

Switzerland Self Storage Market Report and Forecast 2025-2034

Market Report | 2025-06-29 | 101 pages | EMR Inc.

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Report description:

The Switzerland self storage market size is projected to grow at a CAGR of 4.20% between 2025 and 2034. The major drivers of the market include the rapid expansion of the e-commerce sector, increased demand for self storage services by start-ups and small businesses, and rising urban movements.

Key Trends in the Market

Self storage, also known as self-service storage, refers to a type of service which offers a storage unit on rent. This type of service enables individuals or businesses to store their belongings in accordance with their convenience. These flexible and convenient services are available for both short- and long-term basis.

- The utilisation of self storage by the e-commerce sector to store inventory, packaging materials, and seasonal items, among others is increasing rapidly. Thus, the e-commerce boom can be regarded as one of the crucial factors driving the Switzerland self storage market growth. The expansion of the e-commerce sector can be attributed to the availability of wide range of products across online platforms and provision of convenience and comfort.

- Rapid urban movement, along with increasing industrialisation, is another key trend in the market. As the urban settlements in the country increase, the development of newer facilities that are compact and have less storage space is anticipated to shoot up. This, in turn, is anticipated to create a new category of renters, thereby fuelling the Switzerland self storage market demand.

- The rising automation across various sectors in Switzerland is expected to provide lucrative growth opportunities to the market, driving the adoption of automated self storage solutions. Fully automated self storage sites require minimal staff, making the operations more cost effective and efficient. This helps boost the convenience of both business owners and customers.

Switzerland Self Storage Market Segmentation

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The EMR's report titled "Switzerland Self Storage Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Unit Size:

- Small Storage Unit
- Medium Storage Unit
- Large Storage Unit

Market Breakup by End Use:

- Personal
- Business

Market Share by Unit Size

Small storage unit accounts for a significant portion of the Switzerland self storage market share. Several advantages offered by small storage units make it an important segment in the market. To begin with, decluttering of rarely used items or seasonal products is a major advantage heightening their adoption. They are widely used for various residential purposes, including the convenient storage of clothes and rarely used items. The process of transitioning between homes also becomes extremely convenient with the utilisation of small self storage units. Moreover, small storage units are widely utilised by startups as a flexible solution for storing extra stationery and other necessary office supplies, thereby maximising space utilisation.

Market Share by End Use

As per the Switzerland self storage market analysis, businesses account for a significant share of the market. The growth of this segment can be attributed to the increased demand for self storage from start-ups owing to their cost-effective nature. This storage service eradicates the requirement for expensive inventory storage space, enabling small business owners to have access to adequate space to store inventory. Self storage services also allow businesses to keep the surplus stock of their inventory, boosting their popularity among both online and offline retail businesses. The other advantages of these services include provision of temporary storage spaces while moving or refurbishing offices.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the key players in the Switzerland self storage market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

Zebrabox Services SA

Zebrabox Services SA is a self-storage market player which offers a comprehensive range of storage devices. Apart from storage solutions, the company also offers delivery vans and packaging materials, among others. The company was founded in 2003 and is headquartered in Vaud, Switzerland.

Casaforte Self Storage (SUISSE) S.A.

Casaforte Self Storage (SUISSE) S.A. is a leading storage solutions provider which offers private and mobile storage services. The

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company also offers warehousing and packaging and moving services, supporting various businesses. Casaforte was founded in 2001 and is headquartered in Basel, Switzerland.

Groupe Rousselet (Homebox)

Groupe Rousselet (Homebox) provides secure, flexible, and efficient storage solutions for businesses and individual customers. Homebox currently has three business divisions, namely mobility, storage/logistics, and support services. The company was founded in 1995 and is headquartered in Paris, France.

Other market players include SelfStorage Dein Lagerraum AG, W. Wiedmer AG, placeB AG, Welte-Furrer AG, Flexbox Geneva Center Sarl, UStock S.A., and Swiss Storage Solutions AG, among others.

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