

United States Hydroxypropyl Methylcellulose (HPMC) Market Report and Forecast 2025-2034

Market Report | 2025-06-29 | 139 pages | EMR Inc.

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Report description:

The United States hydroxypropyl methylcellulose (HPMC) market size is projected to grow at a CAGR of 6.20% between 2025 and 2034. The major drivers of the market include extensive product applications in the construction sector, among various other industries.

Key Trends in the Market

Hydroxypropyl Methylcellulose (HPMC), a white powder, is a non-ionic cellulose ether that has no taste or odour. The majority of supplement capsules are constructed with HPMC. It can serve as an adhesive to increase smearing ability and extend operating time. HPMC is also a pasting agent that can be used to lower the cement content in ceramic tiles, marble, and plastic ornamentation.

- The construction sector is witnessing significant growth owing to rising disposable incomes and increasing population. HPMC finds extensive applications in the construction sector as it can make cement fully hydrated, guaranteeing greater bonding performance of the mortar and adhering to a variety of substrates, thus supporting the United States hydroxypropyl methylcellulose (HPMC) market growth. It also ensures that mortar has enough moisture, even in high-temperature environments.
- In the pharmaceutical sector, HPMC powder is frequently employed as a disintegrant, thickening agent, and binder. It is also frequently used to enhance the quality of drugs in tablet and capsule formulations.
- HPMC is frequently used to treat a variety of conditions related to eyes, including dry eyes, among others. Additionally, HPMC powder is a common ingredient in shampoos, lotions, and cream formulations, acting as a thickener, emulsifier, and stabiliser, among others. The increasing requirement for such personal care products is providing lucrative growth opportunities to the market.

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United States Hydroxypropyl Methylcellulose (HPMC) Market Segmentation

The EMR's report titled "United States Hydroxypropyl Methylcellulose (HPMC) Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by End Use:

- Food
- Construction
- Pharmaceutical
- Others

Market Breakup by Region:

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Market Share by End Use

As per the United States hydroxypropyl methylcellulose (HPMC) market analysis, the demand for the product is significantly increasing from the food sector. In the food sector, HPMC powder is used as a thickening, emulsifying, and gelling agent. It is frequently found in processed meals such as dairy products, baked goods, and sauces. It gives products a smooth, creamy texture, and enhances their consistency. Additionally, it improves the product's stability, enabling it to remain fresher for longer durations. The growing demand for convenience meals and ready-to-eat foods is further boosting the United States hydroxypropyl methylcellulose (HPMC) market share.

Additionally, HPMC powder offers a vegetarian substitute for gelatine, allowing producers to create vegan and vegetarian goods. The rising popularity of veganism and vegetarianism, owing to increasing awareness about the various benefits and growing concerns for animal welfare, is further contributing to the product demand.

Regional Insights

The expansion of the pharmaceutical sector in the United States can be attributed to the increasing prevalence of various chronic illness and disorders, among others. The wide applications of HPMC in the pharmaceutical sector is supporting the expansion of the market in the United States. HPMC is used as a gelling and thickening agent by the pharmaceutical sector. The strong presence of leading pharmaceutical companies including Johnson and Johnson, Sanofi, Merck, Roche, Novartis, Bayer, Bristol-Myers Squibb, and Pfizer, among others in the United States is further bolstering the United States hydroxypropyl methylcellulose (HPMC) market demand.

Competitive Landscape

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The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the United States hydroxypropyl methylcellulose (HPMC) market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

Dow Chemical Company

Dow Chemical Company is a materials science corporation based in the United States that provides a variety of goods and services, such as building supplies, medical supplies, and agricultural films. The company is among the top three global producers of chemicals.

Ashland Inc.

Ashland Inc. is a leading specialised materials provider with a proactive and mindful approach to sustainability. The company has its shares listed on the New York Stock Exchange with the ticker symbol ASH (NYSE:ASH). Benecel is the main HPMC product under this company that is used in industries including skincare, dietary supplements, and pharmaceuticals, among others.

LOTTE Fine Chemical Co., Ltd.

LOTTE Fine Chemical Co., Ltd., founded in 1964, has evolved into a worldwide player in speciality chemicals, with both domestic and international bases. They develop essential materials that act as flexible industrial backbones for semiconductors, building, and pharmaceuticals. The company has its shares listed on the Korea Stock Exchange with the ticker symbol (KRX: 011170).

Other key players in the United States hydroxypropyl methylcellulose (HPMC) market include Shandong Head Group Co., Ltd., BPSI Holdings LLC, J. RETTENMAIER & SOHNE GmbH + Co KG, Lyfe Group, and ACG Pharma Technologies Pvt. Ltd., among others.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary

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- 3.1 GDP Outlook
- 3.2 GDP Per Capita Growth
- 3.3 Inflation Trends
- 3.4 Democracy Index
- 3.5 Gross Public Debt Ratios
- 3.6 Balance of Payment (BoP) Position
- 3.7 Population Outlook
- 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 North America Hydroxypropyl Methylcellulose (HPMC) Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 North America Hydroxypropyl Methylcellulose (HPMC) Historical Market (2018-2024)
 - 5.3 North America Hydroxypropyl Methylcellulose (HPMC) Market Forecast (2025-2034)
 - 5.4 North America Hydroxypropyl Methylcellulose (HPMC) Market Breakup by Country
 - 5.4.1 United States
 - 5.4.2 Canada
- 6 United States Hydroxypropyl Methylcellulose (HPMC) Market Overview
 - 6.1 Key Industry Highlights
 - 6.2 United States Hydroxypropyl Methylcellulose (HPMC) Historical Market (2018-2024)
 - 6.3 United States Hydroxypropyl Methylcellulose (HPMC) Market Forecast (2025-2034)
- 7 United States Hydroxypropyl Methylcellulose (HPMC) Market by End Use
 - 7.1 Food
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Construction
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 Pharmaceutical
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Others
- 8 United States Hydroxypropyl Methylcellulose (HPMC) Market by Region
 - 8.1 New England
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Mideast
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 Great Lakes
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 Plains
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Southeast

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- 8.5.1 Historical Trend (2018-2024)
- 8.5.2 Forecast Trend (2025-2034)
- 8.6 Southwest
 - 8.6.1 Historical Trend (2018-2024)
 - 8.6.2 Forecast Trend (2025-2034)
- 8.7 Rocky Mountain
 - 8.7.1 Historical Trend (2018-2024)
 - 8.7.2 Forecast Trend (2025-2034)
- 8.8 Far West
 - 8.8.1 Historical Trend (2018-2024)
 - 8.8.2 Forecast Trend (2025-2034)
- 9 Market Dynamics
 - 9.1 SWOT Analysis
 - 9.1.1 Strengths
 - 9.1.2 Weaknesses
 - 9.1.3 Opportunities
 - 9.1.4 Threats
 - 9.2 Porter's Five Forces Analysis
 - 9.2.1 Supplier's Power
 - 9.2.2 Buyer's Power
 - 9.2.3 Threat of New Entrants
 - 9.2.4 Degree of Rivalry
 - 9.2.5 Threat of Substitutes
 - 9.3 Key Indicators for Demand
 - 9.4 Key Indicators for Price
- 10 Value Chain Analysis
- 11 Competitive Landscape
 - 11.1 Supplier Selection
 - 11.2 Key Global Players
 - 11.3 Key Regional Players
 - 11.4 Key Player Strategies
 - 11.5 Company Profiles
 - 11.5.1 The Dow Chemical Company
 - 11.5.1.1 Company Overview
 - 11.5.1.2 Product Portfolio
 - 11.5.1.3 Demographic Reach and Achievements
 - 11.5.1.4 Certifications
 - 11.5.2 Ashland Inc.
 - 11.5.2.1 Company Overview
 - 11.5.2.2 Product Portfolio
 - 11.5.2.3 Demographic Reach and Achievements
 - 11.5.2.4 Certifications
 - 11.5.3 LOTTE Fine Chemical Co., Ltd.
 - 11.5.3.1 Company Overview
 - 11.5.3.2 Product Portfolio
 - 11.5.3.3 Demographic Reach and Achievements
 - 11.5.3.4 Certifications

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- 11.5.4 Shandong Head Group Co., Ltd.
 - 11.5.4.1 Company Overview
 - 11.5.4.2 Product Portfolio
 - 11.5.4.3 Demographic Reach and Achievements
 - 11.5.4.4 Certifications
- 11.5.5 BPSI Holdings LLC
 - 11.5.5.1 Company Overview
 - 11.5.5.2 Product Portfolio
 - 11.5.5.3 Demographic Reach and Achievements
 - 11.5.5.4 Certifications
- 11.5.6 J. RETTENMAIER & SOHNE GmbH + Co KG
 - 11.5.6.1 Company Overview
 - 11.5.6.2 Product Portfolio
 - 11.5.6.3 Demographic Reach and Achievements
 - 11.5.6.4 Certifications
- 11.5.7 Lyfe Group
 - 11.5.7.1 Company Overview
 - 11.5.7.2 Product Portfolio
 - 11.5.7.3 Demographic Reach and Achievements
 - 11.5.7.4 Certifications
- 11.5.8 ACG Pharma Technologies Pvt. Ltd.
 - 11.5.8.1 Company Overview
 - 11.5.8.2 Product Portfolio
 - 11.5.8.3 Demographic Reach and Achievements
 - 11.5.8.4 Certifications
- 11.5.9 Others

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