

## **United States Non-Woven Fabric Market Size, Share and Growth Analysis Report: Forecast Trends and Outlook 2025-2034**

Market Report | 2025-06-29 | 119 pages | EMR Inc.

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### **Report description:**

The United States non-woven fabric market was valued at USD 14.49 Billion in 2024. The industry is expected to grow at a CAGR of 4.80% during the forecast period of 2025-2034 to attain a valuation of USD 23.16 Billion by 2034.

#### United States Non-Woven Fabric Market Outlook

The rising incorporation of non-woven fabric in the interlining of garments is one of the major factors boosting the growth of the United States non-woven fabric market. They can be used in the collars, cuffs, and waistbands of a garment to enhance their structural appearance and durability. These fabrics are also increasingly used by department stores, gift shops, and grocers for the purpose of shopping bags due to their eco-friendly and versatile nature.

The growing usage of non-woven fabrics in the medical sector for surgical apparel and masks as well as wound dressings is one of the key market trends. Non-woven dressings offer superior absorption properties and are sterile in nature which provides a suitable healing environment for preventing infection and healing wounds.

As per the United States Non-Woven Fabric Market Regional Insight, the Far West Leads the Market

- The Far West region is expected to lead with the highest CAGR of 7.2%, driven by strong demand from the hygiene and medical sectors, along with significant investments in advanced manufacturing technologies.
- As per the United States non-woven fabric industry analysis, the Rocky Mountain region follows with a CAGR of 6.7%, supported by growing applications in the automotive and construction industries.
- The Southwest, with a CAGR of 6.4%, sees steady growth due to its expanding industrial base and increasing use of non-woven fabrics in various applications.
- The Southeast region, at 6.1%, reflects solid growth, driven by a large population and robust healthcare sector. New England,

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with a 5.8% CAGR, shows moderate growth, supported by an established market and steady demand across various sectors.

- The Mideast and Plains regions fuel the demand of United States non-woven fabric market with CAGRs of 5.3% and 5.0% respectively, exhibit slower growth due to more traditional market structures and smaller industrial bases.
- The Great Lakes region, at 4.7%, displays the slowest growth, reflecting economic challenges and a more conservative approach to industrial investments.

One of the Prominent United States Non-Woven Fabric Market Trends is Cost-Effectiveness of Spunbond Non-Woven Fabrics

- The spunbond technology segment is expected to lead with a CAGR of 6.8% from 2024 to 2032. The growth in this segment is driven by the widespread use of spunbond non-woven fabrics in a variety of applications, including hygiene products, medical supplies, and industrial uses, due to their strength, durability, and cost-effectiveness.
- As per the United States non-woven fabric market dynamics and trends, the dry-laid segment, projected to grow at a CAGR of 6.6%, is also gaining prominence, particularly in the production of wipes, filters, and insulation materials where uniformity and absorbency are crucial.
- Wet-laid technology, with a CAGR of 6.0%, remains significant in niche applications such as specialty papers and filtration products, where high density and fine fiber structures are required.
- The "Others" category, encompassing emerging technologies and hybrid processes, is expected to grow at a CAGR of 5.6%, reflecting ongoing innovation and adaptation in the non-woven fabric market.

United States Non-Woven Fabric Market Growth is Driven by Growing Implementation of Non-Woven Fabrics in Medical Sector

- The healthcare segment is anticipated to dominate the market by end use, with a CAGR of 7.0% from 2024 to 2032. This growth is fuelled by the increasing demand for non-woven fabrics in medical products such as surgical gowns, drapes, masks, and other disposable healthcare items, driven by heightened health and safety standards.
- The automotive segment fuels the United States non-woven fabric market opportunities at a CAGR of 6.6%, is expanding as non-woven fabrics are increasingly used in vehicle interiors, insulation, and filtration systems for their lightweight and versatile properties.
- The textiles segment, with a CAGR of 6.3%, continues to grow as non-woven fabrics are increasingly adopted in home furnishings, apparel, and other textile applications due to their flexibility and cost-effectiveness.
- The construction segment fuels the United States non-woven fabric demand at a CAGR of 6.0%, which remains vital as non-woven fabrics are used in geotextiles, roofing, and insulation materials where durability and performance are key.
- The "Others" category, including applications in agriculture, packaging, and industrial uses, is expected to grow at a CAGR of 5.6%, reflecting the diverse and expanding applications of non-woven fabrics across various industries.

Key Questions Answered in This Report:

- How has the United States non-woven fabric market performed historically, and what are the growth expectations for the future?
- What are the primary factors influencing demand and growth in the United States non-woven fabric market?
- What are the key segments within the United States non-woven fabric market, and how are they expected to evolve over the forecast period?
- What are the major challenges and opportunities facing stakeholders in the United States non-woven fabric market?
- Who are the key players in the United States non-woven fabric market, and what strategies are they employing to maintain a competitive edge?
- What are the regulatory and policy factors influencing the United States non-woven fabric market globally or regionally?
- How competitive is the United States non-woven fabric market according to Porter's five forces analysis, including factors like bargaining power of buyers and suppliers?
- What are the current trends shaping the United States non-woven fabric market landscape, and how are they expected to evolve

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in the future?

- How are technological advancements impacting the United States non-woven fabric market, and what role do innovation and R&D play in driving growth?
- What are the consumer preferences and buying behavior trends influencing the United States non-woven fabric market?
- How sustainable are current growth rates in the United States non-woven fabric market, and what factors could potentially disrupt these trends?
- What are the regional dynamics within the United States non-woven fabric market, and how do they contribute to overall market growth?
- What are the economic factors influencing the United States non-woven fabric market, such as GDP growth, inflation rates, and currency fluctuations?
- How are demographic shifts, such as aging populations or urbanization trends, affecting demand in the United States non-woven fabric market?
- What are the key strategic partnerships, mergers, and acquisitions shaping the competitive landscape of the United States non-woven fabric market?
- What are the regulatory and legal frameworks impacting the United States non-woven fabric market globally or in key regions?
- How are changing consumer lifestyles and preferences influencing product or service demand within the United States non-woven fabric market?
- What are the emerging market trends and niche opportunities within the United States non-woven fabric market that stakeholders should be aware of?
- How resilient is the United States non-woven fabric market to external shocks or disruptions, such as geopolitical tensions or natural disasters?
- What are the potential barriers to market entry and growth for new players in the United States non-woven fabric market?

Key Benefits for Stakeholders:

Expert Market Research's industry report provides a comprehensive quantitative analysis of various market segments, historical and current market trends, and forecasts the dynamics of the United States non-woven fabric market spanning from 2018 to 2032.

The research report delivers up-to-date insights into the market drivers, challenges, and opportunities shaping the United States non-woven fabric industry.

Stakeholders can leverage Porter's five forces analysis to assess the impact of new entrants, competitive rivalry, supplier power, buyer power, and the threat of substitution. This analysis aids in evaluating the competitiveness and attractiveness of the United States non-woven fabric market.

The competitive landscape section enables stakeholders to gain a deep understanding of their competitive environment. It offers insights into the current market positions of key players, their strategies, and their market shares.

Additionally, the report highlights emerging trends, regulatory influences, and technological advancements that are pivotal for stakeholders navigating the United States non-woven fabric market landscape.

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