermarket

Market Breakup by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Share by Application

Land development and seed bed preparation is anticipated to account for a significant agriculture equipment market share over the forecast period. This growth can be attributed to the labour-intensive nature of the process and increasing labour costs and lack of unavailability of skilled labour because of rising urbanisation.

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Meanwhile, plant protection is witnessing significant growth owing to the increasing threat of rodents and harmful pests. The increasing food requirements due to increasing population is further bolstering the demand for plant protection equipment.

## Market Share by Region

North America is witnessing a significant growth in the demand for agriculture equipment. This growth can be attributed to the strong presence of various major market players in the region and increasing adoption of advanced agriculture equipment due to surging labour costs. Increasing government initiatives to boost agriculture development to meet the rising food requirements is boosting the agriculture equipment market demand. The high spending power of agriculturists and farmers and rapid adoption of latest technology in the region is further supporting the market growth.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global agriculture equipment market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

### AGCO Corporation

AGCO Corporation is a machinery manufacturing company that was founded in 1989 and is headquartered in Georgia, United States. The company specialises in grain handling, precision agriculture technology, and animal protein production technologies, among others.

### Kubota Corp.

Kubota Corp. is one of the leading agriculture machinery manufacturing companies that was founded in 1890 and is headquartered in Osaka, Japan. The products provided by the company include combine harvesters, tractors, and rice transplanters, among others.

### Deere & Company

Deere & Company is one of the leading providers of advanced technology, services, and products for agriculture and construction. The company was founded in 1837 and is headquartered in Illinois, United States.

Other agriculture equipment market key players include CNH Industrial N.V., SDF S.p.A., AMAZONEN-WERKE H. DREYER SE & Co. KG, Horsch Maschinen GmbH, China National Machinery Industry Corporation (Sinomach), ISEKI & Co., Ltd., and Mahindra & Mahindra Ltd., among others.

## Table of Contents:

- 1 Executive Summary
- 1.1 Market Size 2024-2025
- 1.2 Market Growth 2025(F)-2034(F)
- 1.3 Key Demand Drivers
- 1.4 Key Players and Competitive Structure

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- 1.5 Industry Best Practices
- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Agriculture Equipment Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Agriculture Equipment Historical Market (2018-2024)
  - 5.3 Global Agriculture Equipment Market Forecast (2025-2034)
  - 5.4 Global Agriculture Equipment Market by Product
    - 5.4.1 Tractors
      - 5.4.1.1 Historical Trend (2018-2024)
      - 5.4.1.2 Forecast Trend (2025-2034)
    - 5.4.2 Harvesters
      - 5.4.2.1 Historical Trend (2018-2024)
      - 5.4.2.2 Forecast Trend (2025-2034)
    - 5.4.3 Planting Equipment
      - 5.4.3.1 Historical Trend (2018-2024)
      - 5.4.3.2 Forecast Trend (2025-2034)
    - 5.4.4 Irrigation and Crop Processing
      - 5.4.4.1 Historical Trend (2018-2024)
      - 5.4.4.2 Forecast Trend (2025-2034)
    - 5.4.5 Spraying Equipment
      - 5.4.5.1 Historical Trend (2018-2024)
      - 5.4.5.2 Forecast Trend (2025-2034)
    - 5.4.6 Hay and Forage Equipment
      - 5.4.6.1 Historical Trend (2018-2024)
      - 5.4.6.2 Forecast Trend (2025-2034)
    - 5.4.7 Others

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## 5.5 Global Agriculture Equipment Market by Automation

### 5.5.1 Manual

5.5.1.1 Historical Trend (2018-2024)

5.5.1.2 Forecast Trend (2025-2034)

### 5.5.2 Semi-Automatic

5.5.2.1 Historical Trend (2018-2024)

5.5.2.2 Forecast Trend (2025-2034)

### 5.5.3 Automatic

5.5.3.1 Historical Trend (2018-2024)

5.5.3.2 Forecast Trend (2025-2034)

## 5.6 Global Agriculture Equipment Market by Application

### 5.6.1 Land Development and Seed Bed Preparation

5.6.1.1 Historical Trend (2018-2024)

5.6.1.2 Forecast Trend (2025-2034)

### 5.6.2 Sowing and Planting

5.6.2.1 Historical Trend (2018-2024)

5.6.2.2 Forecast Trend (2025-2034)

### 5.6.3 Weed Cultivation

5.6.3.1 Historical Trend (2018-2024)

5.6.3.2 Forecast Trend (2025-2034)

### 5.6.4 Harvesting and Threshing

5.6.4.1 Historical Trend (2018-2024)

5.6.4.2 Forecast Trend (2025-2034)

### 5.6.5 Plant Protection

5.6.5.1 Historical Trend (2018-2024)

5.6.5.2 Forecast Trend (2025-2034)

### 5.6.6 Post-Harvest and Agro-Processing

5.6.6.1 Historical Trend (2018-2024)

5.6.6.2 Forecast Trend (2025-2034)

## 5.7 Global Agriculture Equipment Market by Sales Channel

### 5.7.1 OEMs

5.7.1.1 Historical Trend (2018-2024)

5.7.1.2 Forecast Trend (2025-2034)

### 5.7.2 Aftermarket

5.7.2.1 Historical Trend (2018-2024)

5.7.2.2 Forecast Trend (2025-2034)

## 5.8 Global Agriculture Equipment Market by Region

### 5.8.1 North America

5.8.1.1 Historical Trend (2018-2024)

5.8.1.2 Forecast Trend (2025-2034)

### 5.8.2 Europe

5.8.2.1 Historical Trend (2018-2024)

5.8.2.2 Forecast Trend (2025-2034)

### 5.8.3 Asia Pacific

5.8.3.1 Historical Trend (2018-2024)

5.8.3.2 Forecast Trend (2025-2034)

### 5.8.4 Latin America

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- 5.8.4.1 Historical Trend (2018-2024)
- 5.8.4.2 Forecast Trend (2025-2034)
- 5.8.5 Middle East and Africa
  - 5.8.5.1 Historical Trend (2018-2024)
  - 5.8.5.2 Forecast Trend (2025-2034)
- 6 North America Agriculture Equipment Market Analysis
  - 6.1 United States of America
    - 6.1.1 Historical Trend (2018-2024)
    - 6.1.2 Forecast Trend (2025-2034)
  - 6.2 Canada
    - 6.2.1 Historical Trend (2018-2024)
    - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Agriculture Equipment Market Analysis
  - 7.1 United Kingdom
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Germany
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
  - 7.3 France
    - 7.3.1 Historical Trend (2018-2024)
    - 7.3.2 Forecast Trend (2025-2034)
  - 7.4 Italy
    - 7.4.1 Historical Trend (2018-2024)
    - 7.4.2 Forecast Trend (2025-2034)
  - 7.5 Others
- 8 Asia Pacific Agriculture Equipment Market Analysis
  - 8.1 China
    - 8.1.1 Historical Trend (2018-2024)
    - 8.1.2 Forecast Trend (2025-2034)
  - 8.2 Japan
    - 8.2.1 Historical Trend (2018-2024)
    - 8.2.2 Forecast Trend (2025-2034)
  - 8.3 India
    - 8.3.1 Historical Trend (2018-2024)
    - 8.3.2 Forecast Trend (2025-2034)
  - 8.4 ASEAN
    - 8.4.1 Historical Trend (2018-2024)
    - 8.4.2 Forecast Trend (2025-2034)
  - 8.5 Australia
    - 8.5.1 Historical Trend (2018-2024)
    - 8.5.2 Forecast Trend (2025-2034)
  - 8.6 Others
- 9 Latin America Agriculture Equipment Market Analysis
  - 9.1 Brazil
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)

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- 9.2 Argentina
  - 9.2.1 Historical Trend (2018-2024)
  - 9.2.2 Forecast Trend (2025-2034)
- 9.3 Mexico
  - 9.3.1 Historical Trend (2018-2024)
  - 9.3.2 Forecast Trend (2025-2034)
- 9.4 Others
- 10 Middle East and Africa Agriculture Equipment Market Analysis
  - 10.1 Saudi Arabia
    - 10.1.1 Historical Trend (2018-2024)
    - 10.1.2 Forecast Trend (2025-2034)
  - 10.2 United Arab Emirates
    - 10.2.1 Historical Trend (2018-2024)
    - 10.2.2 Forecast Trend (2025-2034)
  - 10.3 Nigeria
    - 10.3.1 Historical Trend (2018-2024)
    - 10.3.2 Forecast Trend (2025-2034)
  - 10.4 South Africa
    - 10.4.1 Historical Trend (2018-2024)
    - 10.4.2 Forecast Trend (2025-2034)
  - 10.5 Others
- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats
  - 11.2 Porter's Five Forces Analysis
    - 11.2.1 Supplier's Power
    - 11.2.2 Buyer's Power
    - 11.2.3 Threat of New Entrants
    - 11.2.4 Degree of Rivalry
    - 11.2.5 Threat of Substitutes
  - 11.3 Key Indicators for Demand
  - 11.4 Key Indicators for Price
- 12 Trade Data Analysis (HS Code - 8432)
  - 12.1 Major Exporting Countries
    - 12.1.1 By Value
    - 12.1.2 By Volume
  - 12.2 Major Importing Countries
    - 12.2.1 By Value
    - 12.2.2 By Volume
- 13 Competitive Landscape
  - 13.1 Supplier Selection
  - 13.2 Key Global Players
  - 13.3 Key Regional Players
  - 13.4 Key Player Strategies

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- 13.5 Company Profiles
  - 13.5.1 AGCO Corporation
    - 13.5.1.1 Company Overview
    - 13.5.1.2 Product Portfolio
    - 13.5.1.3 Demographic Reach and Achievements
    - 13.5.1.4 Certifications
  - 13.5.2 Kubota Corp.
    - 13.5.2.1 Company Overview
    - 13.5.2.2 Product Portfolio
    - 13.5.2.3 Demographic Reach and Achievements
    - 13.5.2.4 Certifications
  - 13.5.3 Deere & Company
    - 13.5.3.1 Company Overview
    - 13.5.3.2 Product Portfolio
    - 13.5.3.3 Demographic Reach and Achievements
    - 13.5.3.4 Certifications
  - 13.5.4 CNH Industrial N.V.
    - 13.5.4.1 Company Overview
    - 13.5.4.2 Product Portfolio
    - 13.5.4.3 Demographic Reach and Achievements
    - 13.5.4.4 Certifications
  - 13.5.5 SDF S.p.A.
    - 13.5.5.1 Company Overview
    - 13.5.5.2 Product Portfolio
    - 13.5.5.3 Demographic Reach and Achievements
    - 13.5.5.4 Certifications
  - 13.5.6 AMAZONEN-WERKE H. DREYER SE & Co. KG
    - 13.5.6.1 Company Overview
    - 13.5.6.2 Product Portfolio
    - 13.5.6.3 Demographic Reach and Achievements
    - 13.5.6.4 Certifications
  - 13.5.7 Horsch Maschinen GmbH
    - 13.5.7.1 Company Overview
    - 13.5.7.2 Product Portfolio
    - 13.5.7.3 Demographic Reach and Achievements
    - 13.5.7.4 Certifications
  - 13.5.8 China National Machinery Industry Corporation (Sinomach)
    - 13.5.8.1 Company Overview
    - 13.5.8.2 Product Portfolio
    - 13.5.8.3 Demographic Reach and Achievements
    - 13.5.8.4 Certifications
  - 13.5.9 ISEKI & Co., Ltd.
    - 13.5.9.1 Company Overview
    - 13.5.9.2 Product Portfolio
    - 13.5.9.3 Demographic Reach and Achievements
    - 13.5.9.4 Certifications
  - 13.5.10 Mahindra & Mahindra Ltd.

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- 13.5.10.1 Company Overview
- 13.5.10.2 Product Portfolio
- 13.5.10.3 Demographic Reach and Achievements
- 13.5.10.4 Certifications
- 13.5.11 Others

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