

United States Automotive Adhesives Market Size, Share and Growth Analysis Report: Forecast Trends and Outlook 2025-2034

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Report description:

The United States automotive adhesives market reached approximately USD 1.10 Billion in 2024. The market is projected to grow at a CAGR of 5.80% between 2025 and 2034, reaching a value of around USD 1.93 Billion by 2034.

United States Automotive Adhesives Market Outlook

The rising demand for very high bondage (VHB) tape to achieve part mounting during the vehicle production process is one of the crucial factors fuelling the growth of the United States automotive adhesives market. The burgeoning prominence of EVs is fuelling the demand for adhesives which are used in cameras, radars, and sensors for bonding as well as thermal adhesives which can bond battery components and remove the heat from heat-generating components.

Vehicle sales in the country were up by 12.3% year-on-year basis in 2023. The sales of passenger cars were up by 8.1% whereas light truck sales were up by 13.4 year-on-year basis in 2023, which signifies a growth in the demand for automotive adhesives.

As per the United States Automotive Adhesives Market Regional Analysis, the Far West Leads the Market

- The Far West region is expected to lead with the highest CAGR of 6.7%. This growth is driven by the region's robust automotive manufacturing sector and increasing investments in electric vehicle production.
- As per the United States automotive adhesives industry analysis, the Rocky Mountain region follows with a CAGR of 6.2%, supported by the rising demand for lightweight vehicles and advancements in adhesive technologies.
- The Southwest, with a CAGR of 6.0%, benefits from a growing automotive industry and strategic initiatives to enhance production capabilities.
- The Southeast, growing at a CAGR of 5.7%, shows significant growth due to the presence of major automotive manufacturers and an expanding vehicle production base.

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- New England boosts the United States automotive adhesives market value with a CAGR of 5.4%, and the Mideast, with a CAGR of 5.0%, exhibiting steady growth driven by the adoption of advanced materials and technologies in automotive manufacturing.
- The Plains region, with a CAGR of 4.6%, and the Great Lakes region, with a CAGR of 4.3%, experience moderate growth due to stable but slower increases in automotive production activities.

United States Automotive Adhesives Market Growth is Driven by Superior Bonding Properties of Polyurethane Adhesives

- Polyurethane adhesives are expected to experience the highest growth, with a CAGR of 6.5%. This growth is driven by their versatility and excellent bonding properties, making them ideal for various automotive applications.
- Epoxy adhesives, growing at a CAGR of 6.2%, are favoured for their high strength and durability, particularly in structural bonding.
- Acrylics fuel the United States automotive adhesives demand with a CAGR of 5.9% and continue to be popular due to their fast curing times and strong adhesion to a variety of substrates.
- Silicone adhesives, growing at a CAGR of 5.6%, are valued for their flexibility and resistance to extreme temperatures and environmental conditions.
- The 'Others' category, with a CAGR of 5.2%, includes various other resin types contributing to the overall market growth.

Growing Demand for Durable Bonding Solutions Fuel United States Automotive Adhesives Market Share

- Passenger vehicles are expected to lead with the highest CAGR of 6.5%. This growth is driven by the increasing production of passenger cars and the adoption of adhesives for weight reduction and enhanced vehicle performance.
- As per the United States automotive adhesives market dynamic and trends, Light commercial vehicles, growing at a CAGR of 6.1%, reflect the rising demand for efficient and durable bonding solutions in the production of vans, trucks, and utility vehicles.
- Heavy commercial vehicles, with a CAGR of 5.5%, show steady growth driven by the need for robust adhesives in the manufacturing of heavy-duty trucks and buses, where strength and durability are critical.

Key Questions Answered in This Report:

- How has the United States automotive adhesives market performed historically, and what are the growth expectations for the future?
- What are the primary factors influencing demand and growth in the United States automotive adhesives market?
- What are the key segments within the United States automotive adhesives market, and how are they expected to evolve over the forecast period?
- What are the major challenges and opportunities facing stakeholders in the United States automotive adhesives market?
- Who are the key players in the United States automotive adhesives market, and what strategies are they employing to maintain a competitive edge?
- What are the regulatory and policy factors influencing the United States automotive adhesives market globally or regionally?
- How competitive is the United States automotive adhesives market according to Porter's five forces analysis, including factors like bargaining power of buyers and suppliers?
- What are the current trends shaping the United States automotive adhesives market landscape, and how are they expected to evolve in the future?
- How are technological advancements impacting the United States automotive adhesives market, and what role do innovation and R&D play in driving growth?
- What are the consumer preferences and buying behavior trends influencing the United States automotive adhesives market?
- How sustainable are current growth rates in the United States automotive adhesives market, and what factors could potentially disrupt these trends?
- What are the regional dynamics within the United States automotive adhesives market, and how do they contribute to overall

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market growth?

- What are the economic factors influencing the United States automotive adhesives market, such as GDP growth, inflation rates, and currency fluctuations?
- How are demographic shifts, such as aging populations or urbanization trends, affecting demand in the United States automotive adhesives market?
- What are the key strategic partnerships, mergers, and acquisitions shaping the competitive landscape of the United States automotive adhesives market?
- What are the regulatory and legal frameworks impacting the United States automotive adhesives market globally or in key regions?
- How are changing consumer lifestyles and preferences influencing product or service demand within the United States automotive adhesives market?
- What are the emerging market trends and niche opportunities within the United States automotive adhesives market that stakeholders should be aware of?
- How resilient is the United States automotive adhesives market to external shocks or disruptions, such as geopolitical tensions or natural disasters?
- What are the potential barriers to market entry and growth for new players in the United States automotive adhesives market?

Key Benefits for Stakeholders:

Expert Market Research's industry report provides a comprehensive quantitative analysis of various market segments, historical and current market trends, and forecasts the dynamics of the United States automotive adhesives market spanning from 2018 to 2032.

The research report delivers up-to-date insights into the market drivers, challenges, and opportunities shaping the United States automotive adhesives industry.

Stakeholders can leverage Porter's five forces analysis to assess the impact of new entrants, competitive rivalry, supplier power, buyer power, and the threat of substitution. This analysis aids in evaluating the competitiveness and attractiveness of the United States automotive adhesives market.

The competitive landscape section enables stakeholders to gain a deep understanding of their competitive environment. It offers insights into the current market positions of key players, their strategies, and their market shares.

Additionally, the report highlights emerging trends, regulatory influences, and technological advancements that are pivotal for stakeholders navigating the United States automotive adhesives market landscape.

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