

Methyl Ethyl Ketone (MEK) Market Size Analysis - Market Share, Forecast Trends and Outlook Report (2025-2034)

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Report description:

The global methyl ethyl ketone (MEK) market value reached around USD 4.27 Billion in 2024. This growth is driven by MEK's versatile applications across various industries. For instance, in the automotive sector, MEK is widely used as a solvent in paints and coatings, enhancing durability and finish quality. The construction industry's expansion, particularly in Asia-Pacific regions, further fuels demand, as MEK is essential in formulating adhesives and sealants for building materials. As a result, the industry is expected to grow at a CAGR of 4.20% during the forecast period of 2025-2034 to attain a value of USD 6.44 Billion by 2034. The pharmaceutical sector is also relying on MEK for its solvent properties in drug formulations, which is enabling the production of effective medications.

Methyl Ethyl Ketone (MEK) Market Growth

The growth of the methyl ethyl ketone (MEK) market is driven by the expanding pharmaceutical and healthcare sectors, which have increased the demand for solvents like MEK. MEK adds fragrance and flavour and acts as an important curing agent in the pharmaceuticals sector, and in the production of fibreglass plastics and unsaturated polyester resins, catalysing their transformation from liquid to solid.

The solvent properties of methyl ethyl ketone (MEK) play a vital role in various industrial applications, particularly in the process of plastic welding. MEK is known for its ability to effectively dissolve a range of materials, including polystyrene, which is commonly used in the manufacturing of various plastic products. This property allows MEK to act as a bonding agent and enable the joining of plastic components by creating a strong, cohesive bond between them.

Key Trends and Developments

Rising usage of MEK in the automotive sector, increased implementation of MEK in adhesives, and expansion of pharmaceutical

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applications are the key trends propelling the market growth.

October 2024

In 2024, the U.S. Environmental Protection Agency (EPA) updated its Safer Chemical Ingredients List, reclassifying MEK as a specialised industrial chemical. This change reflects growing regulatory scrutiny and may influence how MEK is used across various industries, potentially leading to increased compliance costs for manufacturers but also promoting safer alternatives in formulations.

May 2024

Following a rise in mid-April, the prices of Methyl Ethyl Ketone (MEK) in China's domestic market have continued to rise. This upward trend is driven by increased demand from downstream industries, rising crude oil prices upstream, and disruptions in the internal supply chain.

February 2024

A surge in vehicle sales in India significantly boosted the demand for paints and coatings, where MEK is commonly used as a solvent. This uptick in demand resulted in a 6.4% increase in MEK prices, highlighting its critical role in the automotive sector as manufacturers seek high-quality finishes and durable coatings for vehicles.

February 2024

BASF Coatings, a major provider of paints and coatings solutions, announced that it has signed a Global Preferred Partnership agreement with INEOS Automotive to help build its body and paint program. This collaboration underscores the importance of MEK in producing advanced coatings that meet the evolving needs of the automotive industry.

Rising Usage of MEK in the Automotive Sector

The expansion of automotive production is fuelling the growth of the methyl ethyl ketone (MEK) industry as MEK is widely utilised in automotive applications for surface preparation before applying new paint. According to the Organisation Internationale des Constructeurs d'Automobiles (OICA), global motor vehicle production in 2022 totalled 85,016,728 units. China led the market with 27,020,615 units, marking a 3% increase. The United States followed closely with 10,060,339 units, showing a significant 10% rise. Japan maintained stable production at 7,835,519 units.

India experienced substantial growth, increasing production by 24% to 5,456,857 units. South Korea produced 3,757,049 units, up by 9%. Germany saw an 11% increase to 3,677,820 units. Mexico's output grew by 10% to 3,509,072 units. Brazil and Spain also demonstrated positive trends, with Brazil producing 2,369,759 units (a 5% increase) and Spain 2,219,462 units (a 6% increase).

Increased Implementation of MEK in Adhesives and Sealants

MEK is widely recognised for its strong solvency properties, making it indispensable across various industries such as packaging, automotive, and construction. The ability of MEK to dissolve different types of resins makes it a preferred solvent in the formulation of adhesives and sealants, which are crucial for industrial applications, further increasing the methyl ethyl ketone (MEK) market value.

According to the U.S. Census Bureau, construction spending in May 2024 was estimated at a seasonally adjusted annual rate of

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USD 2,139.8 billion, reflecting a slight decrease of 0.1 per cent from the revised April estimate of USD 2,142.1 billion. Despite this minor monthly decline, the May 2024 figure represents a 6.4 per cent increase compared to the May 2023 estimate of USD 2,011.8 billion. For the first five months of 2024, construction spending totalled USD 836.3 billion, marking an 8.8 per cent rise from the USD 768.6 billion recorded during the same period in 2023.

Technological Advancements in Production

Technological advancements in MEK production are enhancing efficiency and sustainability within the industry. Innovations such as improved catalytic processes and advanced recovery techniques like membrane separation are being adopted to increase yield while reducing environmental impacts. For example, these advancements can lead to a reduction in operational costs by up to 20%, making MEK production more economically viable. The U.S. Department of Energy has noted that integrating advanced manufacturing technologies can improve productivity across chemical manufacturing sectors, including solvents like MEK. Additionally, as reported by the Bureau of Economic Analysis (BEA), the overall chemical manufacturing sector's output is expected to grow steadily, driven by innovations that enhance production efficiency and reduce waste. This growth indicates a favourable environment for MEK manufacturers to invest in new technologies, further supporting methyl ethyl ketone (MEK) market expansion.

Expansion of Pharmaceutical Applications

MEK is increasingly used within the pharmaceutical industry, primarily as a solvent for drug formulations and in the production of medical equipment. The U.S. healthcare expenditure was approximately USD 4.5 trillion in 2022, accounting for 17.3% of its GDP according to the Centers for Medicare & Medicaid Services (CMS). This substantial investment creates lucrative opportunities for MEK, particularly in the manufacturing of antiseptics and anaesthetics. For instance, MEK is commonly used in producing antibiotics and anti-inflammatory medications where precise formulation is critical to ensure efficacy and stability. Furthermore, with the U.S. Bureau of Labor Statistics reporting a projected increase in healthcare employment by about 15% from 2019 to 2029, the demand for pharmaceutical products, and consequently MEK, will likely continue to grow significantly.

Methyl Ethyl Ketone (MEK) Market Trends

Well-developed manufacturing processes ensure reliable supply and cost-efficiency, bolstering MEK demand. For instance, major market players such as Shell PLC and ExxonMobil are focusing on streamlining their production to enhance their efficiency as well as investing in energy-efficient technologies to reduce operational costs and increase supply reliability. ExxonMobil company is focusing on its advanced manufacturing techniques in its production facilities in the UK and Germany to improve its overall yield. There are also increased efforts to convert waste gases to chemicals such as MEK to ensure that the manufacturers meet stringent environmental regulations as well as increase cost-efficiency.

Targeting untapped markets with rising industrialisation presents an expansion of the methyl ethyl ketone (MEK) market opportunities. Regions such as Latin America, Southeast Asia, and Africa are undergoing rapid industrialisation which has fuelled the demand for MEK which is used for various purposes.

Opportunities in Methyl Ethyl Ketone (MEK) Market

Developing eco-friendly production methods and applications can enhance market appeal and compliance. For example, LanzaTech, a startup announced that it is using carbon capture technology to convert industrial waste gases into chemicals such as MEK, reduce its dependency on fossil fuels and lower carbon emissions, which indicates a shift towards green manufacturing, and can increase the methyl ethyl ketone (MEK) market revenue.

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Several companies are also offering specialised MEK products or services tailored to specific industrial needs which can differentiate offerings and boost profitability. For instance, companies such as Shell PLC have been innovating to provide specialised solvents such as MEK to meet the rising demand for high-performance paints and coatings in the automotive sector. These efforts aid the company is staying ahead of its competitors and allow it to provide sector-specific solvents that offer better performance compared to standard solvents.

Methyl Ethyl Ketone (MEK) Market Restraints

Concerns over exposure hazards and environmental impact necessitate stringent regulatory compliance and furthermore, heightened regulatory standards could impose additional compliance costs, affecting profitability. For instance, in Europe, under the REACH regulation, industrial sectors should minimise the environmental and health risks associated with the use of chemicals such as MEK, which can increase the compliance costs for producers, and affect methyl ethyl ketone (MEK) demand growth.

MEK prices are also susceptible to fluctuations influenced by crude oil prices and economic conditions. Economic conditions such as inflation or recession as well as geographical instability due to Russia Ukraine War and tension in the Middle East can affect crude oil prices in the long run. Periods of economic recession may also lead to reduced demand for MEK-based products, impacting market stability. Additionally, emerging new solvent options that are easier to produce and more cost-effective can also pose a competitive threat to market growth.

Global Methyl Ethyl Ketone (MEK) Industry Segmentation

□ Global Methyl Ethyl Ketone (MEK) Market Report and Forecast 2025-2034 □ offers a detailed analysis of the market based on the following segments:

Market Breakup by Application

- Solvent
- Resin
- Printing Ink
- Adhesive
- Others

Market Breakup by End Use

- Paints and Coatings
- Rubber
- Construction
- Packaging and Publishing
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

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Methyl Ethyl Ketone (MEK) Market Share

Market Insights by Application

Methyl ethyl ketone (MEK) is widely used in the production of lacquers, varnishes, and coatings due to its ability to dissolve a range of polymers, enabling a smooth and even application. It is driven by sectors like construction and automotive, which significantly impact the demand of methyl ethyl ketone (MEK) market. Although MEK is also used in adhesives and printing inks, these applications account for a smaller share of the market compared to its primary function as a solvent. While adhesives in the automotive and packaging sectors do contribute, they do not reach the same level of importance as the solvent segment.

Market Insights by End Use

The commercial segment is expected to see substantial growth in the forecast period. Increased investments in the residential sector, driven by a growing population and rising disposable incomes, are fuelling methyl ethyl ketone (MEK) demand growth.

Government investments in infrastructure development are further enhancing methyl ethyl ketone (MEK) demand. MEK is involved in bonding surfaces and is used in the production of synthetic resins and rubbers, which are essential for manufacturing paints and adhesives.

Methyl Ethyl Ketone (MEK) Market Regional Insights

North America Methyl Ethyl Ketone (MEK) Market Outlook

North America accounts for a substantial market share. As per the data from the world production of paints and coatings in 2022, North America holds a 20% share, producing approximately 10 million metric tons. The growing demand for dyes, paint, and glue is driving the market growth. MEK is widely utilised in paint products like varnishes and lacquers because of its exceptional solvency and low viscosity and its slow evaporation rate makes it essential for manufacturing dry-erase markers.

As per the methyl ethyl ketone (MEK) industry analysis, its growth is further driven by the rise of the construction sector in the region. For instance, there were around 919,000 construction establishments in the USA in the 1st quarter of 2023.

Asia Pacific Methyl Ethyl Ketone (MEK) Market Drivers

The APAC region is expected to gain significant growth in the coming years. As per the world production of paints and coatings in 2022, there were regional differences in the growth of paints and coatings. Mainland China dominated the market with 35% of global production, translating to an estimated 17.5 million metric tons out of 50 million metric tons worldwide, which boosts the methyl ethyl ketone (MEK) industry revenue.

Other Asia, which includes Japan, South Korea, Taiwan, and Southeast Asia, accounted for 10% of the market, or around 5 million metric tons, whereas the Indian Subcontinent contributed 5%, roughly 2.5 million metric tons. These positive trends indicated a rising demand for MEK.

Europe Methyl Ethyl Ketone (MEK) Market Trends

Europe is also expected to witness substantial growth in the forecast period as its paints and coatings sector contributed around 25% to the global production of paints and coatings in 2022, equivalent to about 12.5 million metric tons, which can positively

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impact the methyl ethyl ketone (MEK) demand forecast.

Europe's automotive sector has also gained prominence in recent years. In 2022, the EU region witnessed a register of 9.3 million new cars which is expected to increase in the next few years, boosting the demand for high-performance MEK which is used in advanced coatings and paints to ensure the structural integrity of the vehicle.

Middle East and Africa Methyl Ethyl Ketone (MEK) Market Growth

The Middle East, particularly the Gulf Cooperation Council (GCC) countries like Saudi Arabia and the United Arab Emirates, are experiencing significant growth in end-use sectors such as petrochemicals, construction, and automotive manufacturing, among others. These end-use sectors heavily rely on MEK as a solvent, particularly in high-temperature applications.

As per the methyl ethyl ketone (MEK) market dynamics and trends, at the same time, countries in Africa such as South Africa and Nigeria are undergoing major infrastructure developments which require large amounts of industrial chemicals like MEK for use in paints, coatings, and adhesives.

Latin America Methyl Ethyl Ketone (MEK) Market Dynamics

Latin American countries such as Brazil and Mexico, are experiencing a significant increase in industrial activity across a diverse range of sectors. This growth is particularly evident in end-use sectors such as automotive, construction, and packaging, among others.

The expansion of the automotive sector, fuelled by an increase in consumer spending, is also boosting the methyl ethyl ketone (MEK) market share. For instance, At the end of 2022, there were around 128 million cars and light trucks in Latin America. As consumers invest more in vehicles and their related products, the demand for high-quality automotive finishes, which often depend on MEK-based solvents, continues to rise.

Innovative Startups in Methyl Ethyl Ketone (MEK) Market

Several startups in the market are prioritising customer-centric solutions and services to increase market opportunities and committing to high-quality standards and regulatory compliance. Startups are increasingly prioritising sustainable production techniques and innovative recycling methods in response to rising environmental concerns and regulatory demands, which can be beneficial for methyl ethyl ketone (MEK) market expansion.

LanzaTech

LanzaTech, a startup based in the United States, specialises in technologies for carbon capture and utilisation. The company has developed a unique process that transforms industrial waste gases into valuable chemicals, such as MEK. By harnessing waste gases from sectors like steel manufacturing, LanzaTech not only generates sustainable chemicals but also reduces carbon emissions. This forward-thinking strategy meets the escalating demand for environmentally friendly solvents, making the company prominent in green chemistry solutions within the MEK sector.

Genomatica

Genomatica, another U.S.-based startup, is dedicated to the sustainable production of chemicals through bioengineering techniques. They use renewable feedstocks to manufacture a range of chemicals, including MEK, while minimising environmental impact. Their bio-based methodologies provide alternatives to conventional petrochemical processes, thereby supporting the

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global transition towards more sustainable chemical production.

Competitive Landscape

The companies are involved in the exploration, production, refining and marketing of oil and gas products. They focus on energy transition initiatives by investing in renewable energy sources and low-carbon technologies. The companies are strengthening distribution networks across key regions to meet the growing demand for methyl ethyl ketone (MEK) and also focusing on high-purity MEK for specialised applications. They are further collaborating with global partners for technological advancements and increasing research and development investment for innovative MEK applications.

Shell PLC

Shell PLC, widely recognised as Shell, ranks among the largest multinational oil and gas companies globally. With its headquarters in London, United Kingdom, the company operates across more than 70 nations, engaging in the exploration, production, refining, and marketing of oil and natural gas, in addition to the manufacture and sale of chemicals.

ENEOS Corporation

ENEOS Corporation, based in Tokyo, Japan, is one of the biggest petroleum refining and marketing firms in the country. Previously known as JXTG Holdings, ENEOS is engaged in the refining, supply, and marketing of petroleum and petrochemical products, alongside its ventures in renewable energy.

Nova Molecular Technologies, Inc.

Nova Molecular Technologies, Inc., a speciality chemical manufacturer located in Texas, United States, focuses on producing high-purity solvents, including MEK, which finds extensive application in pharmaceuticals, paints, coatings, and adhesives.

Other major players in the methyl ethyl ketone (MEK) market are Kishida Chemical Co.,Ltd., AccuStandard, Spectrum Laboratory Products, Inc., BeanTown Chemical, Inc., Molekula Limited, LobaChemie Pvt. Ltd., and Sasol Limited, among Others.

Methyl Ethyl Ketone (MEK) Market Report Snapshots

Methyl Ethyl Ketone (MEK) Market Size

Methyl Ethyl Ketone (MEK) Market Growth

Methyl Ethyl Ketone (MEK) Market Analysis

Methyl Ethyl Ketone (MEK) Market Share

Methyl Ethyl Ketone (MEK) Companies

Table of Contents:

1 Executive Summary

1.1 Market Size 2024-2025

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- 1.2 Market Growth 2025(F)-2034(F)
- 1.3 Key Demand Drivers
- 1.4 Key Players and Competitive Structure
- 1.5 Industry Best Practices
- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Methyl Ethyl Ketone (MEK) Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Methyl Ethyl Ketone (MEK) Historical Market (2018-2024)
 - 5.3 Global Methyl Ethyl Ketone (MEK) Market Forecast (2025-2034)
 - 5.4 Global Methyl Ethyl Ketone (MEK) Market by Application
 - 5.4.1 Solvent
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Resin
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.4.3 Printing Ink
 - 5.4.3.1 Historical Trend (2018-2024)
 - 5.4.3.2 Forecast Trend (2025-2034)
 - 5.4.4 Adhesive
 - 5.4.4.1 Historical Trend (2018-2024)
 - 5.4.4.2 Forecast Trend (2025-2034)
 - 5.4.5 Others
 - 5.5 Global Methyl Ethyl Ketone (MEK) Market by End Use
 - 5.5.1 Paints and Coatings
 - 5.5.1.1 Historical Trend (2018-2024)

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- 5.5.1.2 Forecast Trend (2025-2034)
- 5.5.2 Rubber
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
- 5.5.3 Construction
 - 5.5.3.1 Historical Trend (2018-2024)
 - 5.5.3.2 Forecast Trend (2025-2034)
- 5.5.4 Packaging and Publishing
 - 5.5.4.1 Historical Trend (2018-2024)
 - 5.5.4.2 Forecast Trend (2025-2034)
- 5.5.5 Others
- 5.6 Global Methyl Ethyl Ketone (MEK) Market by Region
 - 5.6.1 North America
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Europe
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Asia Pacific
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.6.4 Latin America
 - 5.6.4.1 Historical Trend (2018-2024)
 - 5.6.4.2 Forecast Trend (2025-2034)
 - 5.6.5 Middle East and Africa
 - 5.6.5.1 Historical Trend (2018-2024)
 - 5.6.5.2 Forecast Trend (2025-2034)
- 6 North America Methyl Ethyl Ketone (MEK) Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Methyl Ethyl Ketone (MEK) Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)

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- 7.5 Others
- 8 Asia Pacific Methyl Ethyl Ketone (MEK) Market Analysis
 - 8.1 China
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Japan
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 India
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Australia
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
 - 8.6 Others
- 9 Latin America Methyl Ethyl Ketone (MEK) Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 Middle East and Africa Methyl Ethyl Ketone (MEK) Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Nigeria
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses

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- 11.1.3 Opportunities
- 11.1.4 Threats
- 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Trade Data Analysis (HS Code - 291412)
 - 13.1 Major Importing Countries
 - 13.1.1 By Volume
 - 13.1.2 By Value
 - 13.2 Major Exporting Countries
 - 13.2.1 By Volume
 - 13.2.2 By Value
- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Supplier Selection
 - 15.2 Key Global Players
 - 15.3 Key Regional Players
 - 15.4 Key Player Strategies
 - 15.5 Company Profiles
 - 15.5.1 Shell PLC
 - 15.5.1.1 Company Overview
 - 15.5.1.2 Product Portfolio
 - 15.5.1.3 Demographic Reach and Achievements
 - 15.5.1.4 Certifications
 - 15.5.2 ENEOS Corporation
 - 15.5.2.1 Company Overview
 - 15.5.2.2 Product Portfolio
 - 15.5.2.3 Demographic Reach and Achievements
 - 15.5.2.4 Certifications
 - 15.5.3 Nova Molecular Technologies, Inc.
 - 15.5.3.1 Company Overview
 - 15.5.3.2 Product Portfolio
 - 15.5.3.3 Demographic Reach and Achievements
 - 15.5.3.4 Certifications
 - 15.5.4 Kishida Chemical Co.,Ltd.
 - 15.5.4.1 Company Overview
 - 15.5.4.2 Product Portfolio
 - 15.5.4.3 Demographic Reach and Achievements
 - 15.5.4.4 Certifications
 - 15.5.5 AccuStandard
 - 15.5.5.1 Company Overview

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- 15.5.5.2 Product Portfolio
- 15.5.5.3 Demographic Reach and Achievements
- 15.5.5.4 Certifications
- 15.5.6 Spectrum Laboratory Products, Inc.
- 15.5.6.1 Company Overview
- 15.5.6.2 Product Portfolio
- 15.5.6.3 Demographic Reach and Achievements
- 15.5.6.4 Certifications
- 15.5.7 BeanTown Chemical, Inc.
- 15.5.7.1 Company Overview
- 15.5.7.2 Product Portfolio
- 15.5.7.3 Demographic Reach and Achievements
- 15.5.7.4 Certifications
- 15.5.8 Molekula Limited
- 15.5.8.1 Company Overview
- 15.5.8.2 Product Portfolio
- 15.5.8.3 Demographic Reach and Achievements
- 15.5.8.4 Certifications
- 15.5.9 LobaChemie Pvt. Ltd.
- 15.5.9.1 Company Overview
- 15.5.9.2 Product Portfolio
- 15.5.9.3 Demographic Reach and Achievements
- 15.5.9.4 Certifications
- 15.5.10 Sasol Limited
- 15.5.10.1 Company Overview
- 15.5.10.2 Product Portfolio
- 15.5.10.3 Demographic Reach and Achievements
- 15.5.10.4 Certifications
- 15.5.11 Others

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