

United States Architectural Coatings Market Size, Share and Growth Analysis Report: Forecast Trends and Outlook 2025-2034

Market Report | 2025-06-29 | 144 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The United States architectural coatings market was valued at USD 17.05 Billion in 2024. The industry is expected to grow at a CAGR of 3.40% during the forecast period of 2025-2034 to attain a valuation of USD 23.82 Billion by 2034.

United States Architectural Coatings Market Outlook

The rise in disposable income, surge in residential and commercial construction, and growing home renovation activities are some of the prominent factors boosting growth of the United States architectural coatings market. Moreover, stringent government regulations to mitigate usage of VOCs in paints and coatings has fuelled the demand for eco-friendly coatings in the country.

Several market players are focusing on strengthening their market reach. For instance, PPG, a paints and coatings provider, announced in February 2024 that it is exploring strategic alternatives to enhance its revenue in architectural coatings businesses in the USA and Canada. As per the United States architectural coatings industry analysis, the company is mainly focusing on optimising its product portfolio which consists of paints, coatings, and sealants, among others.

Rising Demand for Coatings in the Construction and Automotive Industries is Driving United States Architectural Coatings Market Growth

- Between 2025 and 2034, the Far West region is expected to lead with the highest CAGR of 3.9%, driven by the growing demand for coatings in the construction and automotive industries, along with a focus on environmental sustainability.
- The Rocky Mountain region follows with a CAGR of 3.7%, supported by the expansion of construction projects and the adoption of advanced coating technologies.
- The Southwest, with a CAGR of 3.5%, benefits from increasing residential and commercial construction activities.
- The Southeast, growing at a CAGR of 3.4%, shows steady architectural coatings demand growth in United States due to its

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

favorable economic conditions and rising investments in infrastructure.

- New England and the Mideast regions exhibit moderate growth with CAGRs of 3.2% and 2.9%, respectively, reflecting their established but slower-growing markets.
- The Plains and Great Lakes regions, with CAGRs of 2.7% and 2.6%, respectively, experience the slowest growth due to their smaller market sizes and limited industrial activities.

Waterborne Coatings Lead the United States Architectural Coatings Market Share, Followed by Solvent and Powder Coatings

- From 2024 to 2032, waterborne coatings are anticipated to experience the highest growth, with a CAGR of 3.7%, driven by their environmental benefits and increasing regulatory pressures to reduce volatile organic compounds (VOCs).
- Solvent borne coatings, with a CAGR of 3.6%, contribute to United States architectural coatings market revenue due to its consistent use in industrial applications where durability and performance are critical.
- Powder coatings, with a CAGR of 3.3%, see steady demand due to their superior finish and efficiency in application, particularly in the automotive and appliance sectors.
- The 'others' category, with a CAGR of 3.1%, includes various specialty coatings that contribute to overall market growth at a slower pace.

Increasing Number of Renovation Projects in Residential Sector is One of the Main United States Architectural Coatings Market Trends

- In the market from 2024 to 2032, the residential sector is expected to lead with a CAGR of 3.7%, driven by the increasing demand for aesthetic and protective coatings in new housing developments and renovation projects.
- The non-residential sector, with a CAGR of 3.1%, shows moderate growth as commercial and industrial projects continue to require durable and high-performance coatings, further influencing United States architectural coatings market dynamics and trends.
- The overall market is growing at a global CAGR of 3.4%, with balanced demand across both end-user sectors, reflecting the ongoing need for coatings in various construction and industrial applications.

Key Questions Answered in This Report:

- How has the United States architectural coatings market performed historically, and what are the growth expectations for the future?
- What are the primary factors influencing demand and growth in the United States architectural coatings market?
- What are the key segments within the United States architectural coatings market, and how are they expected to evolve over the forecast period?
- What are the major challenges and opportunities facing stakeholders in the United States architectural coatings market?
- Who are the key players in the United States architectural coatings market, and what strategies are they employing to maintain a competitive edge?
- What are the regulatory and policy factors influencing the United States architectural coatings market globally or regionally?
- How competitive is the United States architectural coatings market according to Porter's five forces analysis, including factors like bargaining power of buyers and suppliers?
- What are the current trends shaping the United States architectural coatings market landscape, and how are they expected to evolve in the future?
- How are technological advancements impacting the United States architectural coatings market, and what role do innovation and R&D play in driving growth?
- What are the consumer preferences and buying behavior trends influencing the United States architectural coatings market?
- How sustainable are current growth rates in the United States architectural coatings market, and what factors could potentially

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

disrupt these trends?

- What are the regional dynamics within the United States architectural coatings market, and how do they contribute to overall market growth?
- What are the economic factors influencing the United States architectural coatings market, such as GDP growth, inflation rates, and currency fluctuations?
- How are demographic shifts, such as aging populations or urbanization trends, affecting demand in the United States architectural coatings market?
- What are the key strategic partnerships, mergers, and acquisitions shaping the competitive landscape of the United States architectural coatings market?
- What are the regulatory and legal frameworks impacting the United States architectural coatings market globally or in key regions?
- How are changing consumer lifestyles and preferences influencing product or service demand within the United States architectural coatings market?
- What are the emerging market trends and niche opportunities within the United States architectural coatings market that stakeholders should be aware of?
- How resilient is the United States architectural coatings market to external shocks or disruptions, such as geopolitical tensions or natural disasters?
- What are the potential barriers to market entry and growth for new players in the United States architectural coatings market?

Key Benefits for Stakeholders:

Expert Market Research's industry report provides a comprehensive quantitative analysis of various market segments, historical and current market trends, and forecasts the dynamics of the United States architectural coatings market spanning from 2018 to 2034.

The research report delivers up-to-date insights into the market drivers, challenges, and opportunities shaping the United States architectural coatings industry.

Stakeholders can leverage Porter's five forces analysis to assess the impact of new entrants, competitive rivalry, supplier power, buyer power, and the threat of substitution. This analysis aids in evaluating the competitiveness and attractiveness of the United States architectural coatings market.

The competitive landscape section enables stakeholders to gain a deep understanding of their competitive environment. It offers insights into the current market positions of key players, their strategies, and their market shares.

Additionally, the report highlights emerging trends, regulatory influences, and technological advancements that are pivotal for stakeholders navigating the United States architectural coatings market landscape.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 United States Architectural Coatings Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 United States Architectural Coatings Historical Market (2018-2024)
 - 5.3 United States Architectural Coatings Market Forecast (2025-2034)
- 6 United States Architectural Coatings Market by Type
 - 6.1 Waterborne Coatings
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Solventborne Coatings
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
 - 6.3 Powder Coatings
 - 6.3.1 Historical Trend (2018-2024)
 - 6.3.2 Forecast Trend (2025-2034)
 - 6.4 Others
- 7 United States Architectural Coatings Market by Application
 - 7.1 Residential
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Non-Residential
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
- 8 United States Architectural Coatings Market by Region
 - 8.1 New England
 - 8.1.1 Historical Trend (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1.2 Forecast Trend (2025-2034)
- 8.2 Mideast
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
- 8.3 Great Lakes
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
- 8.4 Plains
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
- 8.5 Southeast
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
- 8.6 Southwest
 - 8.6.1 Historical Trend (2018-2024)
 - 8.6.2 Forecast Trend (2025-2034)
- 8.7 Rocky Mountain
 - 8.7.1 Historical Trend (2018-2024)
 - 8.7.2 Forecast Trend (2025-2034)
- 8.8 Far West
 - 8.8.1 Historical Trend (2018-2024)
 - 8.8.2 Forecast Trend (2025-2034)
- 9 Market Dynamics
 - 9.1 SWOT Analysis
 - 9.1.1 Strengths
 - 9.1.2 Weaknesses
 - 9.1.3 Opportunities
 - 9.1.4 Threats
 - 9.2 Porter's Five Forces Analysis
 - 9.2.1 Supplier's Power
 - 9.2.2 Buyer's Power
 - 9.2.3 Threat of New Entrants
 - 9.2.4 Degree of Rivalry
 - 9.2.5 Threat of Substitutes
 - 9.3 Key Indicators for Demand
 - 9.4 Key Indicators for Price
- 10 Competitive Landscape
 - 10.1 Supplier Selection
 - 10.2 Key Global Players
 - 10.3 Key Regional Players
 - 10.4 Key Player Strategies
 - 10.5 Company Profiles
 - 10.5.1 Sherwin-Williams
 - 10.5.1.1 Company Overview
 - 10.5.1.2 Product Portfolio
 - 10.5.1.3 Demographic Reach and Achievements
 - 10.5.1.4 Certifications

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.5.2 PPG industries
 - 10.5.2.1 Company Overview
 - 10.5.2.2 Product Portfolio
 - 10.5.2.3 Demographic Reach and Achievements
 - 10.5.2.4 Certifications
- 10.5.3 Benjamin Moore & Co.
 - 10.5.3.1 Company Overview
 - 10.5.3.2 Product Portfolio
 - 10.5.3.3 Demographic Reach and Achievements
 - 10.5.3.4 Certifications
- 10.5.4 Valspar
 - 10.5.4.1 Company Overview
 - 10.5.4.2 Product Portfolio
 - 10.5.4.3 Demographic Reach and Achievements
 - 10.5.4.4 Certifications
- 10.5.5 AkzoNobel
 - 10.5.5.1 Company Overview
 - 10.5.5.2 Product Portfolio
 - 10.5.5.3 Demographic Reach and Achievements
 - 10.5.5.4 Certifications
- 10.5.6 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**United States Architectural Coatings Market Size, Share and Growth Analysis Report:
Forecast Trends and Outlook 2025-2034**

Market Report | 2025-06-29 | 144 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

