

Brazil Textile Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)

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Report description:

The Brazil textile market reached is projected to grow at a CAGR of 4.90% between 2025 and 2034. The market is being driven by the growing population and the expanding middle class in the country.

Brazil Textile Market Growth

The textile sector in Brazil plays a crucial role in the national economy. According to the Brazilian Association of the Textile and Clothing Industry (Abit), textile exports reached US\$ 1.14 billion, while imports amounted to US\$ 5.9 billion in 2022. The country's substantial population and expanding middle class are significantly increasing the demand for textiles, especially within the fashion and apparel sectors. As disposable incomes rise, consumers are more inclined to purchase clothing, home textiles, and various fabric-based products. Additionally, Brazil is a prominent exporter of cotton and other raw materials, which further bolsters the textile sector. The rising global demand for high-quality Brazilian textiles, particularly in markets such as the United States and Europe, is also fuelling the growth of this sector.

The worldwide transition towards sustainable and environmentally conscious products is influencing the textile sector in Brazil. There is a growing demand for organic cotton and other sustainable materials, prompting Brazilian manufacturers to implement eco-friendly practices. In 2021, the Brazilian Cotton Growers Association (Abrapa) introduced the SouABR Program, which represents the first extensive traceability initiative within the domestic textile sector. This program ensures the traceability of cotton from its source, backed by the ABR certification, throughout the entire textile supply chain until it reaches the retail product.

Key Trends and Development

Rapid economic growth; extensive cotton production in the country; technological advancements; and the growing trend of

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sustainability are favouring the Brazil textile market expansion.

May 2024

Loewe, a luxury fashion label, opened its first store in Brazil in the Iguatemi Sao Paulo shopping mall. The new store marks the company's aim to expand its global presence.

July 2023

H&M announced that it will launch online trade and stores in Brazil in 2025 amid the rising population levels and the growing appreciation of fashion in the country.

April 2023

Shein announced an investment of 750 million reais in Brazil to partner with 2,000 textile manufacturers and create 100,000 jobs in the country. Through the investment, the company aims to localise its supply chain, reduce waste, and manage excess inventory.

Rapid Economic Growth

Rapid economic growth, rapid urbanisation, and rising disposable incomes in Brazil are surging the consumption of textiles and clothing. With 87% of the country's entire population living in cities, the demand for textiles is increasing.

Extensive Cotton Production in Brazil

Brazil is one of the leading producers of cotton in the world due to its tropical climate and extensive land area. Increasing investments in advanced agricultural technology and the growing adoption of modern practices and innovations such as rational use of inputs and genetically improved seeds are further optimising cotton production in Brazil.

Technological Advancements

Technological advancements and innovations are leading to the development of textiles with shorter lead times and reduced environmental impact. Advancements in finishing, weaving, dyeing, and printing are enhancing the efficiency and cost-effectiveness of textile manufacturing while improving fibre quality.

Use of Nanotechnology in Textile Manufacturing

Nanotechnology is increasingly used in textile manufacturing to create textiles that are stronger, lighter, and more breathable. The technology is also used to impart properties such as soil resistance, water repellence, wrinkle resistance, UV protection, anti-bacterial, and flame retardation.

Growing Trend of Sustainability

Sustainability is at the forefront of innovation and customer demand in the textile industry. There is rising use of recycled and upcycled materials sourced from post-consumer waste like discarded textiles, plastic bottles, and fishing nets as well as plant-based and biodegradable fabrics.

Brazil Textile Market Trends

The rising consumer consciousness around sustainable and ethical practices and the growing trend of vegan and ethical fashion are aiding the market growth. Advancements in fibre recycling technology are enabling the recycling of textiles and reducing the environmental impact of the fashion industry.

Advancements in fabric weaving, digital printing, and other processes are enabling the production of a wide range of fabrics with enhanced consistency, accuracy, and cost efficiency. Besides, the development of digital technologies and digitisation in various areas, including production, design, and distribution enable customisation and personalisation.

Brazil Textile Industry Segmentation

"Brazil Textile Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Material:

- Cotton
- Wool
- Silk
- Chemical
- Others

Market Breakup by Product:

- Natural Fibres
- Polyester
- Nylon
- Others

Market Breakup by Application:

- Household
- Technical
- Fashion and Clothing
- Others

Market Breakup by Region:

- Sao Paulo
- Minas Gerais
- Rio de Janeiro
- Bahia
- Rio Grande do Sul
- Others

Brazil Textile Market Share

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Based on the application, the market is segmented into household, technical, and fashion and clothing, among others. The fashion and clothing segment is projected to grow at a CAGR of 5.3% during the forecast period of 2025-2034. Textiles play a vital role in the manufacturing of clothing, bags, accessories, and shoes, among others.

Leading Companies in the Brazil Textile Market

Major players are focusing on the production of sustainable textile manufacturing to gain a competitive edge in the market.

- Santana Textiles Group
- COTEMINAS SA
- Adatex
- Pettenati SA Industria Textil
- Covolan Industria Textil LTDA
- Lunelli Group
- Tecidos Constancio Vieira
- Vicunha Textil
- Toray Industries, Inc.
- Others

The comprehensive report looks into the macro and micro aspects of the market. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios

- 3.6 Balance of Payment (BoP) Position
- 3.7 Population Outlook
- 3.8 Urbanisation Trends
- 4 Country Risk Profiles
- 4.1 Country Risk
- 4.2 Business Climate
- 5 Latin America Textile Market Overview
- 5.1 Key Industry Highlights
- 5.2 Latin America Textile Historical Market (2018-2024)
- 5.3 Latin America Textile Market Forecast (2025-2034)
- 6 Brazil Textile Market Overview
- 6.1 Key Industry Highlights
- 6.2 Brazil Textile Historical Market (2018-2024)
- 6.3 Brazil Textile Market Forecast (2025-2034)
- 7 Brazil Textile Market by Material
- 7.1 Cotton
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
- 7.2 Wool
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
- 7.3 Silk
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
- 7.4 Chemical
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
- 7.5 Others
- 8 Brazil Textile Market by Product
- 8.1 Natural Fibres
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
- 8.2 Polyester
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
- 8.3 Nylon
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
- 8.4 Others
- 9 Brazil Textile Market by Application
- 9.1 Household
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
- 9.2 Technical
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
- 9.3 Fashion and Clothing

9.3.1 Historical Trend (2018-2024)

9.3.2 Forecast Trend (2025-2034)

9.4 Others

10 Brazil Textile Market by Region

10.1 Sao Paulo

10.1.1 Historical Trend (2018-2024)

10.1.2 Forecast Trend (2025-2034)

10.2 Minas Gerais

10.2.1 Historical Trend (2018-2024)

10.2.2 Forecast Trend (2025-2034)

10.3 Rio de Janeiro

10.3.1 Historical Trend (2018-2024)

10.3.2 Forecast Trend (2025-2034)

10.4 Bahia

10.4.1 Historical Trend (2018-2024)

10.4.2 Forecast Trend (2025-2034)

10.5 Rio Grande do Sul

10.5.1 Historical Trend (2018-2024)

10.5.2 Forecast Trend (2025-2034)

10.6 Others

11 Market Dynamics

11.1 SWOT Analysis

11.1.1 Strengths

11.1.2 Weaknesses

11.1.3 Opportunities

11.1.4 Threats

11.2 Porter's Five Forces Analysis

11.2.1 Supplier's Power

11.2.2 Buyer's Power

11.2.3 Threat of New Entrants

11.2.4 Degree of Rivalry

11.2.5 Threat of Substitutes

11.3 Key Indicators of Demand

11.4 Key Indicators of Price

12 Trade Data Analysis (HS Code- 51, 52, 59)

12.1 Major Importing Countries

12.1.1 By Volume

12.1.2 By Value

12.2 Major Exporting Countries

12.2.1 By Volume

12.2.2 By Value

13 Competitive Landscape

13.1 Supplier Selection

13.2 Key Global Players

13.3 Key Regional Players

13.4 Key Player Strategies

13.5 Company Profiles

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- 13.5.1 Santana Textiles Group
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
- 13.5.2 COTEMINAS SA
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
- 13.5.3 Adatex
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
- 13.5.4 Pettenati SA Industria Textil
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
- 13.5.5 Covolan Industria Textil LTDA
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
- 13.5.6 Lunelli Group
 - 13.5.6.1 Company Overview
 - 13.5.6.2 Product Portfolio
 - 13.5.6.3 Demographic Reach and Achievements
 - 13.5.6.4 Certifications
- 13.5.7 Tecidos Constancio Vieira
 - 13.5.7.1 Company Overview
 - 13.5.7.2 Product Portfolio
 - 13.5.7.3 Demographic Reach and Achievements
 - 13.5.7.4 Certifications
- 13.5.8 Vicunha Textil
 - 13.5.8.1 Company Overview
 - 13.5.8.2 Product Portfolio
 - 13.5.8.3 Demographic Reach and Achievements
 - 13.5.8.4 Certifications
- 13.5.9 Toray Industries, Inc.
 - 13.5.9.1 Company Overview
 - 13.5.9.2 Product Portfolio
 - 13.5.9.3 Demographic Reach and Achievements
 - 13.5.9.4 Certifications
- 13.5.10 Others

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