

Sweden Household Electric Grills Market Report and Forecast 2025-2034

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Report description:

The Sweden household electric grills market size is assessed to grow at a CAGR of 3.70% between 2025 and 2034. The market is being aided by the growing popularity of outdoor recreational activities like barbecuing and grilling.

Key Trends in the Market

Electric grills refer to cooking appliances that use electric elements to supply a constant heat source. These grills eliminate the requirement for fire starters, propane tanks, and charcoal, hence are considered more user-friendly than their conventional variants. Such grills are also available in a variety of configurations, designs, and sizes.

- Advantages of household electric grills such as compactness, portability, lightweight, convenience, safety, fast cooking options, ergonomics, and multifunctionality, among others, are boosting their appeal over their conventional counterparts.

- The Sweden household electric grills market demand is being supported by the surging popularity of barbecuing and grilling as recreational activities in the country. Grilling prepares food with a distinct flavour that is crisp on the outside and moist on the inside. In addition to this, the growing awareness regarding the effectiveness of grilling as a healthy alternative to other cooking methods such as frying is further bolstering the demand for electric grills.

- Innovations and technological advancements amid high environmental concerns in the country are positively influencing the Sweden household electric grills market growth. Key players are increasingly integrating technologies like the Internet of things (IoT) and artificial intelligence (AI) to improve the sustainability profile of electric grills, improve the speed and consistency of cooking, and empower users to remotely monitor temperature.

Sweden Household Electric Grills Market Segmentation

The EMR's report titled "Sweden Household Electric Grills Market Report and Forecast 2025-2034" offers a detailed analysis of the

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market based on the following segments:

Market Breakup by Type:

- Indoor Grills
- Outdoor Grills

Market Breakup by Product:

- Electric Griddles
- Electric Smokers

Market Breakup by Application:

- Residential
- Commercial

Market Breakup by Distribution Channel:

- Online
- Offline

Market Share by Type

Outdoor electric grills account for a considerable portion of the Sweden household electric grills market share. Such grills offer enhanced storage space, ease of usage, and smoky flavours. These grills are also equipped with different grilling surfaces to provide faster or slower cooking times. Besides, the development of outdoor electric grills with WiFi-enabled cooking systems that provide users with enhanced control over their grilling experience is anticipated to aid the market in the coming years.

Indoor electric grills, meanwhile, are cheaper, more versatile, and more convenient than their outdoor counterparts, hence they are used to prepare grilled vegetables and steaks in kitchens. These grills are compact and easy to clean and maintain, boosting their demand among customers.

Market Share by Product

As per the Sweden household electric grills market analysis, the demand for electric griddles is significantly increasing as they have a flat cooking surface and offer grease-free cooking. They are ideal for cooking quesadillas, hashbrowns, hamburgers, cheesesteaks, pancakes, and cheese sandwiches, among others.

Moreover, electric griddles have uniform temperatures across surfaces, are easy to operate, use less energy to preheat, produce consistent food quality, reduce kitchen cooling costs, and have efficient operations. Manufacturers are attempting to develop innovative griddle plate surfacing for enhanced energy efficiency and restrict energy radiation.

Competitive Landscape

The report gives a detailed analysis of the following key players in the Sweden household electric grills market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

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Weber-Stephen Products LLC

Weber-Stephen Products LLC, established in 1952, is a leading manufacturer of gas and charcoal grills and their accessories. Its products are manufactured in Huntley, Illinois, and use high-quality components sourced from the world and the United States. The company also boasts an expansive portfolio of high-quality electric grills.

Sage Appliances GmbH

Sage Appliances GmbH has established its position as a leading developer and manufacturer of high-quality kitchen appliances. Headquartered in Krefeld, Germany, the company provides customers with high-quality, multifunctional, and easy-to-clean appliances for everyday usage. Some of its popular products are coffee and espresso machines, grill pressers, microwaves, juicers, air fryers, and ovens, among others.

De' Longhi S.p.A

De' Longhi S.p.A, is an Italian that manufactures and markets small appliances for segments like cooking, home care, air conditioning, and kitchen. The company boasts a presence in over 120 markets with an employee base of more than 10,000 individuals. Established in 1974, some of its iconic products are Rot-Fryer, Pinguino, Sforнатutto, and Tasciugo, among others.

Other Sweden household electric grills market players include Whirlpool Corporation, SEB S.A. (Tefal), Koninklijke Philips N.V., Hisense International Co., Ltd. (Gorenje), Smartwares B.V. (Tristar Europe B.V.), Park o grill Sverige, and Dometic Group AB (CADAC International), among others.

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