

Brazil Pulses Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)

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Report description:

The Brazil pulses market reached around 2.61 MMT in 2024. The market is projected to grow at a CAGR of 3.90% between 2025 and 2034 to reach nearly 3.83 MMT by 2034.

Brazil Pulses Market Growth

Data from the Brazilian Agricultural Research Corporation (EMBRAPA) reveals that in 2019, the area allocated for chickpea cultivation exceeded 12,000 hectares. The increase in chickpea production can be attributed to their ability to thrive in diverse climatic conditions. Furthermore, the lower water requirements of chickpeas have led to their growing adoption by farmers in the Cerrado biome of Brazil's Midwest.

Brazil's robust agricultural sector, combined with its conducive climate for pulse cultivation, has created substantial export opportunities, particularly to nations with a high demand for pulses, such as India and countries in the Middle East. While production is significant across various regions, the states of Parana, Minas Gerais, Mato Grosso, Bahia, and Goias stand out as the foremost producers in the country.

Brazil is a significant producer of beans and pulses, playing a crucial role in both the domestic and global agricultural markets. Brazil possesses the highest per capita consumption of pulses in Latin America, predominantly in the form of black beans. Additionally, the ongoing enhancement of research focused on developing new cultivars, improving technologies, and disseminating information regarding pulse production systems suggests a positive future for pulses in Brazil. The transition to sustainable and eco-friendly agricultural methods is encouraging the growth of pulses, recognised for their minimal water requirements and their capacity to enhance soil fertility through nitrogen fixation.

Key Trends and Developments

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Growing food demand; rising health consciousness; surging preference for sustainable food options; increasing demand for plant-based protein-rich foods; and the growing adoption of advanced technologies are favouring the Brazil pulses market expansion.

July 2024

EMBRAPA launched chickpea and lentil protein concentrates to increase the protein standard in foods like burgers and plant-based beverages. The concentrates can also be used in the preparation of protein drinks and supplements for vegetarians, vegans, and flexitarians.

August 2019

Milhao showcased its new line of pulse flours made from chickpeas, ground lentils, and peas with a protein content ranging from 20-26%. The pulse flours are expected to be used in plant-based meat alternatives.

June 2018

The Brazilian Ministry of Agriculture, Livestock and Supply launched the National Plan for the Development of the Beans and Pulses Production Chain aimed at boosting the production, marketing, and consumption of beans and pulses, including chickpeas, peas, and lentils.

Growing Food Demand

The exploding global population and the rising food demand are boosting the consumption of pulses like chickpeas and lentils as a cost-effective source of vitamins, minerals, and proteins.

Surging Health Consciousness

Rising health consciousness and the growing prevalence of health issues such as diabetes, obesity, hypertension, and cardiovascular diseases are surging the consumption of protein-rich foods, including pulses.

Rising Demand for Sustainable Food Choices

Pulses boast low carbon footprints, significantly reduce greenhouse gas emissions, are water-efficient, and surge soil fertility while reducing the need for synthetic fertilisers. They are also low-cost crops, can be grown in diverse soil types and climates, and can be effectively stored for long periods of time.

Increasing Interest in Plant-Based Protein-Rich Diets

With the growing trend of veganism and vegetarianism, the demand for plant-based protein-rich diets is significantly rising, hence surging the demand for pulses.

Growing Adoption of Digital Technologies

The growing adoption of digital technologies such as drones, sensors, remote analytics, blockchain, and artificial intelligence, among others, is optimising the production and distribution of low-productivity crops like pulses.

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Brazil Pulses Market Trends

Growing concerns regarding rapid climate change and increasing water scarcity issues are boosting the cultivation of pulses as they have low water and carbon footprint and can withstand climate-related calamities like droughts. In farming systems like intercropping, agroforestry, and integrated farming systems, pulses improve the resilience of agricultural livelihoods. Besides, the increasing number of vegans, flexitarians, and vegetarians, coupled with the rising interest in plant-based foods made from pulses, is propelling the market in Brazil.

Brazil Pulses Industry Segmentation

Brazil Pulses Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Type:

- Chickpeas
- Lentils
- Pigeon Peas
- Black Gram
- Mung Beans
- Others

Market Breakup by Distribution Channel:

- Hypermarket and Supermarket
- Convenience Stores
- E-Commerce
- Others

Market Breakup by Region:

- Sao Paulo
- Minas Gerais
- Rio de Janeiro
- Bahia
- Rio Grande do Sul
- Others

Brazil Pulses Market Share

Based on the distribution channel, the market is segmented into hypermarket and supermarket, convenience stores, and e-commerce, among others. The e-commerce segment is projected to grow at a CAGR of 7.4% during the forecast period of 2025-2034. The sales of pulses via e-commerce have experienced substantial growth, showcasing a wider trend in online shopping and the changing preferences of consumers.

Leading Companies in the Brazil Pulses Market

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Major players are focusing on the production of organic and chemical free pulses to gain a competitive edge in the market.

- Corregar Corretora de Mercadorias
- Prisma Brazil
- Archer Daniels Midland Company
- Coperaguas
- Others

The comprehensive report looks into the macro and micro aspects of the market. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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